

The Sporting News

CHARLES C. SPINK & SON
PUBLISHERS

HOW TO PLAY
THE DOPE BOOK
BASEBALL GUIDE
THE SPORTING NEWS
THE SPORTING GOODS DEALER
THE SPORTING NEWS RECORD BOOK
BASEBALL REGISTER - THE GAMES 400
THE SPORTING GOODS TRADE DIRECTORY

NEW YORK OFFICE
535 FIFTH AVE.
CHICAGO OFFICE
549 W. RANDOLPH STREET

St. Louis, Missouri
April 17, 1943

Dr. F. C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I've delayed answering your request for six copies of The Sporting News which carried Charlie Black on our All-America team, for we have run short of this issue and will fill your order as soon as some returns from newsstands come in. That should be within a day or two.

I'm pleased to know you read this feature or at least heard about it. I hope you enjoyed the story about yourself written some weeks ago anent our conversation in St. Louis. The Sporting News was pleased with the reaction to its first venture into basket ball, but, we hope more coaches will come to read it regularly.

In this connection, we're pleased to send you these six copies free of charge. If you ever find a spare moment, why not drop a short note to Mr. J. G. Taylor Spink complimenting the Sporting News on its basket ball coverage--that's if it deserves such praise. We could then give this a bit of publicity and would consider it mighty fair payment for the favor of six copies.

Hoping the idea meets your approval, I am,

Sincerely yours,


Hugo G. Autz

*Some returns came in as I was signing this letter.
They are being mailed to you today.*

HGA:mlm

