

January 17, 1938.

Mr. Emory W. Krauthoefer,  
Wisconsin Shoe Company,  
Milwaukee, Wisconsin.

Dear Mr. Krauthoefer:

Thank you for your kind letter of the  
13th instant informing me that you have sent  
one of your leather folders to Mr. Earl  
Falkenstien.

Mr. Falkenstien has received the folder,  
and is greatly pleased.

I greatly appreciate your courtesy in  
this matter.

With best wishes, I am

Sincerely yours,

Director of Physical Education.



# WISCONSIN SHOE COMPANY

CHESTER J. KRAUTHOEFER

EMORY W. KRAUTHOEFER

Manufacturers of



ATHLETIC  
SHOES

MILWAUKEE

Jan. 13, 1938

Dr. Forrest C. Allen  
Dept. of Physical Education  
University of Kansas  
Lawrence, Kans.

Dear Doctor Allen:

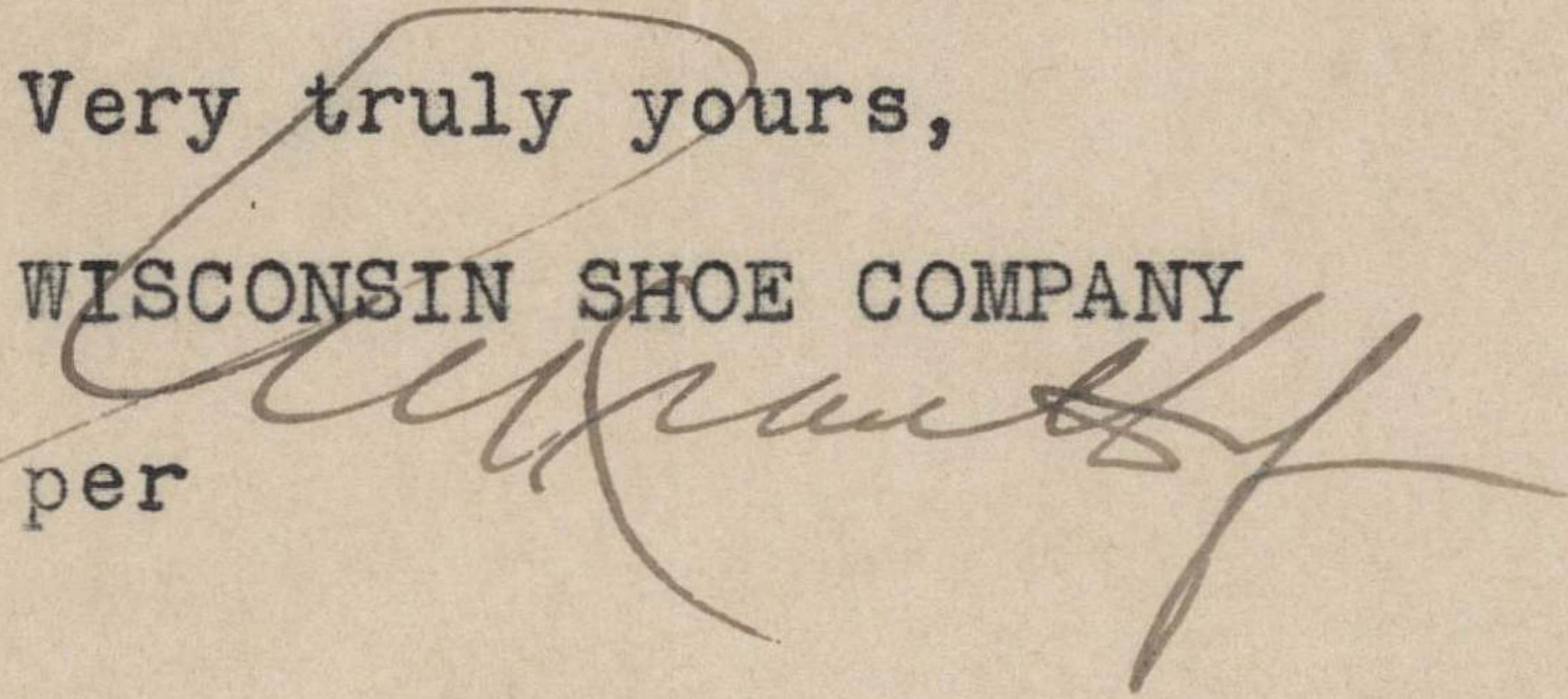
Our Mr. Harper has written us that you were so well pleased with the leather folder which we sent to you with our Christmas greetings and states further that your Mr. Earl Falkenstien would also appreciate such a remembrance.

