

# CHAMBER OF COMMERCE

WREN BUILDING

LAWRENCE, KANSAS

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GEORGE HEDRICK, SECRETARY

March 24, 1944

CHAMBER OF COMMERCE LUNCHEON

TUESDAY, MARCH 28th -- ELDRIDGE HOTEL

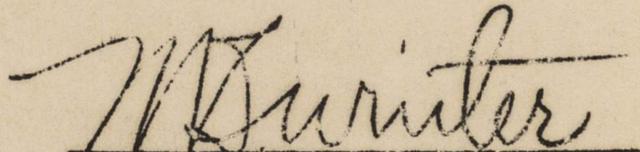
12:20 NOON -- 60¢ per plate.

SUBJECT -- "BOYS AND GIRLS CITY DAY"

This annual event--sponsored by Dorsey-Liberty Post, The American Legion--has become one of the most interesting and important activities in the community. An excellent program has been prepared by the faculty and students of Liberty Memorial High School. Members of our city council and city departments heads are all cooperating.

Attend the luncheon--let our students know about your interest in citizenship and the promotion of good government for Lawrence.

RESERVATIONS MUST BE MADE BY 5 P.M.,  
MONDAY, MARCH 27th. Call Chamber Office,  
phone 485.

  
M. S. Winter, President

March 23, 1944.

Mrs. C. C. Brown,  
2233 East 23rd St.,  
Tulsa 5, Oklahoma.

Dear Mrs. Brown:

I am acknowledging your kind letter of the 20th inquiring about my book, "My Basketball Bible". This book has been out of print for several years, but I now have a new publication, "Better Basketball". This new book is a very definite improvement over my first text.

It will be a pleasure for me to send a copy of my new text, "Better Basketball", duly autographed for your son, Carl P. Brown. I appreciate the compliment he pays me in desiring to possess a copy of my book. The book sells for \$4.00 plus postage, but if you will be kind enough to send a check for \$4.00 I will be happy to autograph the book and mail it to you postage prepaid.

Anticipating the pleasure of hearing from you again,  
I am

Very sincerely yours,

FCA:AH

Director of Physical Education,  
Varsity Basketball Coach.

March 20<sup>th</sup> 1944  
Tulsa, Okla.

Forest C Allen, D. O.

Dear Sir. Will you kindly tell  
how to get one of your books,  
called My Basketball Bible, for  
my son Carl P Brown. He is  
a young Physical Education Major  
at Harace Mann Jr. High is  
finishing his senior year at  
Tulsa University. He thinks your  
book about perfect. want to know  
when to get book and price  
Thanking you for trouble.

Yours very respectfully,

Mrs. C. C. Brown.  
2233 East 23<sup>rd</sup> St.,  
Tulsa-5- Okla.

March 24, 1944.

Mr. Corlett Cotton,  
Lawrence National Bank Bldg.,  
Lawrence, Kansas.

Dear Corlett:

On Tuesday and Thursday I have classes in Kinesiology. Therefore, it is impossible for me to attend the meeting on Tuesday morning, March 28, as much as I regret. I would be happy to help you and will be glad to cooperate, but cannot leave my teaching load at that time.

I have 25 in the class and it would not be easy for me to offer an excuse to my boss as to why I would dismiss them, and I have no substitute to do the job.

However, if you wish to give me a list of names after the meeting I will be glad to cooperate in signing up some new members.

Sincerely yours,

FCA:AH

Director of Physical Education,  
Varsity Basketball Coach.

# CHAMBER OF COMMERCE

W R E N B U I L D I N G  
L A W R E N C E , K A N S A S .

