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United States Lawn Tennis Association

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NEW YORK CITY



CABLE ADDRESS
"USLAWTENNIS" NEW YORK
A.B.C.-BENTLEY CODES

120 BROADWAY
New York City

May 27, 1940

Chancellor Ernest H. Lindley
University of Kansas
Lawrence, Kansas

Dear Chancellor Lindley:

May I direct your attention for a moment to the value of tennis in your athletic program?

Tennis is a sport which develops self-control, courage and determination, and at the same time emphasizes fair play, consideration towards one's opponent, and good sportsmanship. Tennis is a sport in which a large percentage of your students can participate and can continue to play throughout middle age. Tennis can be developed economically on college courts without interfering with studies.

The United States Lawn Tennis Association is interested in cooperating with college authorities to stimulate interest in the game, and our services are offered without charge, whenever we can be of help.

Some colleges have asked for our cooperation in holding Tennis Clinics for one, two, or three days at which the college coach gives instruction in the essential strokes to schoolboys within a radius of perhaps 50 miles of the college. The enclosed Service Bulletin tells, in some detail, about the Tennis Clinic and if our Association can be of service in this, or in any other way to develop interest in the game, we shall be glad to hear from you.

Yours very truly,

Holcombe Ward

Holcombe Ward
President, U.S.L.T.A.

HW/ff
Enc.

*Gch. transfer to
Chas*