

Esquire
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Dear Dr. Allen:

Thanks very much for sending me Clyde McBride's column. I hadn't seen it.

When Mark Cox's article was accepted, I suggested that we ought to get that story of yours, which we had been corresponding about, and run the two on facing pages. However, Mr. Gingrich felt that the war had depreciated sports so much that we shouldn't give basketball that much space. Hence the one-sided job.

Evidently there was a real controversy available, and I certainly regret that we did not present both sides of the picture.

I imagine Cox got most of his material from Edwards, since he was publicity man at Missouri, which probably accounts for everything.

When the idea of the double-spread was turned down, I did not followup your suggested piece. That is, however, the way I think the thing should have been handled, and it would have made a good set-up.

Yours most cordially,

Ralph