

## SECRETARY'S REPORT

The impact of war has revised the objectives of the Alumni Association somewhat but seem not to have decreased its effectiveness. A good many local meetings have been held through the year, especially in the larger centers, even though the opportunity for Alumni Association and University officials to go out and meet with these groups, at least those out of the state, has been largely cut off. About twenty full-sized meetings have been held, about half of which have been within the state and half in distant places. The use of campus movies has helped.

Where meetings have been held, the alumni seemed to enjoy them more than ever before. The Ft. Worth alumni even went so far as to write a letter of appreciation to the alumni president for sending the secretary to be with them.

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### MAGAZINE HITS THE SPOT

Chief means of contact this year has been the Graduate Magazine. Never in the present editor's nineteen years have the expressions of appreciation been so numerous or so warm. Special emphasis has been put on news of the men and women in the service.

The man power problem put a serious crimp on efficiency so far as the editorial staff is concerned, and the publication schedule has been seriously and embarrassingly delayed. It is fondly hoped that this situation can be improved by next year.

Membership has held up well and even improved during the year. The dislocations caused by war are apparently only increasing interest in and devotion to the alma mater and fellow alumni. During the fiscal year, 18 persons have completed life membership. The total number of life members now is 447.

The number of persons paying regular annual dues increased approximately two hundred during the year. Out of those paying regular annual dues, 679 come under the young alumni class of paying only \$2 a year and 141 pay joint dues of \$4.

The officers and directors of the Alumni Association last spring made the graduating class a proposition if they would get three hundred of their members to pay alumni dues of \$2 for the first year, the Association would give to the class fund 25¢ of each dues payment for the class memorial. The class made the goal. This year the same proposition was made except the total was set at 275 because of the decreased number of the class. It looks as though the 1943 class will go over its goal.

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### HAVE A GOAL

The Alumni Association should have some great shining project of real value to the University and its students and of real appeal to the alumni. It is the belief of the secretary that we have such a project under way, only awaiting continued promotion to make it highly successful. That is the Freshman Loan War plan.

Under this plan, the Association collects contributions of any size from alumni any place over the world and turns them over to the Endowment Association to be held in a special trust fund. Then it is the job of local groups of alumni in Kansas communities each to choose some outstanding high school graduate who has great promise in any particular field of activity but who could not attend college without help. The local group is to nominate its prospective student for a Freshman Loan Award and put up \$50 to grant him or her on acceptance of the nomination by the Univer-