December 10, 1937.

Mr. Walter L. Johns,
Central Press Association,
235 East 45th Street,
New York City.

Dear Mr. Johns:

Thank you for your letter of December 3 concerning your syndicated basketball column.

I have just written a new book on basketball which might be of interest to you, and am enclosing a short description of the contents. It is entitled "Better Basketball, Incorporating Technique, Tactics and Tales", and is published by McGraw-Hill Book Company, 330 West 42nd Street, New York City.

All my favorite plays are described in this book, and you might use a derivation of one of these plays. Of course, the material is copyrighted, and you cannot use the exposition verbatim, but you might change the wording somewhat to give the same meaning.

Our publicity director will be glad to send you some pictures, as you suggest.

Sincerely yours,

Varsity Basketball Coach,
Director of Physical Education.

CENTRAL PRESS ASSOCIATION
235 East 45th St., New York City

Cleveland Office and Plant:
1435 EAST 12th STREET, CLEVELAND, O.

Chicago Bureau:
HEARST BUILDING

Atlanta Bureau:
GEORGIAN-AMERICAN BUILDING

San Francisco Bureau:
CALL BUILDING

December 3, 1937

Dr. Forrest C. Allen,
Basketball Coach
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

I am running a syndicated basketball column again this year and am asking contributions from the various college coaches.

I was wondering if you could find time to jot down one of your favorite plays, together with a bit of comment on same.

Any other remarks concerning the new rules or even the game itself will be greatly appreciated.

Last but not least, will you have your publicity man shoot along some pictures of yourself and of the team?

Mr. Dill will send

Wishing you a successful season, I remain

Sincerely yours,

Walter L. Johns

Walter L. Johns

WLJ:JFT

[illegible]

December 13, 1937.

Mr. Johnny Corrigan,
Principal,
Powhattan High School,
Powhattan, Kansas.

Dear Johnny:

This will acknowledge receipt of your good letter together with check for $4.00 for which you wish me to autograph and send you the new book. It will be a great pleasure to do this, as I have always considered you a wonderful coach and a splendid gentleman.

This will not be the least bit soiled. It will be brand new. I wouldn't send you a soiled book. You can bet on that.

With every good wish for a happy Yuletide season, I am

Very sincerely yours,

Varsity Basketball Coach,
Director of Physical Education.

FCA:AH

JOHN M. HALL, Pres. C. W. LOYD, Clerk H. A. HINZ, Treas.

POWHATTAN RURAL HIGH SCHOOL

JOHNNIE CORRIGAN, Principal

POWHATTAN, KANSAS

Dec. 11, 1937

Dr. F. C. Allen
Athletic Dept.
University of Kansas

Dear Doctor Allen:

When you get time I wish you would send me your new book. Also If it is not too much trouble I wish you would write in the front of it like you did my old one. Enclosed find check to be filled in for postage and tax. I could get the book from Lowe and Campbell but I could not get the autograph. If you happen to have one around the office which is soiled a little it will be all right to send it.

Thanking you very much for your trouble and also extending my sincere wishes for your customary season of success in basket-ball.

Yours very sincerely,
Johnnie Corrigan

Johnnie Corrigan

December 14, 1937.

Mr. W. F. Coen, Jr.,
Coen Athletic Goods Co.,
925 Walnut Street,
Kansas City, Mo.

Dear June:

I am sending you a little squib from Horace Mason's comment on the uniforms. I thought maybe you would like to see it.

While W. A. Dill is the director, Horace writes most of the stuff that goes out on this sort of publicity.

Everybody seems to be mighty happy about the very flashy suits. One person chided me quite severely by saying that in my new book, Better Basketball, I say that the heavy flannel is the better equipment to wear because it keeps the body warm and absorbs the shock. And then they laugh when the team comes out in chorus girl panties. Now you see what you've done to me.

Lots of luck to you, June.

