

Mimeo. 250
(Single sheet)

"PHYSICAL EDUCATION FOR HEALTH"

November 17, 1938

(Dr. Forrest C. Allen and Mr. A. E. Bagley)

Dr. Allen:

I am very happy to

~~WE NOW~~ PRESENT ARTHUR E. BAGLEY, DIRECTOR OF THE BUREAU OF
PHYSICAL EDUCATION OF THE METROPOLITAN LIFE INSURANCE
COMPANY OF NEW YORK WHOSE SUBJECT IS:

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"COMMON SENSE IN EXERCISE"

MR. BAGLEY FOR THE PAST TEN YEARS CONDUCTED THE DAILY
HEALTH BROADCAST HOUR FROM THE METROPOLITAN TOWER IN
MADISON SQUARE, NEW YORK CITY, THROUGH A NETWORK OF EASTERN
STATIONS IN THE UNITED STATES AND CANADA.

75 Min. Daily
6 Days a week
10 yrs -
- 14 BC Stations
Canada +
U.S.

HE HAS BEEN IN PHYSICAL EDUCATION WORK FOR THE PAST 33 YEARS.

~~WE PRESENT ARTHUR E. BAGLEY~~

*Put at end
of talk.*

CLOSING:

YOU HAVE BEEN LISTENING TO ARTHUR E. BAGLEY - DIRECTOR OF THE
BUREAU OF PHYSICAL EDUCATION OF THE METROPOLITAN LIFE INSURANCE
COMPANY OF NEW YORK. HIS SUBJECT WAS "COMMON SENSE IN EXERCISE"
- A TALK OF A PERSONAL NATURE TO EVERY LISTENER,