

February 23, 1940.

Mr. Parke Carroll,
Sports Editor,
Kansas City Journal,
Kansas City, Mo.

Dear Parke:

I just talked to Earl Falkenstien, our financial secretary, and he tells me that all of the seats have been gone for nearly three weeks. I am sure, however, that Earl will be happy to fix you up with standing room some way. I showed your letter to him and I know that he will care for you some way. So if it is necessary to revise this letter, won't you drop him a line telling him just exactly how many you definitely want? I doubt if the individuals wanting the two to be paid for will want them if there is nothing but standing room. I know that Earl will take care of your passes but they will all be standing room because there are absolutely no seats left.

The basketball play-off will begin to get hot from March first on. Frankly, I believe that we are going to have a great turn out for both the sectional eliminations and the national championship. The races are getting hot all the way around, and in the next week will begin to foment a lot of discussion.

I agree with you that when the interest is on the upgrade is the time to capitalize. So from March first on we will put on the pressure and the publicity.

Parke, it will be necessary for our committee to pass on the officials and as soon as we determine the eligible schools for the Big Six and the Missouri Valley elimination play-off arrangements will then be made for this first game. I am very sure Iba will want you and it looks as if George Edwards is going to win, and of course he will want you. But for the sectional elimination and the finals - those officials will be selected later.

I want you to know that we very much appreciate the fine cooperation that you are giving our H.C.A.A. build-up.

Very cordially yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH