

December 14, 1937.

Mr. W. F. Coen, Jr.,  
Coen Athletic Goods Co.,  
925 Walnut Street,  
Kansas City, Mo.

Dear June:

I am sending you a little squib from Horace Mason's comment on the uniforms. I thought maybe you would like to see it.

While W. A. Dill is the director, Horace writes most of the stuff that goes out on this sort of publicity.

Everybody seems to be mighty happy about the very flashy suits. One person chided me quite severely by saying that in my new book, Better Basketball, I say that the heavy flannel is the better equipment to wear because it keeps the body warm and absorbs the shock. And then they laugh when the team comes out in chorus girl panties. Now you see what you've done to me.

Lots of luck to you, June.

Sincerely yours,

Varsity Basketball Coach,  
Director of Physical Education.

FCA:AH