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March 6, 1940

Dr. S. C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I would like very much to work out an advertising program for you on the Western Sectional Tournament of the NCAA scheduled for March 22 and 23 at the Municipal Auditorium, as well as the NCAA championship March 30.

Please let me hear from you as soon as possible as to the amount of space you have in mind for these events and I will be glad to have our service department get something ready for you in the way of cuts, drawings, etc.

Best of luck to you in the scheduled Kansas-Oklahoma game.

Sincerely yours,

Chase Allison
Advertising Department

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