

April 23, 1943.

Mr. Hugo G. Autz,
The Sporting News,
St. Louis, Missouri.

Dear Mr. Autz:

Thank you for sending me the copy of The Sporting News of February 18, 1943. I enjoyed reading your very fine and well written article.

I confess to you that I had not known of the new departure of The Sporting News of printing football, hockey and basketball, as you have done this year. I certainly shall want to subscribe to your fine publication for our department here, and also I wish to subscribe for my son who is a very avid reader of The Sporting News. My son is a former member for three seasons of our varsity basketball team, finishing in 1941. He is in the Medical School at the University of Pennsylvania and in his junior year. He has a lieutenant's commission in the Reserve Officers Medical Corps.

Will you please enter a subscription for Mr. Robert E. Allen, 3904 Spruce Avenue, Philadelphia, Pa.? I would appreciate it if you would send him a back copy of the February 18th issue and also one of the April 8th issue. You may send me the bill.

Our Department of Physical Education will send through a Purchase Request for our subscription.

You are not only a good sport writer but you are a good salesman. You have made me conscious of my failure to subscribe to your paper. But as I told you, I thought it was only baseball and did not know that you were following the college sports as you are doing.

Again thanking you and wishing you success, I am

Very sincerely yours, .

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH