

The Sporting News

CHARLES C. SPINK & SON
PUBLISHERS

HOW TO PLAY
THE DOPE BOOK
BASEBALL GUIDE
THE SPORTING NEWS
THE SPORTING GOODS DEALER
THE SPORTING NEWS RECORD BOOK
BASEBALL REGISTER - THE GAME'S 400
THE SPORTING GOODS TRADE DIRECTORY

St. Louis, Missouri
April 26, 1943

NEW YORK OFFICE
535 FIFTH AVE.
CHICAGO OFFICE
549 W. RANDOLPH STREET

Mr. Forrest C. Allen,
Director of Physical Education,
Varsity Basketball Coach,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

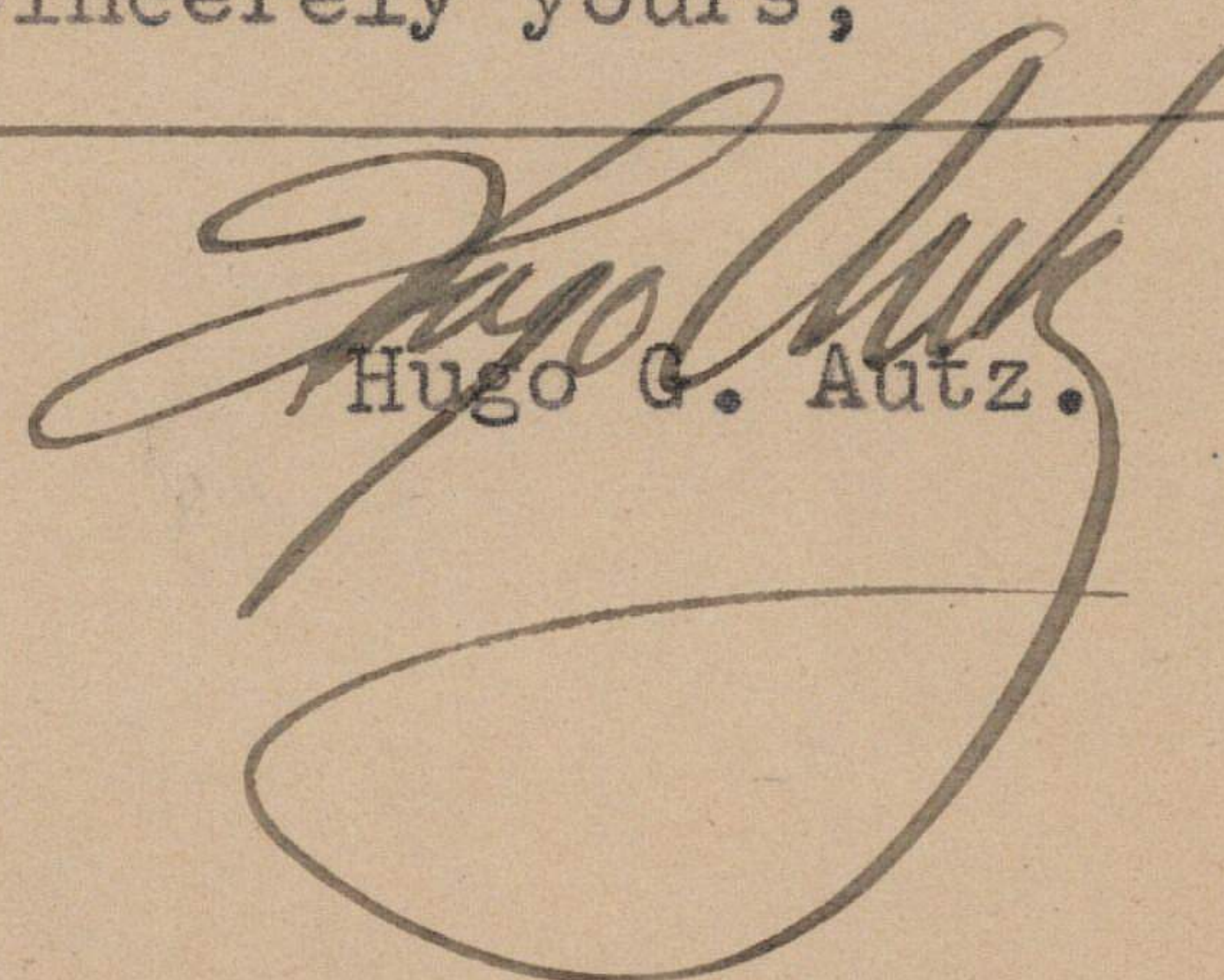
Thanks very much for those kind words and for the subscriptions. We have entered a subscription for your son, Robert, as requested and will also send him those back copies. We are supplying this under our servicemen's rate of \$3.75 per year. You may send the money order or check to me and I'll handle this personally.

We launch our special eight-page tabloid overseas edition of The Sporting News tomorrow. This is being turned out at the request of the War Department, and one of the eight pages will be devoted to non-baseball news.

Our regular edition adheres only to the baseball line during the summer months, but we'll return to football, basketball and hockey again in September.

Hope Charley Black received his gold basketball. These were mailed to our All-Americans last week.

Sincerely yours,


Hugo G. Autz.

HGA:dm

