Mr. C. A. West, Athletic Director, University of North Dakota, Grand Porks, N. D.

Dear Friend West:

There are a number of people that make electric scoreboards, but I believe the best scoreboard is made by the Fred Medart Manufacturing Co., St. Louis, Mo. They have a dandy.

We made our own and it cost \$600.00, which is entirely too much money to spend for a scoreboard, but we have a Jayhawker blinking his eyes when a goal is scored by the Jayhawkers, of course, and a lot of other gadgets on the beard that some people might not want to pay for.

I have seen the Medart board and it passes all inspection. In fact, they asked me to look it over when I was in St. Louis, and I offered several suggestions for the benefit of the same. If this board does not meet with your approval, let me know and I will see if I can dig up some others, but from my experience this is the best.

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach.