

February 12, 1938.

Dean W. W. Charters,
College of Education,
Ohio State University,
Columbus, Ohio.

Dear Dean Charters:

In reply to your inquiry of February 8th I am sending you a mimeographed sheet of our new Physical Education set-up, leading to a B. S. degree in Education with a major in Physical Education.

This is the first year for this curriculum, and was set up too late to get in last year's University catalog. I trust the mimeographed sheets will be of some assistance to you. I am also asking that a copy of the University catalog be sent to you.

Sincerely yours,

Director of Physical Education.

h

Enc.

THE OHIO STATE UNIVERSITY

GEORGE W. RIGHTMIRE, *President*

COLUMBUS

COLLEGE OF EDUCATION
BUREAU OF EDUCATIONAL RESEARCH

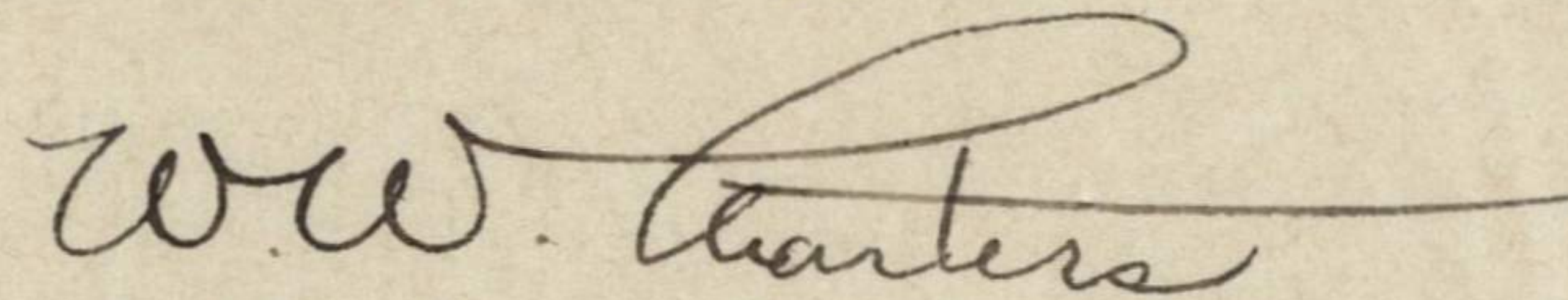
February 8, 1938

Department of Physical Education
University of Kansas
Lawrence, Kansas

Dear Sirs:

Will you please send me a copy of your latest catalogue containing information on undergraduate courses leading to a baccalaureate degree, with specialization in physical education.

Very sincerely,



W. W. Charters

WWC:EG

February 11, 1938.

Mr. H. O. "Fritz" Crisler,
Princeton University,
Princeton, New Jersey.

Dear Fritz:

Congratulations on your desired move to Michigan!

Permit me to add my voice along with the other thousands congratulating you on the many and very successful years of football coaching administration.

My best wishes to you for your continued and highly interesting success.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

February 8, 1938.

Mr. Parke Carroll,
Sports Desk,
Kansas City Journal Post,
Kansas City, Mo.

Dear Parke:

Thank you very much for your very fine spread
as of February 2nd showing Fred Pralle, Don Ebling
and George Golay in a wonderful basketball lay-out.
It is very nice of you to do this, and I personally
appreciate it very much.

With every good wish, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

March 1, 1938.

Mr. John B. Carlson,
Union Station,
Kansas City, Mo.

Dear John:

I am in receipt of your letter and check this morning, and have turned them over to Mr. Earl Falkenstein, our financial secretary.

Since our victory over Oklahoma and Nebraska we have been swamped with orders for tickets for the Missouri game. I personally asked Mr. Falkenstein to do the best he can for you, and I am sure he will. You can count on that.

With best wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.



THIS SIDE OF CARD IS FOR ADDRESS



University of Kansas
Department of Physical Education
Lawrence, Kansas

Topeka, Kansas

Feb. 4, 1938

Dear Sir:

The

Shaw-Walker steel counter, steel office

stook and two receptacles

back ordered on your recent order went forward to you under date of

Jan. 24, 1938

Unless we hear from you we will take it for granted that this shipment came through in an entirely satisfactory manner.

CRANE & COMPANY

By

SECRETARY AND SALES MANAGER

March 1, 1938.

Mr. William Crosswhite,
1501 Rhode Island St.,
Lawrence, Kansas.

Dear Bill:

I was very happy to receive your letter of the 27th, and to know that you are to be in this part of the country for a while.

Thanks for your kind words regarding the basketball season. We will have a tough battle Thursday night against the Tigers. I am glad that you will be able to see the game, and have asked Mr. Falkenstein to reserve two tickets for you. They will be held at the ticket office in your name.

Since our victory over Oklahoma and Nebraska we have been swamped with requests for tickets for the Missouri game, but I am sure Mr. Falkenstein will do the best he can for you in reserving desirable seats.

Again thanking you for your kind note, and looking forward to seeing you, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

P.S. I have a faint recollection that you asked for an autographed copy of my book, "Better Basketball", and am wondering if you got it. If not, please let me know.

1501 P.I. Street
Lawrence, Kansas
Feb. 27, 1938

Dear Dr. Allen:

Congratulations again on your success in guiding the team to another Championship. While such winning is very common to you, I am sure that you never have nor ever will lose the desire to see your team win, and win against odds.

I am now located in N.C. and for a month so will be able to

see the N.Y.-MA game next
Thursday. Would you please
have the Athletic Office reserve
two tickets for Mr. M. J. Card
Number is 1926. I will get
them at the ticket window
that night.