## Officers

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T. J. SWEENEY, JR., TREASURER

GEORGE HEDRICK, SECRETARY

March 23, 1944

Dr. F. C. Allen  
University of Kansas  
Lawrence, Kansas

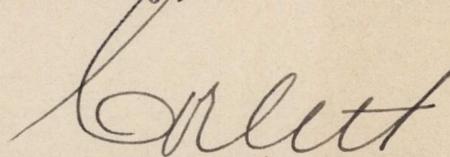
Dear Phog:

Our last Chamber of Commerce Membership Drive was held in July, 1942. With all the other activities of the past two years, we have neglected to call on newcomers as well as others who should be members of the Lawrence Chamber of Commerce. Ship Winter feels that a big campaign at this time would be out of order but he does want us to call on a select group of prospects.

We are having a meeting Tuesday morning, March 28th, at 11:00 A.M., Chamber of Commerce Office, to organize this brief solicitation. You have been selected to serve on this special committee.

Thanks, Phog. I'll see you next Tuesday.

Sincerely,



Corlett J. Cotton, Chairman  
Membership Committee

CC/ef

## Board of Directors

EDWIN F. ABELS  
CLIFFORD DEAN  
W. H. ANDREWS

R. R. JACKMAN  
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ART WEAVER  
GEORGE SPEARS  
I. J. MEADE

ROGER WILLIAMS  
T. J. SWEENEY, JR.  
A. E. WOESTEMEYER

March 31, 1944.

Mr. J. W. Conde,  
Kipps Music & Electric Co.,  
Manhattan, Kansas.

Dear Mr. Conde:

Mr. C. E. McBride has sent me your request for information on basketball championships since the formation of the Big Six Conference. I am enclosing a list of the championship teams for the years 1929 to 1944, inclusive.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH

J-25-44

Dear Sir

Enclosed please find self addressed envelope for information that I may send to a brother in the Navy.

How many times have K. U. won the big six in basketball, and how many times have Iowa State won it.

Thanking you in advance I am

Yours Truly  
Jim Conde

P.S.

I enjoy your column very much.

Dear Phog - you have  
these stems in your  
head, will you  
send them to this  
inquiring gentleman,  
come in —

144 Perry  
Ohio

March 20, 1944.

Mr. Lee Corder,  
Superintendent of Schools,  
Welda, Kansas.

Dear Superintendent Corder:

I want you to know that I appreciated your letter written in February, but my response does not look as if I did. You have been very nice in saying the fine things you did about a team that did not finish very high up.

Dean is a fine boy. He had a bad cold all fall and winter which handicapped him very much. I told him there must be something wrong with his hygiene or his nutrition. He never wears a cap, but I imagine now the Navy will take care of that. I am hoping that he will outgrow this tendency toward colds. It was a great pleasure to work with him as I consider him one of the finest boys on our squad and the scrappiest. But he got a little too tense when he got into game competition.

This quarterback job is a very tough position to play in and he filled it better than any other man on the squad with the exception of Homer Sherwood. I am hoping that Dean will be able to be with us next year. If he is here he will make a fine showing.

My kindest regards to the Corder family in Welda.

Sincerely yours,

FCA:AH

Director of Physical Education,  
Varsity Basketball Coach.

WELDA RURAL HIGH SCHOOL

CLASS A

*Education for Citizenship*

LEE CORDER, PRINCIPAL

WELDA, KANSAS

2-16-44

Dr. F. C. Allen,  
Varsity Basketball Coach,  
University of Kansas,  
Lawrence, Kansas.

Dear Dr. Allen:

Fine going in the Fliers game last night. The boys must have looked great. They are a great team and I bet they will hold the best of teams on even terms.

I have followed all of your games very closely this year and I was betting you would win from Oklahoma. If the game were to be played over, I would bet a little heavier the next time.

There are two teams I want to see you win from this year, Missouri and Iowa. I will be on hand when they visit Mt. Oread to see them get their accounts squared.

I want to thank you for the fine consideration, help, and inspiration you have given Dean this year. Mrs. Corder and I greatly appreciate this and I know Dean does, too.

With best regards, I remain

Sincerely yours,

*Lee Corder*

Lee Corder.

February 11, 1944.