We are more than pleased to be able to send one to you and are forwarding it herewith.

We hope that Mr. Falkenstien will enjoy it as much as you do and we shall deeply appreciate your good will throughout the year.

Very truly yours,

WISCONSIN SHOE COMPANY

per 

**CALLING ALL DEALERS to**  
**8th Annual Convention**  
**CHICAGO JAN. 30-31**  
**CONGRESS HOTEL FEB. 1**



**NATIONAL SPORTING GOODS ASS'N.**  
**A WINTER VACATION WITH PAY**



December 15, 1937.

Mrs. E. L. Wellhausen,  
1529 Vermont Street,  
Lawrence, Kansas.

Dear Mrs. Wellhausen:

Here are some pictures that were used  
in the new book, Better Basketball, which I thought  
you or Al might like to have.

Cordially yours,

Varsity Basketball Coach,  
Director of Physical Education.



December 15, 1937.

Mr. Carl Weidner,  
4946 Winona St.,  
St. Louis, Mo.

Dear Carl:

Here are some pictures that were used  
in the new book, Better Basketball, which I thought  
you might like to have.

Cordially yours,

Varsity Basketball Coach,  
Director of Physical Education.



November 27, 1937.

Mr. Bud Weidick,  
Snowden-Mize Co.,  
Atchison, Kansas.

Dear Bud:

Mr. Elwyn Dees just checked with me, and he finds that we have 16 pairs of the Wisconsin basketball shoes and there are 8 pairs due us in the following sizes:

1 pr. size 10  
6 pr. size 10 $\frac{1}{2}$   
1 pr. size 12

We would like to have these by Friday if at all possible.

Sincerely yours,

FCA:AH

Director of Physical Education.



December 14, 1937.

Mr. Hamilton Walker,  
704 Johnson Street,  
Big Springs, Texas.

Dear Hamilton:

I have read your letter in which you describe the accident that occurred to you a year ago. It would be very difficult for me to prescribe for your ailment.

I think I understand the difficulty you are having and doubtless we could be of some assistance to you, but not at this long distance. If you should care to come to Lawrence, Kansas, I would be glad to look at the injury, and I think I could help you.

Was not Buren Edwards, a former University of Texas student and an athlete, a Big Springs, Texas, boy? He could doubtless tell you something about how we treat that type of athletic injury.

Very sincerely yours,

FCA:AH

Varsity Basketball Coach,  
Director of Physical Education.



Ham Walker  
704 Johnson St.  
Big Springs, Tex.

Dear Sir,

I am writing you about an accident that occurred to me last fall a year ago. I would like to know if you could tell me what to do to let me play football next year without it bothering me. I was playing a game of ball when it happened. It was cold and when I was tackled I fell on my knee and slid on it and it was cold and it swelled up and the next few days it went down but water was on it. I went ahead and played the next few games and the last game the water left my knee, but it still stings every time I touch it. ~~I~~ I can't put my weight on my knee when I get down in line. ~~to~~



Every little ~~tap~~ tap on it  
 hurts it. The water is gone  
 and my knee isn't stiff.  
 I can run as fast as ever  
 but I can't put any weight  
 on it.

I wrote you to see if you  
 could tell me what I could  
 do to help it. Hoping to  
 hear from you soon I am

—yours Truly

Hamilton Walker  
 704 Johnson St.  
 Big Spring, Tex



December 14, 1937.

Mr. Warren V. Woody,  
Equitable Life Assurance Society,  
120 So. LaSalle Street,  
Chicago, Illinois.

Dear Warren:

I am just a little disturbed about whether you received an author's copy of Better Basketball from McGraw-Hill Book Company. Mrs. Webster, the athletic secretary, told me that you had wired Gwinn Henry asking that an autographed copy be taken to Chicago when Gwinn went up to talk to the alumni.

I wrote Mr. Curtis W. McGraw a letter and especially asked that you be remembered with a first copy. So sure I was that you had received it that I thought no more about it until I talked to your sister Maxine yesterday. She said that she was very sure if you had received it you would have dropped me a line. Of course, I didn't expect you to do this, but since Maxine says you never miss fire I am checking up to see if you did receive it.

E. C. Quigley and some of my other good friends who were on that list received a copy before any of the books were on sale, and now I am worried for fear that you did not receive it.

You are mentioned in one of the yarns and I wanted you to pass muster on the amateur journalism in which I used you as one of the guinea pigs. Will you please advise me whether you received the text or not?