Sincerely yours,

Varsity Basketball Coach,
Director of Physical Education.

FCA:AH

F. S. CRANE, PRESIDENT

C. L. MITCHELL, SECRETARY

CRANE AND COMPANY

INCORPORATED

PRINTING-LITHOGRAPHING-EMBOSSING

BANK STATIONERY AND SUPPLIES
BLANK BOOKS FILING DEVICES
OFFICE FURNITURE

TOPEKA, KANSAS

1868 1937

69 YEARS YOUNG

Jan. 27, 1938

University of Kansas,
Department of Physical Education,
Lawrence, Kansas.

Gentlemen:

We are attaching hereto our credit memorandum No. 4932 in the amount of $3.00 to cover the one No. 110 Lawco Highboy Utility Receptacle which was recently returned by our representative, Mr. Welter.

Thanking you for past favors and hoping to hear from you whenever we can be of further service, we remain

Yours very truly,

CRANE & COMPANY

By C E Bradshaw

C E Bradshaw

CEB:ERL

Credit Memo + Bill sent to Bus. Off. 2/5/38 Ok.

FORM 116

FORM 155

Crane & Company

Topeka, Kansas

Salesman's Order No. 70

Salesman Ow

Date Jan 20, 1938

Charge to The University of Kans

At Lawrence Kans

Ship to Physical Education Dept

At

Ship via

When

Terms

Customer's Order No.

Quantity	Number	DESCRIPTION	Price
1		Wire Basket	
		returned for credit - Picked up by Ow Jan 20, 1937.	
1		Metal Basket	

Salesman Chas Wheeler

FOR CRANE & CO.

Buyer

January 17, 1938.

Mr. C. J. Welter,
Crane and Company,
Topeka, Kansas.

Dear Mr. Welter:

Dr. Allen would like to see you regarding our order for equipment for the men's towel room in the gymnasium when you are at the University on Thursday. I trust you will find it convenient to stop at the office for a few minutes some time during the day.

Sincerely yours,

Secretary to Dr. Allen.

January 18, 1938.

Mr. Glenn Charlton,
Insurance Building,
Lawrence, Kansas.

Dear Glenn:

Miss Forsythe called me and she is going to play for us with these people:

Dr. Herman Mercer
Mr. Tom Howle
Mrs. Lee McFadden.

She said she would write me and let me know how many tickets to the basketball game she would need for her party.

I just wanted to let you know that she called, and that we are planning on the table tennis match on February 2nd.

With all good wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

F. S. CRANE, PRESIDENT C. L. MITCHELL, SECRETARY

CRANE AND COMPANY

ESTABLISHED 1868 INCORPORATED

PRINTING · LITHOGRAPHING · EMBOSSING

BANK STATIONERY - OFFICE FURNITURE

TOPEKA, KANSAS

Dec. 24, 1937

University of Kansas,
Dept. of Physical Education,
Lawrence, Kansas.

Attention: Mr. Forrest C. Allen.

Dear Mr. Allen:

At the request of our Mr. Welter, we are enclosing a revised arrangement covering the steel counter on which we quoted you recently.

In place of the special cupboard section, we have inserted a 3-drawer legal size file and can furnish this arrangement at the following prices:

1 No. CS-1472 Double Door Cupboard Section...	$59.75	
1 No. CS-1476 Knee Space Section.....	24.25	
1 No. CS-3071 3-drawer legal size file.....	24.75	
1 Shaw-Walker Metal Office Stool	9.60	
Total.....	$108.75	— 118.35
Less 15% State Discount.....	16.31	— 17.75
Net.....	$92.44	— 100.60

Our representative advises that you will require the basket placed at one end of the counter to take care of the wet towels and our price on a No. 110 Lawco Highboy Utility Receptacle would be $3.00 net delivered.

Mr. Welter also suggested that we quote you on an extra large wire basket for your large balls and we could supply our No. 3913 Size A square wire waste basket size 22x22 by 30 inches high made of 1" Diamond Mesh No. 14 wire with 1/4" round steel frame for $6.50 net.