Mrs. Glenn A. Charlton,  
Hidden Well Ranch,  
P. O. Box 8,  
Las Vegas, Nevada.

Dear Mrs. Charlton:

After I told you we were moving along swimmingly regarding the knife, Mr. Klooz got the enclosed letter from the Russell-Hampton Company, which is self-explanatory.

I am afraid that we will have to wait until after the war to get Glenn this knife. Please give him my very best wishes and tell him that we are hoping to see him and you back with us before long.

With all good wishes, I am

Rotarily yours,

FCA:AH

President.

January 26, 1944.

Mrs. Glenn A. Charlton,  
Hidden Well Ranch,  
P. O. Box 8,  
Las Vegas, Nevada.

Dear Mrs. Charlton:

We have taken care of your request for a pocket knife for Glenn. Karl Klooz has ordered it and as soon as it comes we will notify you. It is something around \$3.00. We will have the knife long before his birthday in March.

We are happy indeed that you and Glenn are so pleased with your environment. Even if you don't improve your golf game, you both will improve your health and happiness, and then your golf game will come along in fine shape when you return.

My kindest regards to Glenn and best wishes to you.

Rotarily,

FCA:AH

President.

HIDDEN

WELL

RANCH

P. O. BOX 8

LAS VEGAS

NEVADA

January 10, 1943

Dear Mr. Allen,

Some time ago I have expressed a need for a pocket knife & stated the only one he wanted was the kind ordered thru Rotary. My good intentions of getting one for him have been sadly neglected. Your letter was a reminder and I am writing to ask you if these knives are still available, would you please order one for me?

HIDDEN

WELL

RANCH

P. O. BOX 8

LAS VEGAS

NEVADA

I think it would be nice to  
surprise him with it for his  
birthday, which is in early  
March. I surely would  
appreciate your doing this for  
me.

We both love it here and  
enjoy Western life. Haven't had  
any opportunity, yet, to improve  
my golf game.

Best regards,

Tanda A. Charlton.



CAMP STEWART, GA.

Dear Doc,

I am a very poor friend because I certainly haven't written to you. I suppose you know that I was married on my 10 days <sup>leave</sup> and that is the reason I did not get over to see you while I was home.

I hear that your team is rolling right along and I am glad to hear that.

Guess who I saw playing with the Charlestown Coast Guard team tonight. None other than old Gifford Rhine that boy who played Fresh Ball with Otto and had to go back to Ill.

He looked good and lead his team to a win. They have a good ball club.

I am here in a pool of officers and am doing some special duty as an inspector of mess records before shipment while I wait for an outfit.

Well that is about all I know so maybe I had best go to



bed and get some sleep.  
Best of luck

Yours  
Dick

*[Faint, illegible mirrored handwriting, likely bleed-through from the reverse side of the page.]*

February 9, 1944.

Mr. Earl Chapman,  
McLouth, Kansas.

Dear Dutch:

I find it has been quite some time since I paid you for the wonderful eggs that you have been kind enough to send me through George Casebier and Harry Nevins. I suffered a pretty bad attack of flu the day before the Oklahoma game and stayed in bed until game time; then came out and tried to beat those Sooners, but our boys couldn't throw free thross.

We got ten field goals to their seven, yet we lost the game when we got three out of eleven and they made ten out of twelve free throws. However, that is water over the dam. We didn't have what it takes this year in a basketball way, but we are going down Saturday night to give them a fight - but maybe that is all we can do.

I am keeping track of the eggs and if you will let me know what the prices were per dozen at the time I purchased them I will send you a check. Or, if you are in no big hurry I will reimburse you the first time I see you at the Country Club. But as I said, I had the flu and I have been waiting until I get entirely well before I risk myself out on the damp ground.

I have nobody to assist me in coaching and if I get sick it is just too bad, so I can't afford it. Anyhow, I want to thank you a million for your many kindnesses to me. I haven't written a Jayhawk Rebounds letter but when I do I will send it to you and to your son. Let me know if there is any change in his address.