With every good wish of the Yuletide season, I am

Very sincerely yours,

FCA:AH

Director of Physical Education.



December 11, 1937.

Mr. Earl C. Woodward,  
The Salina Journal,  
Salina, Kansas.

Dear Woody:

I enjoyed your good letter of the 7th instant. I have had basketball games most every night, but I am writing you in reply to your letter realizing that your dinner meeting comes off whether we have basketball games or not.

There are so many periodicals like The American and The Reader's Digest that give so many angles of the football racket that I would hesitate to speak my mind in a short letter.

A big business man in Chicago and I were watching the Chicago Cubs and the Cincinnati Reds play baseball. We were discussing Dizzy Dean and Ford Frick, where Dean made Frick look terribly bad. Frick was trying to run baseball on the up and up, and Dean had taken advantage of him. You are so well acquainted with this situation that it is not necessary for me to go further. We were comparing in our minds, and I think all of us were, the sporting thing that Dean should have done. Ford Frick was trying to keep baseball up as a sport. The question under discussion was whether they should have let Dean continue to play or not. And this big shot business man said to me, "Humph - you are looking at baseball as a sport. It is not a sport, it is nothing but a business. Did you ever see any business man that would let hundreds of thousands of dollars slip through his hands just because the president of a league was absolutely right?"

Well, there is my answer, Woody. If we look at football as a business, then anything goes. If we look at football as a part of the scheme of education for your son and for mine, then you have the answer better than any business man would have it. In my opinion, football in college is no longer a sport. It is a business. And the thing that keeps the other sports from being rackets is that the crowds are not large enough for people to make hundreds of thousands of dollars off of them.

The article written by Frank Scully entitled "Stumble-Backs -- Does Football Make Players Stupid?" is mentioned in the Athletic Journal. Another is written by Mr. Paul Gallico, "A Magnificent Valedictory--Farewell to Sports". You see, Woody, a lot of these writers are racketeers just like the other fellow. They write anything that will cause public comment.



So I would just say to you that you are a good, sane, level-headed parent and citizen. And what you feel, as expressed to your fellow-townsmen, will be nearer right than getting a lot of dope from these magazines, the authors of the articles being men who are paid many times for acting as debunkers.

I am mighty happy that you are sending your son Bob down to K. U. next fall. I will be glad to work with him to the limit. My son, Bob, is a freshman this year and a pre-medic. I am delighted that he is a much finer student than he is a basketball player. Bob, however, is a pretty good basketball player, and is a dandy pitcher on the baseball team. He played a very good end and quarterback on the football team, but he is not playing football due to strenuous objections from his mother.

With kindest regards and best wishes to the Woodards for a very Merry Christmas and a Happy New Year, I am

Sincerely yours,

Varsity Basketball Coach,  
Director of Physical Education.

FCA:AH



# THE SALINA JOURNAL

Largest Circulation of Any Daily Newspaper in the World Published in a City of 20,000 or Less

SALINA, KANSAS

Dec. 7, 1937.

Dr. F. C. Allen,  
The University of Kansas.  
Lawrence, Kansas.

Dear Phog:

We have here in Salina a very interesting Gridiron Club which has a dinner meeting every two weeks at the Lamer Hotel. We have one principal topic for discussion at each meeting and the one for our meeting next week is one which you know more about than any one else whom I know. Hence, I am writing you for your viewpoint, for which I have considerable regard.

The question for discussion is : "Should College Athletics Be Subsidized? If so, to what extent?" For its background, the question has the incident of the Pittsburg players demanding personal payment if they went to the Rose Bowl this year.

I will appreciate it if you will write me your sentiments on this question. Also, if you know of a timely article on this question, please tell me where I may find it.

You might be interested in knowing that I am sending my son, Bob, down to K. U. next fall. He is very much interested in basket ball and is playing on the high school team. I do not know how far he will get in college competition but he is going to try.

With kindest personal regards and wishing you and yours every good wish for the holiday season, I am,

Very sincerely,

Earl C Woodward



December 29, 1937.

Mr. J. E. Carney,  
Wisconsin Shoe Company,  
~~Plymouth, Indiana.~~

*Milwaukee, Wisc*

Dear Mr. Carney:

I was delighted with your Christmas remembrance in the form of your very beautiful leather folder. This folder is as nice as your Wisconsin basketball shoe, which all of our players are wearing and are delighted with them.

I am a special friend of Hank Harper, whom I have known for many years.