The prices quoted are of course delivered Lawrence, Ks.

Thanking you again for the many courtesies shown our representative and hoping we may be favored with your order, we remain

Yours very truly,
CRANE & COMPANY

By F L Brous
F L Brous

110.10

FLB:ERL

ADDED FEATURES of TRIPLE-DUTY COUNTER-FILES

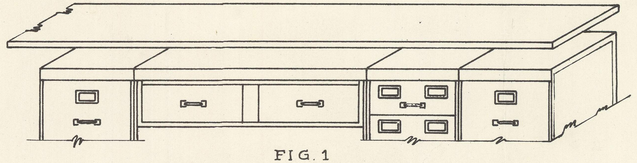


FIG. 1
ONE PIECE CAP-TYPE TOP

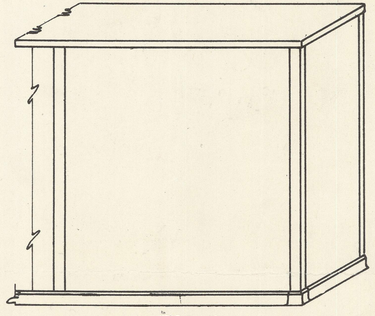
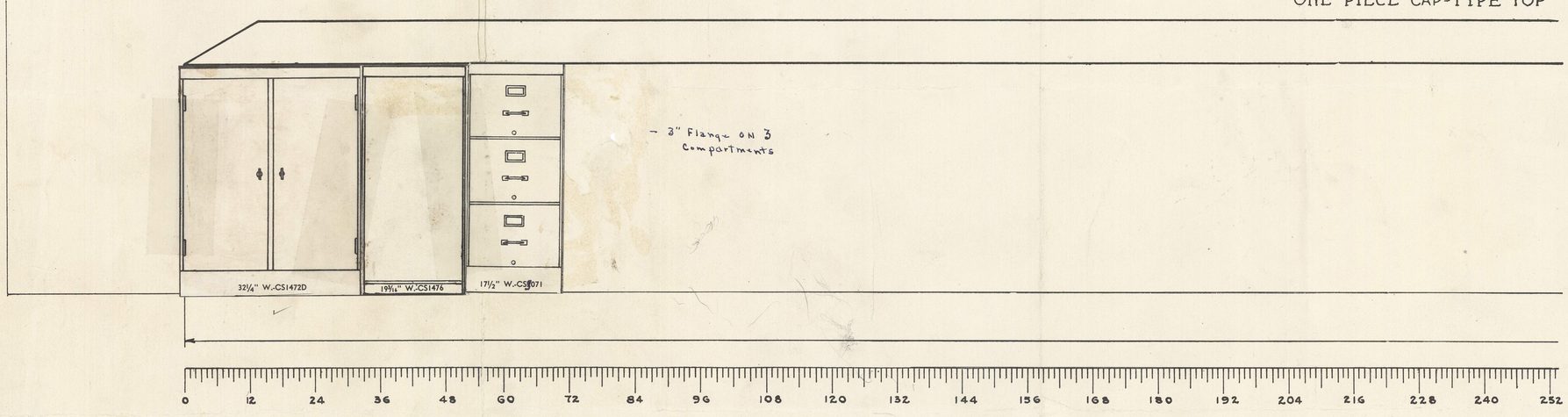


