

FINANCIAL REPORT

Meet: Western and National NCAA Tournament

Place: Municipal Auditorium, Kansas City, Mo.

Date: March 22, 23, 30, 1940

INCOME

	Number	Amount	Total
<u>Ticket Sales (less Federal & State Tax)</u>	23,303	\$22,228.65	
<u>Federal Tax collected</u>			
<u>Entry Fees</u>			
<u>Program Receipts (including advertising)</u>		840.90	
<u>Other Income (specify)</u>			
<u>Totals</u>			\$23,069.55

EXPENDITURES

	Total
<u>I. Promotion Expense</u>	
1. Entry blanks & preliminary announcements	
2. Publicity folders and posters	\$279.91
3. Other advertising	623.90
4. Postage	12.80
5. Clerical expense	326.97
6. Committee Meetings	105.75
(a) Expenses of speakers on radio, luncheons, etc.	82.35
7. Bands	196.79
<u>II. Ticket and Administrative Expense</u>	
1. Printing Tickets	
2. Commission to ticket agencies	
3. Ticket sellers & clerical help	241.00
4. Bank charges (exchange, etc.)	