

# WISCONSIN SHOE COMPANY

CHESTER J. KRAUTHOEFER

EMORY W. KRAUTHOEFER

Manufacturers of



ATHLETIC  
SHOES

MILWAUKEE

Jan. 13, 1938

Dr. Forrest C. Allen  
Dept. of Physical Education  
University of Kansas  
Lawrence, Kans.

Dear Doctor Allen:

Our Mr. Harper has written us that you were so well pleased with the leather folder which we sent to you with our Christmas greetings and states further that your Mr. Earl Falkenstien would also appreciate such a remembrance.

We are more than pleased to be able to send one to you and are forwarding it herewith.

We hope that Mr. Falkenstien will enjoy it as much as you do and we shall deeply appreciate your good will throughout the year.

Very truly yours,

WISCONSIN SHOE COMPANY

per

**CALLING ALL DEALERS to**  
**8th Annual Convention**  
**CHICAGO JAN. 30-31**  
**CONGRESS HOTEL FEB. 1**

**NATIONAL SPORTING GOODS ASS'N.**  
**A WINTER VACATION WITH PAY**