

INDIANA UNIVERSITY

BLOOMINGTON, INDIANA

NEWS BUREAU

E. Ross Bartley, Director
Henrietta Thornton, Ass't to the Director
Sylvia Jenkin, Secretary

Robert A. Cook,
Athletic Publicity Representative

October 9, 1940

Mr. F.C. Allen
University of Kansas
Lawrence, Kan.

Dear Mr. Allen:

I am trying to get together for December publication a college basketball roundup story for LOOK magazine, and I need your help. Having already secured some general information from publicity men, I need now an expert's opinion.

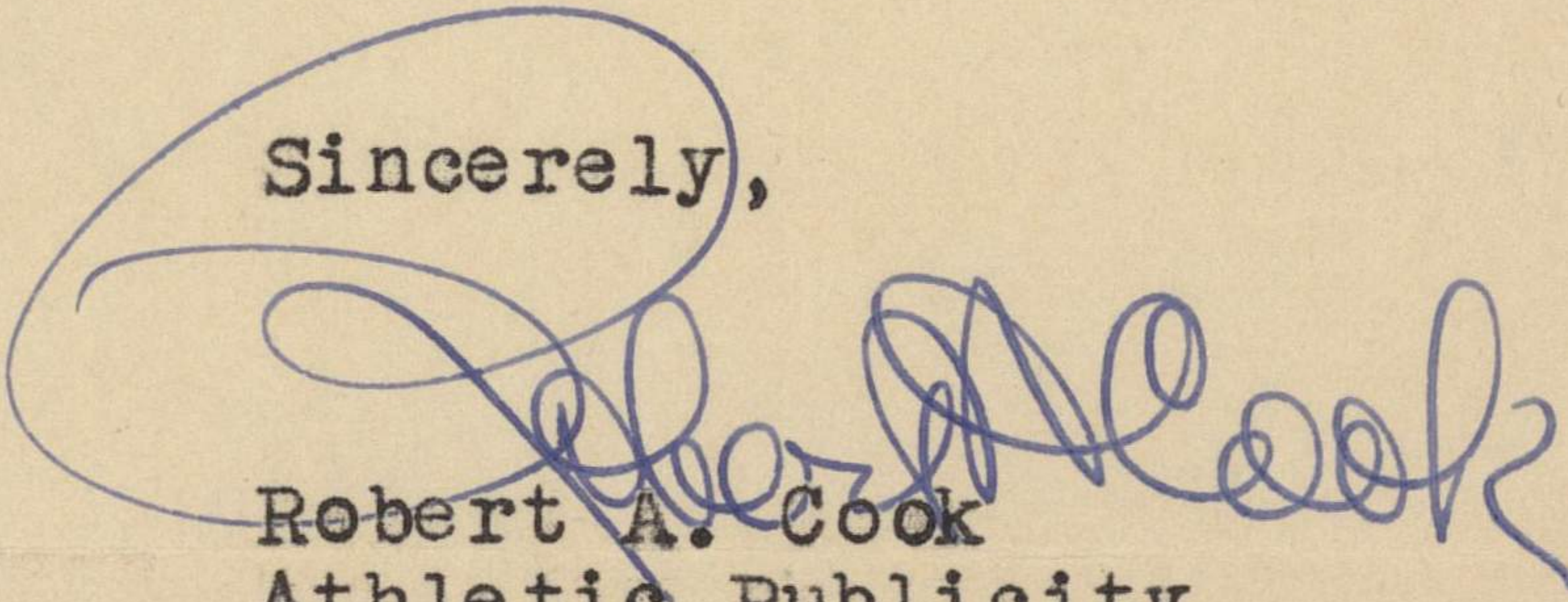
Assuring you that any information will be held in the strictest confidence by me, I wonder if you would be kind enough to tell me what basketball teams in your section appear to be outstanding this winter. You need not confine your comments to your conference. If there's a team in your state or section whose prospects are good, I would like to have you mention it. You will not be quoted in any way.

I am not asking for detailed information, but you can help me greatly by simply listing, perhaps in numerical order, the way you think the teams in your neck of the woods are going to finish.

I would appreciate this information by return mail.

Thanks very much.

Sincerely,


Robert A. Cook
Athletic Publicity
Representative

RC:FD

Branch says "hello"