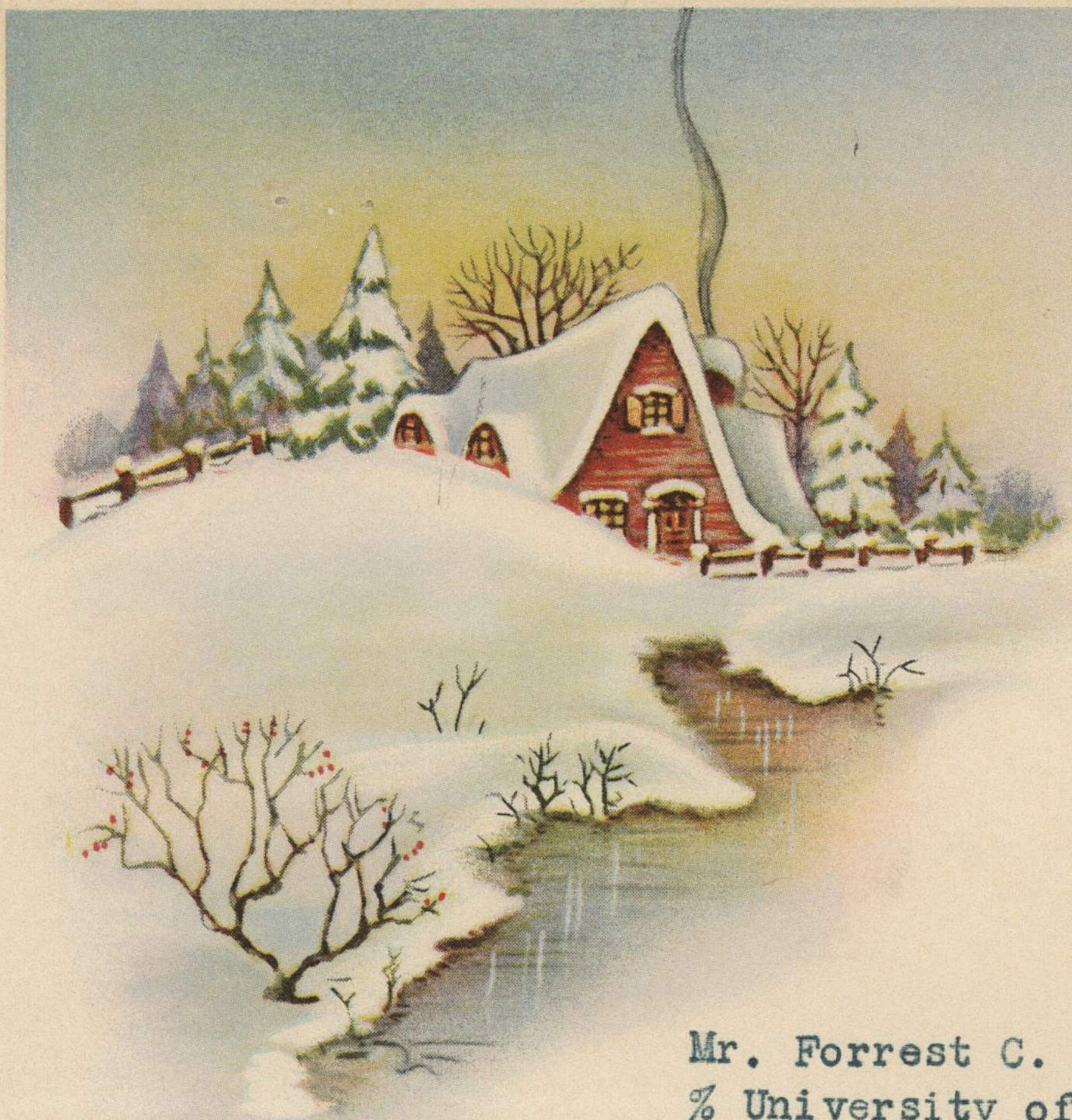
With appreciation, I am

Very sincerely yours,

Varsity Basketball Coach,  
Director of Physical Education.

FCA:AH





Christmas  
1 9 3 7

Mr. Forrest C. Allen  
% University of Kansas  
Lawrence, Kansas

You would hardly expect --

to find shoes and sentiment to mix in a business such as ours,  
yet there are always exceptions. And if our true feelings  
could be poetically expressed, they would sound something  
like this:

If we are going to let this year pass  
And never say a word,  
Just let the sand run through the glass  
And our wishes go unheard,  
Then we would be ungrateful  
For the favors you have shown,  
And we would prove unworthy  
Of the friendships we have known.

