

December 24, 1937.

Mr. W. F. Coen, Jr.,
Coen Athletic Goods Co.,
925 Walnut St.,
Kansas City, Mo.

Dear Junior:

I appreciate your fine letter of the 22nd instant. I certainly concur in your thought that it would be better perhaps to concentrate the attention of the spectators on something in the nature of a demonstration of the so-called finer points of the game. We can arrange the microphone on the floor and let Al Burgess do his stuff and have you and Hal demonstrate. That would be swell.

Now here is the only rub. After the first game we have a game between the ever-victorious outfit against the freshman all-star team. We have a double header, and between the two games we have only 15 minutes. So why would it not be a good idea to demonstrate your trick shots, and then after one of our other Big Six games, which start at 7:30 and finish before 9 o'clock, have you four fellows put on a real match. I know everybody would stay to see such a match.

But I am especially anxious to have you and Hal for the between-halves of the Oklahoma-Kansas game. This will open up our conference season and having two outstanding tennis players not only of the United States but of the globe, and I say that without blushing, we should knock off the opening of the Big Six here at home with a bang.

If you and Hal want to warm up before the match we could set a tennis net here in Robinson Gymnasium so that you and he could limber up your shots here and then have this other set up ready immediately after the first half and you could go into action there on the floor. What do you think of that? This is either for your trick shots or for anything you want.

I don't like to ride a good horse to death, but here is what I would like for you to do, if you will consent. Put on the trick shot stuff using Al Burgess to point out the different shots which you and Hal demonstrate, then for one of the other games in the very near future to have a real match after our game. This would be a wow!