With all good wishes, I am, as ever,

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH

Lawrence, January 4, 1944.

Mr. Corlett Cotton,  
Mr. Cecil Hough,  
Lawrence, Kansas.

Dear Corlett and Cee:

I want you to know how many, many compliments I received on your wonderful contribution last evening. Someone said to me, "It takes a fellow like Corlett Cotton to do that. But really it should be repeated two or three times for the crowd to get into it one hundred per cent. They really enjoyed it and it was a worthy contribution and a fine morale builder."

Dr. and Mrs. Perry, Mit and Isabel, and Mrs. Allen said after the sing-fest, "I think this is the finest thing that we have had for a long time. And Corlett Cotton was really swell."

I am adding my little plug for Cee Hough, the inaudible member of the firm, and a guy necessary to the team of Cotton and Hough. Now, Cotton-Hough-ers, we want to draft you for two more times; namely, the next game, with the University of Nebraska on January 15, and the one after that, with Kansas State College, on January 18. If you will do this we will have what an old colored fellow who used to help our plasterer, said, "He played an osorama-ganser." We will have a real extravaganza, boys. Don't disappoint me - I have tickets for you and the crowd is raving for a repeat performance.

No kidding, fellows, it is the best thing we have had. Everybody that I have asked about it says it was a swell thing but it should be repeated a couple of times to get the all-out effect for everybody. And too, the singing of Mr. Lawson in the mike really put it over. I think he did the swellest job and it is something that we will have to have at each performance. He certainly put something in that Star Spangled Banner. So don't disappoint me, boys. I am on the selective service board, and you are drafted!

"King-Kong" Allen,  
The Secretary of the Selective Service  
Draft Board.

*Esquire*  
THE MAGAZINE FOR MEN  
919 NORTH MICHIGAN AVENUE  
CHICAGO

December  
23rd  
1943.

Dear Phog:

Your letter would have made a dandy article for us of itself if it had come in sooner. The trouble is we're making up April now and are out of basketball, which we covered very weakly this year for lack of material. However I am trying to get Mr. Gingrich to run part of it in his *Sound and Fury*. You have the only good live basketball controversy that I know of now. Perhaps you noted in our poll that the public was for your idea.

We are still trying to put up the old battle on the sporting front here, and sometimes it seems to go good and other times bad. There are a lot of angles to the thing that aren't always apparent, and some that are clear enough are inexplicable.

I think it is healthy, however, generally speaking for new ideas to be bobbing up in sports. Out of them come improvements. Basketball was saved by the 3 and 10-second rules, and improved as a show by dropping the center jump. There's no reason why it shouldn't continue to improve. Football and baseball aren't the same games they were 20 years ago, and they're better. I wonder how it's going to be after the war. If we don't blow up economically, sports should boom with the returning vets, I believe.

Thanks a lot for all the good ideas expressed in your letter, and I'm hoping Gingrich will find a place to present them to the public.

Cordially,

*Ralph*

P.S. You might tell Dr. Swarthout when you see him that I ran across Prof. Seldomridge at a football dinner the other night. He was school speech man when we were at Millikan.

January 26, 1944.

Mr. Tom Cordell,  
2005 Johnstone,  
Bartlesville, Okla.

Dear Tom:

I received a letter from Fred Pralle stating that you are interested in the University of Kansas. The V-5 program will be discontinued all over the country by July first, so it will be the Navy V-12 that I think you will be interested in.

I am sending you a catalog of the University and you can see what an exceptional Engineering School we have. It takes in all phases of aviation, petroleum and geological courses. These are given particularly because Kansas is such a fine oil producing state. Of course, Oklahoma is a dandy, but the engineering course here at the University of Kansas is the most superior in this part of the country.

