

January 22, 1938.

Mr. T. B. Warren,  
Superintendent of Schools,  
Nevada, Iowa.

Dear Mr. Warren:

In reply to your letter of the 18th instant concerning the Bask-O-Lite goals, beg to state that we would not be without them. We are of the opinion that they have very definitely contributed much to the enjoyment of basketball by the spectators, and the goals have also been fool proof in a great many ways.

Many spectators from a distance could not see when the ball actually went through the basket if it were a high, looping "swisher". Under the conditions now if the scorekeeper and the timekeeper are uncertain they would be forced to ring the bell or signal to ask the referee if it went through, because aside from the possible scoring of a goal, a shot that went through the basket and went out of bounds is treated the same way. This would cause great confusion.

Another thing - the spectators do not have to keep their eyes glued on the ball to see whether a goal is made or not, and the officials can now spend more time watching the players than they could formerly because the lights permit the referee more latitude in watching the play and not watching intently to see whether a goal was made.

I find that we have a much larger attendance with the Bask-O-Lite goals, and all of the people like them. They will more than pay for themselves in one or two games out of added gate receipts. The red light stimulates the optic nerve and adds to spectator enjoyment, in my opinion. I think they are great.

Very cordially yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH