

# THE Firestone Tire & Rubber Company

GENERAL OFFICES  
FIRESTONE BOULEVARD  
MEMPHIS, TENN.

HARVEY S. FIRESTONE  
FOUNDER

KANSAS CITY DISTRICT  
2001 GRAND AVE.  
KANSAS CITY, MO.

KANSAS CITY, MISSOURI  
September 10, 1941.

Mr. Forrest C. Allen  
c/o University of Kansas  
Lawrence, Kansas.

Dear Mr. Allen:

At the outset of this writing, we are wondering how many bad experiences from blowouts you have saved your friends in the years to come by cooperating with us during the last four months in bringing the Life Protector story to them. We hear every day of possible accidents being converted into simple incidents with the "Safti-Sured Replacement for Ordinary Tubes" which is an ever-ready safety sentinel.

This shall be our last request for the names of your friends who have not yet availed themselves of this protection. Perhaps there are a couple more who have come to your mind since we last wrote to you. Will you kindly list them below and accept our thanks for your indulgence in this "Save-A-Life" campaign. I am sure that the local dealer where you purchased your Life Protectors also appreciates your cooperation.

Yours very truly,

*J. J. Ward*  
DISTRICT MANAGER

*Forrest Allen*

NAME	ADDRESS	MAKE OF CAR	MAY WE USE YOUR NAME
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

P.S. Return envelope is enclosed.