



IN ONE YEAR
37,800 Motor Vehicle Deaths.
1,305,000 Motor Vehicle Disabilities.

You and I cannot avert this tragedy singlehanded. But WE—friends, neighbors, club members—can unite and develop one organized plan for safety.

How to Promote Community Safety

is a booklet, for local organization members, which gives suggestions for planning a safety program and tells where to obtain safety materials for use in conducting it. For a copy of this booklet, write to:

Welfare Division
METROPOLITAN LIFE INSURANCE COMPANY
1 Madison Avenue, New York, N. Y.
or
600 Stockton Street, San Francisco, California
or
180 Wellington Street, Ottawa, Ontario, Canada

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WILL YOU HELP

organize a Safety Program in your community now, or support existing safety activities and prove that there is - - -

**SAFETY
IN
NUMBERS**