

OFFICIAL FILMS, INC.

425 FOURTH AVENUE, NEW YORK CITY

Phone: MUrray Hill 3-9644



The Seal of the Best in Home Movies

COMMERCIAL MOTION PICTURES
PRODUCERS OF HOME MOVIES

December 2nd, 1942

Dr. Forrest C. Allen
Director of Physical Education
& Recreation
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I notice from the Madison Square Garden 1942-43 college basketball schedule that you are playing Fordham University there on December 28th, 1942.

I have made 16 mm motion pictures for a great many of the teams that have played in Madison Square Garden in the past eight years and would like to offer my services to make one for you of your above-mentioned game.

Among other coaches I have done work for are Nat Holman, Howard Cann, Paul Hinkle, Frank Keaney, Howard Hobson and Roy Hawley. I refer you to any one of them as to the results I obtained of their games and of the valuable use they have made of these motion pictures.

Most of them have 1,000 feet of 16 mm film made which covers approximately 90% of the action of the entire game. The only loss being necessitated by the occasional changing of magazines in the camera. Your total cost for this 1,000 foot motion picture is \$100.00. As an alternative, you may have an 800 foot motion picture made which will cover about 75% of the action of the game at a cost of \$85.00. Should overtime periods be required, these usually take 200 feet of film and the cost of each overtime period is \$20.00.

If you are desirous of having a film made I would appreciate hearing from you as soon as possible as it is difficult to-day to get 16 mm film and I would have to have sufficient notice in order to make arrangements for the procurement of film.

I am enclosing herewith an informal contract. Should you want this film, please try and get it back to me with the information noted thereon at your earliest possible convenience.

Wishing you lots of luck for the new season, I am,

Very sincerely yours,

Leslie Winik

LW:EC
Enc.