

November 5, 1937.

Mr. Warren V. Woody,
Equitable Life Assurance Society,
120 South LaSalle Street,
Chicago, Illinois.

Dear Warren:

I wonder if you will be kind enough to tell me who the best basketball writers are in Chicago on the newspapers.

McGraw-Hill and Company, the publishers of my new book, "Better Basketball", want to have this information. Would you kindly send me the names of the basketball writers on the Chicago newspapers? And by the way, is Ed Cochrane sports editor of the Chicago American? I would also like to have that information.

Of course, I know Warren Brown and Arch Ward, but I wanted the top in basketball writers from another angle.

Remember, when that book comes out I expect to send you an autographed copy because your name appears in it - not in legendary form but as a real competitor. This is under Tales, a part of the book in which I tell yarns about great games that have been played. This will be out about December 1, and I want you to be very critical of my efforts after you have read it.

With every good wish, I am

Very cordially yours,

FCA:AH

Director of Physical Education.