But sentimental verses along at this Christmas time are  
really not sufficient to express our appreciation of your  
good will and friendship. That's why we are sending you  
something more tangible in the way of this Leather Folder,  
and announce at this time that during each month of the  
year 1938 a Dated Monthly Refill Pad for same will follow.

) no  
encl.

And if we had the power to attach a real wish to each of  
the monthly calendars, it would be the hope that each month  
of 1938 will find you Healthier, Happier and More Prosperous.

Cordially yours,

*J. Carney*

Speaking for -  
WISCONSIN SHOE COMPANY





December 6, 1937.

“  
Mr. Warren V. Woody,  
Equitable Life Assurance Society,  
120 S. LaSalle Street,  
Chicago, Illinois.

Dear Warren:

It was very good of you to write me as you did. It was a great pleasure to see you and Mrs. Woody and the young son, but we were extremely sorry that time did not permit to have you and your family at our home.

Mrs. Allen insisted that we do this, but I knew when you went to the hotel and registered that you wanted to have your own free time. When you have as many friends as you do have in Lawrence, and you chose this method, I knew for what purpose you did it.

My new book on basketball is soon out and I expect to send you an autographed copy. The name of the book is "Better Basketball, Incorporating Technique, Tactics and Tales". In the chapter on Tales you will find a yarn there which mentions the prowess of Warren Woody, et al. I trust you will like it.

With every good wish for your continued success, I am

Very sincerely yours,

FCA:AH

Varsity Basketball Coach,  
Director of Physical Education.



THE EQUITABLE LIFE ASSURANCE SOCIETY

OF THE UNITED STATES

HOME OFFICE NEW YORK, N.Y.

THOMAS I. PARKINSON, PRESIDENT

WARREN V. WOODY, AGENCY MANAGER  
ROOM 2136  
120 S. LA SALLE STREET  
CHICAGO, ILLINOIS

CHICAGO, ILL.,

December 11, 1937

Dear Doc,

It was good to see you and to hear the fine things that I heard of you and the splendid job that you are doing in the organization of this new department. It came to me through students, faculty, and alumni, and to tell you all the nice things that all the people told me of you would take more paper than the Company might permit me to use.

Anyway, Doc, it was darn good to see you and to hear that you are doing just the job that I knew you would. My congratulations and best wishes, I am

Sincerely yours,

  
Agency Manager

Dr. F. C. Allen  
Director of Physical Education  
University of Kansas  
Lawrence, Kansas



December 24, 1937.

Waterbury Chemical Company, Inc.,  
404 S. Fourth St.,  
St. Louis, Missouri.

Gentlemen:

Your trial supply of Waterbury's Compound which you sent to me some time ago has been received, and I have used it with my family with very good results.

I would be happy when it is convenient for you to send me an additional quantity, as set out in your printed card accompanying the trial package. I think this is an excellent tonic and "builder-upper".

Very sincerely yours,

FCA:AH

Director of Physical Education.



W 1175 ✓

**T**HIS trial supply of WATERBURY'S COMPOUND is sent to you for a fair test of the usefulness of the preparation in your practice. Physicians who have made this test have found Waterbury's Compound a tonic and reconstructive of merit, unusually palatable and efficient in the treatment of coughs and respiratory affections.

If you would like an additional quantity, we will be glad to send it. Please do not overlook to state your name and address.

*Dose: One tablespoonful 4 times a day. Children 1 to 2 teaspoonfuls.*



**WATERBURY CHEMICAL COMPANY, Inc.**

New York, N. Y.  
127 West 18th Street

St. Louis, Mo.  
404 S. Fourth Street

W1175

R-37



December 24, 1937.

Mr. Ed White,  
4 Bedlow St.,  
Newport, Rhode Island.

Dear Ed:

Yesterday I sent you a copy of my new book with autograph, and so forth. I trust that you enjoy the contents, and that you have a very Merry Christmas and a Prosperous New Year. This goes for all the Whites and relatives.

Very sincerely yours,

FCA:AE

Director of Physical Education.



THE EQUITABLE LIFE ASSURANCE SOCIETY

OF THE UNITED STATES

HOME OFFICE NEW YORK, N.Y.

THOMAS I. PARKINSON, PRESIDENT

WARREN V. WOODY, AGENCY MANAGER  
ROOM 2136  
120 S. LA SALLE STREET  
CHICAGO, ILLINOIS

CHICAGO, ILL.,  
December 22, 1937

Dear Doc:

The books arrived, and I appreciate them very much. It is a peach of a book. I may have occasion to give several of them as gifts during the next year.

