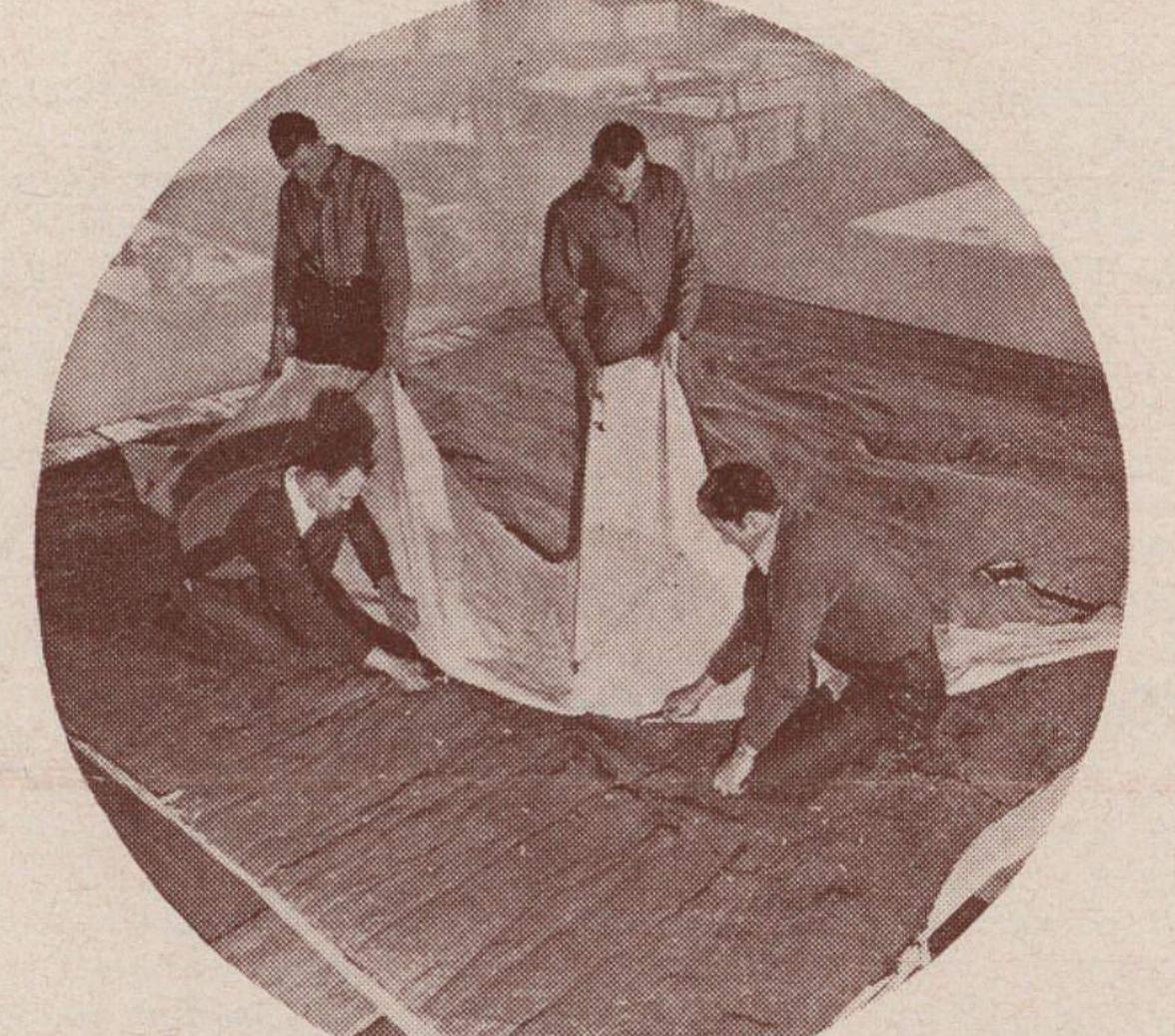
## Here is how a mat is rebuilt



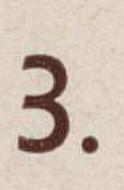
The old covering, tufts and handles are entirely removed.

trimmed.

A few words of caution. Mat rebuilding, as we do it, must not be confused with so-called renovating or recovering of mats. The latter usually mean: sewing new canvas over the old, dirty and germ-laden mat.

A mat, so renovated or recovered, will look all right, but not for very long. Soon the muck from the old mat will appear through the new, white covering; furthermore, when the mat is in constant use, the friction of the new covering against the old, tufted covering underneath, will make the life The felt is cleaned and of a renovated or recovered mat a very short one.

> A mat, to give the same useful and lengthy service that you have the right to expect of a new mat, must be rebuilt . . . as we do it.



The new canvas is put on; with seams of the hidden type; mat edges Mostly handwork.

\*One of the outstanding features of an ATLAS ATHLETIC rebuilt mat is the "rooted" handle. This new style of heavily reinforced handle is not only sewed and riveted to the edges of the mat, but actually extends into the mat, like the root of a tree. There it is held by additional tufts; thus an entire section of the mat would have to go before the "rooted" handle could pull out.



The mat is completely retufted with extra strong tufts; beeswaxed; triple-knotted.\*"Rooted" handles are affixed. Finest workmanship throughout.

Always Address Mail and Inquiries

## ATLAS ATHLETIC EQUIPMENT

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