



CONVERSE RUBBER COMPANY

Manufacturers of Rubber Products

MALDEN, 48, MASSACHUSETTS, U.S.A.

April 21, 1944

Dear Coach:

Once again we are asking your valuable assistance in helping determine the lineup for the All American College Basketball Teams covering the 1943-1944 season. The final selections will be published in the 22nd annual edition of the CONVERSE BASKETBALL YEARBOOK.

Chuck Taylor is now serving as a lieutenant in the United States Naval Reserve. However, Chuck has kindly offered to devote his spare time in reviewing and selecting the final teams and the help you give him in this task will be greatly appreciated.

As we must go to press earlier than usual this year, will you please fill out the attached form promptly, indicating the players from your own squad, or any other college that you feel deserve All American consideration.

Thanking you in advance for your cooperation, we are

Sincerely yours,

CONVERSE RUBBER COMPANY

Basketball Yearbook Editor

The enclosed business reply envelope requires no postage.