I stopped yesterday at lunch and mentioned to Arch Ward that I had received a copy and had spent the night before reading it. He promised that as soon as he had time to look it over he would give it a write-up in the Tribune.

You're right - he's so wrapped up in Notre Dame it's awfully hard to get him to boost anyone that doesn't come from there, but I am sure he will take care of this soon.

Page two of your letter got me steamed up. I never will forget that kick at Norman, Oklahoma, and I thought of that game many times when fellow who is now a prominent coach was trying to take Miller from me. This sort of gratitude is hardly understandable among men.

The Woodys send the season's greetings and best wishes to the Allens.

Sincerely,

  
Agency Manager

Mr. Forrest C. Allen  
Varsity Basketball Coach  
University of Kansas  
Lawrence, Kansas



January 14, 1938.

Professor Laurence Woodruff,  
Department of Entomology,  
309 Snow Hall.

Dear Woody:

My Christmas present is rather belated. I fully expected to get Santa Claus to bring this over, but I have failed to do it, and now I am getting one of my basketball players, Nelson Sullivan, to do the job Santa was supposed to do. He proved to be Santa Claus in one or two of our games, but didn't pan out right for the Sooners.

Anyhow, I hope you enjoy The Tales of Yesterday in the back of the book.

Sincerely yours,

FCA:AH

Director of Physical Education,  
Varsity Basketball Coach.



January 12, 1938.

Mr. Ken Willis,  
Bremerton High School,  
Bremerton, Washington.

Dear Mr. Willis:

This will acknowledge your letter of January 5th regarding a master's degree in Physical Education.

Here at the University of Kansas we do not offer as yet a master's degree in this department, and for the first time are able to offer graduate work this coming summer. This is a three-hour course in "Tests and Measurements in Physical Education". We are hoping to build our department so that in the future we may be able to offer a master's degree.

Sincerely yours,

Director of Physical Education.



OFFICE OF THE PRINCIPAL  
**Bremerton High School**  
BREMERTON, WASHINGTON

January 5, 1938

The Graduate School  
Dept. of Physical Education  
University of Kansas  
Lawrence, Kansas

Gentlemen:

I would like you to send me information regarding the acquiring of a Master's Degree in Physical Education.

I am interested in obtaining a degree without writing a thesis. Will you list the requirements for such? I have a B. S. Degree in Physical Education at Washington State College.

Yours truly,

*Ken Wills*  
Ken Wills

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A  
D



January 11, 1938.

Mr. Carl Weidner,  
4946 Winona,  
St. Louis, Mo.

Dear Carl:

I am happy that you liked the pictures.

The Jayhawkers are not doing so well now, Carl. Just last Friday night the Sooners knocked us into the Kaw River, and we haven't recovered.

I wish you could come back, but I understand how it is to pay debts contracted in good faith. I am sure next year you will be able to make it and we will be happy to see you.

Congratulations on your Municipal League undefeated record.

I notice that you said that Missouri played more of a hit or miss style. Well, I will tell you we do just like that, only our system is a miss style instead of a hit and miss. Both Brown and Cooper are good. I see where they licked Frosty Cox's Colorado team the other night. Their game must have been something like ours.

There are five teams in the outfit that will scramble each other's eggs. The other team, Nebraska, should have a walk-away, but if they are as poor as we are they may not.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH



January 7, 1938  
St. Louis, Mo.

Dr. F. C. Allen  
Director of Physical Education  
University of Kansas:

Dear Doc:

Received your pictures which were in fine shape. Surely do appreciate your sending them.

I see by the papers that the Jayhawkers are doing right well. Hope they keep up the good work straight through the season.

Wish I could carry out my original plan and be there for the second semester, but things haven't worked out as I thought they would. Have been paying off some debts contracted during the last year. Would like to borrow the money for school, but can't find a prospective loaner. Perhaps I'll be able to make the grade next year.

Have been playing some basketball myself with a Municipal League team. So far, we're undefeated, although most of our games have been close. Probably will work better as the season goes along and we all begin to play



the same type of game.

I saw Missouri play Washington here. The game was fast, but both teams were wild with their passes. Missouri played more of a "hit or miss" style than they did last year. That particular night Brown and Cooper looked best for them.

Well, Doc, lots of luck for the coming Conference season and give my regards to the fellows. Perhaps I'll see you next year.

Sincerely,

Carl Weidner  
4946 Winona  
St. Louis, Mo.