

★ WHICH ISSUE SHALL I BUY? ★

There Is A Fifth War Loan Security To Meet Every Investment Need

FOR MAXIMUM SAFETY
OF PRINCIPAL

All issues. There are no safer investments in the world.

FOR MAXIMUM YIELD

Series E Savings Bonds (2.9%*); Series F Savings Bonds (2.53%*); Series G Savings Bonds (2.5%*), and Treasury 2½'s of 1965-70.

*If held to maturity.

FOR CURRENT INCOME

Series G Savings Bonds, Treasury 2½'s of 1965-70, Treasury 2's of 1952-54.

FOR DEFERRED INCOME

Series E and F Savings Bonds (for tax purposes income may be deferred or accrued).

FOR SHORT TERM

7/8% Certificates of Indebtedness (slightly over 11 months); Treasury 1¼% Notes of Series B-1947 (about 2¾ years) and Series C Savings Notes (6 months to 3 years).

FOR MEDIUM TERM

Series E, 10 years; Treasury 2's of 1952-54 (10 years); Series F and G (12 years).

FOR LONG TERM

Treasury 2½'s of 1965-70 (26 years).

FOR MARKETABILITY

Treasury 2's and 2½'s, coupon or registered form; 1¼% Notes and 7/8% Certificates of Indebtedness, coupon form only.

FOR BANK LOAN COLLATERAL

Treasury 1¼'s, 2's, and 2½'s, 7/8% Certificates of Indebtedness, and Series C Savings Notes.

ESPECIALLY FOR PAYING
TAXES

Series C Savings Notes (acceptable during and after second calendar month after month of purchase at par and accrued interest for Federal Income, estate or gift taxes).

FOR MY ESTATE

Series G (redeemable at par on death of owner), Treasury 2½'s (redeemable at par for estate taxes only on death of owner).

FOR GIFTS

Series E (or any other issue depending on needs of the recipient).

FOR EDUCATION OF CHILDREN

Series E.

FOR SELF RETIREMENT PLANS

Series E.

FOR INVESTMENT OF BUSINESS
RESERVES AND OTHER
TEMPORARY FUNDS

7/8% Certificates of Indebtedness, Treasury 1¼% Notes and Series C Savings Notes. The last named are redeemable at par and accrued interest during and after sixth calendar month after month of purchase, except where owner is a commercial bank, in which case redemption will be made at par.

*(Reference is made to United States Treasury Department
official circulars for detailed description of these securities)*

