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Mr. Phog Allen
University of Kansas
Lawrence, Kansas

Dear Coach:

We are preparing our winter issue of TRUE SPORT PICTURE STORIES, and we intend to feature a spread entitled MY FAVORITE PLAY. I am asking the leading coaches throughout the country to submit their pet play with an antidote telling me how and where it won a ball game for the coach involved.

Would you please send me your pet play or play formation and a paragraph or two describing in what game this play was an important factor in determining the final score?

With best personal regards.

Sincerely,


Haskell Cohen

HC:ds