FIG. 2
STANDARD PANEL BACK, WITH BRONZE KICK STRIP



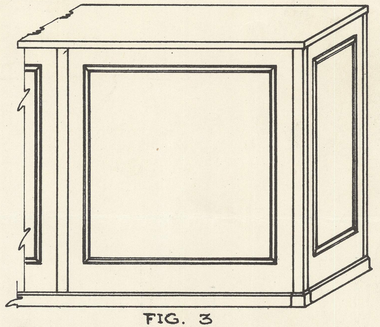


FIG. 3
DELUXE BACK, MOLDED AND PANELED, WITH BRONZE KICK STRIP

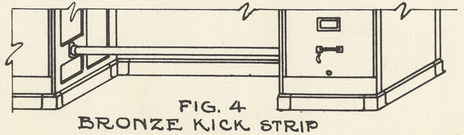


FIG. 4
BRONZE KICK STRIP
WORK SIDE VIEW

"Built Like a Skyscraper"
SHAW-WALKER

TRIPLE-DUTY COUNTER SUGGESTION

DESIGNED FOR

Physical Education Dep't

BY

Chas. Welter - Crane & Company

DATE 12-14-1937

"Built Like a Skyscraper"
SHAW-WALKER

FORM-A-400

December 31, 1937.

Mr. J. A. Mermis,
State Business Manager,
Topeka, Kansas.

Dear Mr. Mermis:

I am attaching herewith Requisition No. 73184 for equipment to be placed in the men's towel room in the gymnasium.

We are requesting Shaw-Walker products because this equipment can be matched in the years to come, thereby proving to be more economical.

Also, this metal equipment will greatly reduce the fire hazard in this old building. As the towel room is now, there are old wooden cupboards and racks that are in a dilapidated condition, making an excellent fire trap.

I trust that we may have your approval of the purchase of this very necessary equipment at an early date.

Sincerely yours,

Director of Physical Education.

W. F. COEN, JR. G. E. COEN

Coen's

ATHLETIC & SPORTING GOODS CO.
NINE TWENTY-FIVE WALNUT STREET - - KANSAS CITY, MISSOURI
WHOLESALE & RETAIL

December 30, 1937

Dr. Forrest C. Allen
Department of Physical Ed.
University of Kansas
Lawrence, Kansas

Dear Doc:

I have your letter of December 24th in regards to the arrangements for the between halves program at the Oklahoma game. I regret to say that our plans have slipped up in one detail and that is that Hal Surface has backed out on us. I cannot offer any explanation of his doing so and personally I do not appreciate his letting us down in this way at all. His only explanation is that he has not had enough practice, all of which sounds rather ridiculous to me. It seems that the weather might be bad, and the roads might be bad, and in this it just wouldn't be a good idea for him to come down.

The best that I can offer instead is for Al Burgess and possibly Bill Kiley and myself to put on the show and then perhaps I can persuade Mr. Surface to appear at a later date in the full length match. I believe we can work out something entertaining but of course will be guided entirely by your wishes. If you do not feel that this would be such a good idea then feel perfectly free to call off the little show at this time and we will have a full length match later on. However Al Burgess and I and I know Bill Kiley will be only too willing to do what we can to fill in this interval and assuming that you will want us to do so, we are coming over this Sunday morning to play in the auditorium if that is available and in th e gym in case the former is not available.

As you can probably tell from the tone of this letter it makes me good and mad for Hal to let us down in this way. Wouldn't it be rare to find someone who could get real good without acquiring all the temperaments that seems to go hand and hand with a reputation?

W. F. COEN, JR. G. E. COEN

Coen's

ATHLETIC & SPORTING GOODS CO.

NINE TWENTY-FIVE WALNUT STREET - - KANSAS CITY, MISSOURI

WHOLESALE & RETAIL

Sorry you lost your ball game last night to Drake but who knows, maybe it saved a loss later on in the Big Six.

With best wishes for a very happy New Year to you and all the Allens and with additional best wishes for a lot of buckets for those Jayhawkers of yours, I remain,

Yours very truly,

COEN'S ATHLETIC & SPORTING GOODS CO.

BY W. F. Coen Jr.

WFCjr:CES

DISTRIBUTORS FOR

A. G. SPALDING - REACH - WRIGHT & DITSON - FISHING TACKLE AND OUTING GOODS