

S. H. CAMP *and* COMPANY

JACKSON, MICHIGAN

OFFICE OF
FRANK H. KAUFMAN
330 FIFTH AVENUE, NEW YORK

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March 25th, 1940

Director of Physical Education,
University of Kansas,
Lawrence, Kansas

Dear Sir:

The tremendous demand by educators throughout the country for a small, inspiring posture leaflet produced by us last year has prompted us to issue a more comprehensive one, showing how good posture may be applied to everyday activities. A sample of the new booklet is enclosed.

National Posture Week will be observed this year from May 6-11 and a number of important schools, colleges and health groups have already scheduled programmes to observe this important occasion. A copy of a one act play in mimeograph form (acting time, half an hour) suitable for National Posture Week exercises by seniors, is available upon request.

Copies of the enclosed booklet are offered free to you in limited quantities, and we must ask that your request for these be forwarded to the writer no later than April 15th.

In anticipation of your cooperation, we are,

Respectfully yours,

S. H. CAMP & COMPANY

Frank H. Kaufman

FHK:NP