I am glad to know that you got along in nice shape. Joe Bailey is here with a bad shoulder and we are fixing him up without any trouble. I have talked to him and I hope that both you and he will be interested in our University as I assure you that such fine fellows as you would find us willing to do all we could to help you in building a successful course in life. It is the years when you get out of the University that are the real pay-off, and not alone your athletic endeavors. You will find when you get to be 40 or 50 that your athletic competition will be a bright spot always to be cherished if you are a successful business or professional man. We are tremendously interested in that future for you and for other boys like you.

With all good wishes, and trusting to hear from you from time to time, I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH

December 28, 1943.

Mr. Tom Cordell,  
2005 Johnstone,  
Bartlesville, Okla.

Dear Tom:

I am acknowledging receipt of your fine letter and I am happy indeed to know that you got along well. Tell D. G. Peterson hello. I remember him very well, and some day I would enjoy a chat with him.

I am afraid that we won't do too well in basketball this year because Iowa State inherited Price Brookfield, an all-American basketball player, standing 6 ft. 5 in., weighing 235 lbs., and who has played professional basketball last year in New York. He is tops and he is so much better than anything that the ordinary college coach might have that comparisons are difficult. Anyhow, we will have a lot of fun, and again may I emphasize that we are in a war and athletics are not by any means the most important thing at the present time.

Good luck, Tom, and I hope some time to have a longer visit with you. Give my friend and your friend, your coach, Mr. Custer - Lefty, to me, my kindest regards.

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH

## Phog Allen Gives Tom Cordell Help

Tom Cordell, Wildcat star end and Oklahoma Six All-conference cage choice last season, was up at Lawrence this weekend, expected back today, and getting the once over by the famed Dr. Forrest (Phog) Allen. Specifically Tom made the visit to see if Allen with his osteopathic magic, could do something for an ailing knee and shoulder, old athletic injuries, that has been slow to completely heal. "Phog's" long-time national fame as a basketball coach and athletic pulpiter has placed in the background his established skill as an evangelist to ailing muscles, joints and bones of athletes, but in the "trade" he occupies a niche just about par with the late "Bonesetter" Reece.

That Allen permitted his medication duties toward Tom to conflict somewhat with his delight to look upon prospective basketball material, there probably is no doubt, since Cordell, with his near 200 pounds and towering height, although only 17 years old, must have given the mentor some ideas. At the same time Father Cordell is a graduate of and a most loyal supporter of Oklahoma University teams.

The visit with Allen was arranged by Fred Pralle, one of the K. U. coach's old-time basketball stars and now a Sixty-Six member.

a chance to see in action in basketball togs many of the stellar football stars for both teams last season.

\* \* \*

"Phog"—One time many years ago there was a young student of osteopathy, somewhat of a star town-lot baseball player up in Old Missouri. Item among his talents was a loud raucous voice with which he baited the umpires and opposing players. He lived through the years to become nationally famous but on neither account of his stentorian voice nor his skill as an osteopath, though excelling in both. However, vestigial to those early days was the nickname "Phog" which, rightly or wrongly, is supposed to be a slight corruption and shortening of the word "foghorn," reminiscent of the gentleman's talented vocal cords.

\* \* \*

Be that as it may, as the poets say, the young Missourian's professional career got sidetracked largely when he became coach and athletic director at the State Teachers collee, Warrensburg, Mo. History has it that he took up this chore as a sideline to his manipulation and necromancy on the many ills to which the human body is heir. In any event, "Phog" had phenomenal success with his football an basketball, particularly the last, teams at the Missouri school and soon had the rest of the members of the state conference taking to the tall uncut.

\* \* \*

About twenty years ago or more, the Oracles of Mt. Oread at the University of Kansas cast their eyes on the crystal globe and saw that it needed "Phog" to come to Lawrence and lead the Jayhawkers out of the bullrushes in sports in general. It can't be said that "Phog" had much luck with grid teams, but it must be remembered that he was only definitely connected with this manly game the first year there and so can't be held responsible. As to how he took the faltering cagers out of the bullrushes and put them in the treetops is a

long, long story of national and sectional and conference successes nearly year after year. He is without doubt over a period of years the No. 1 cage coach on the campus of America, and incidentally, an eloquent and determined pulpiter for or against as the case may be, anything athletic that he espouses or condemns.

\* \* \*

This brief thumbnail sketch is one of an old friend of ours, of many years ago. We have not laid eyes on "Phog" for centuries, it seems. But we recently chatted with an envoy from his sanctorum at Lawrence and find that this cage genius, formally known as Dr. Forrest Allen, is as he always was, a sparkling and colorful personality. The ambassador returned from Lawrence is none other than Big Tom Cordell, star grid and cage player for the Bartlesville Wildcats. Suffering from a persistent shoulder and leg ailment, both the result of athletic injuries, Tom, through Fred Pralle, Phillips 66 player and one time brilliant jewel in Phog's cage diadem, visited Allen for a few days last week. Among other things, said Tom, it was found that one leg was a half-inch shorter than the other. "But Mr. Allen worked on me with his skilled hands, and fixed me up in fine shape."

\* \* \*

Cordell was enthusiastic about Allen's "bone-setting," for which among interested circles he is as famous as he is for his basketball master-minding.

"He's a grand fellow," continued Tom. "Had me work out with his varsity players every day until I got good and warmed up and then put me on the table and gave me treatments. And (in answer to a question) he never said one word or intimation about me casting eyes at K. U. after I am graduated from high school."

\* \* \*

But perhaps "Phog" looking closely as he had the opportunity to at the big six-foot, husky Tom, might have thought along those lines.

2005 Johnstone  
Bartlesville, Okla.

Dear Doctor Allen,

I want to at this time express my sincere appreciation to you for giving up your time to work on me. I really did appreciate your helping me because it has really benefited me. I have been able to get around much better and my knee and shoulder aren't even bothering me in the least. I have been putting liniment on my shoulder and I could, as you said, go out right now and pitch a baseball game.

I saw in the newspapers

that you won your opening game  
and I hope you win many more.

Our opening game is to-  
morrow night and I really feel  
as I can do much better since  
I can run and pass to my  
best ability with no shoulder or  
knee to hinder me.

I am really grateful  
to you Doctor Allen for your  
interest in me and I am sure  
I will always have more of a  
chance in athletics since you  
have worked on me.

I want to wish you  
success on your team this  
year and even though I may

be from Oklahoma I would  
like to see you win the conference  
this year.

I am sending you an  
article from our local paper  
written by D. G. Peterson our  
sports writer who is a friend of  
yours.

Thanks again for your  
time and I want you to know  
I really appreciate what you  
have done for me.

Sincerely,

Tom Cardell



HOME OF THE WICHITA BEACON

# The Wichita Beacon

EVENING AND SUNDAY MORNING  
M. M. LEVAND, PRESIDENT

WICHITA, KANSAS

Oct. 14, 1943

Dr. F.C. Allen  
Director of Physical Education  
Kansas University  
Lawrence, Kansas

Dear Phog:

I have delayed in answering your letter due to some rumors which were making the rounds relative to Wichita University participation in basketball. However, I have since learned that the school will not be represented in basketball.

But we do want your Kansas basketball team to show down here.

I talked to Bruce Drake some time back regarding a game here and he said he would like to play here very much. Would you be interested in playing Oklahoma here? If not, would it be possible to play a defense plant team?

We will have at least three good clubs here and they could play an elimination series for the right to meet Kansas. Such a game would draw a capacity crowd at good prices. Then, if your team is successful against the d.p. organization we could match Kansas with Oklahoma, or some such an arrangement. But please remember that we want Kansas down here.

I missed the Washburn game simply because the train was loaded to capacity.

Marvin Sollenbeger is playing with George Gardner's Boeing team. If that club should win the series the draw would be terrific.

Kindly let me hear from you regarding these matters.

I certainly appreciate your friendship in retaining a game for us.

With kindest personal regards, I am,

Yours truly

*Paul Copeland*