Again congratulating and
cheering you, I remain
Sincerely yours

D. J. Crosswhite.

J. Smith

February 19, 1938.

Miss Roberta Cook,
President, Jay Janes,
1339 West Campus,
Lawrence, Kansas.

Dear Miss Cook:

I have always said that the Jay Janes have been that small band of Gideons who have pulled our basketball team out of near sure defeat to sure victory. I recall that three years ago when Baker University had us whipped six points with only two minutes to go and the rest of the rooters at Lawrence quit cold, the Jay Janes started the Jayhawk battle cry and Kansas perked up and did the apparently impossible, and won the ball game in a most thrilling drive.

The fact that you girls did brave such a night to show the Kansas boys that you were behind them meant much to all of them. Will you again convey our sincere thanks and deep appreciation for giving our Kansas boys something that was so vitally needed. It meant more than any of you individuals will ever know. We appreciate your very loyal spirit and wonderful support.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

The University of Oklahoma
Norman, Oklahoma

INTERCOLLEGIATE ATHLETICS

February 19th 1938

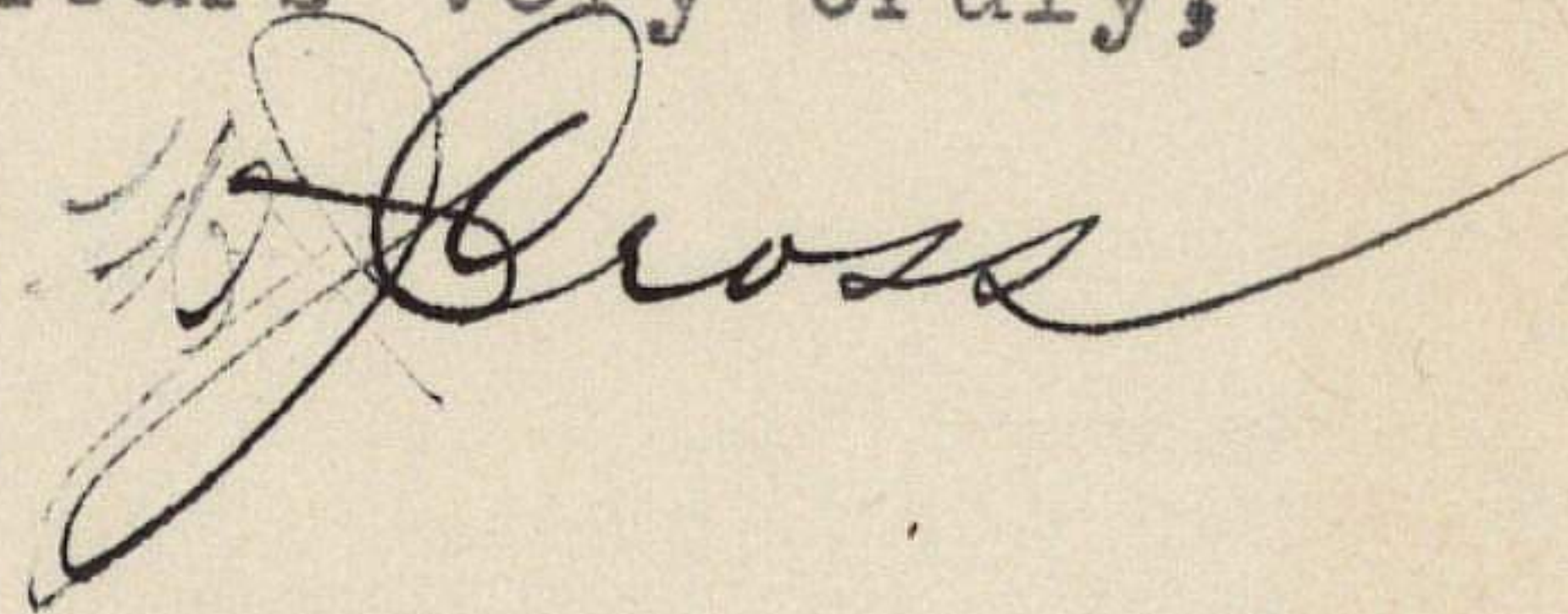
Mr. Phog Allen,
Lawrence, Kansas.

Dear Phog:

I am enclosing two telegrams that arrived yesterday afternoon but forgot to give to you. I trust that the two senders are not too sore.

It was a great game and if the weather had not been so bad you would have seen a great crowd.

Yours very truly,

A handwritten signature in cursive script that reads "W.J. Cross". The signature is written in dark ink and is positioned below the typed name.

W.J. Cross

February 7, 1938.

Mr. Charles Cramer,
Cramer Chemical Co.,
Gardner, Kansas.

Dear Chuck:

Thank you for your letter of the 5th instant.
I am sending on to McGraw-Hill Book Company, New York,
the request that they send information about BETTER
BASKETBALL to S. O. Fisher, Inc., Lynchburg, Virginia.

With appreciation of your kind words, and with
best wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

The CRAMER CHEMICAL COMPANY
MANUFACTURERS AND EXPORTERS



GARDNER, KANSAS

February 5,
1938

Dr. F. C. Allen
Athletic Dept.,
University of Kansas
Lawrence, Kansas

Dear "Phog":

The firm of S. O. Fisher, Inc. 1024 Main Street - Lynchburg, Virginia, has written inquiring the price on your book which he read about in the "FIRST AIDER." I wish you would have the publisher contact him, giving the information on discounts to sporting goods dealers.

We enjoyed the Nebraska game the other night and hope you have equal success throughout the rest of the season.

Very truly yours,

Charles
THE CRAMER CHEMICAL CO.

February 25, 1938.

Mr. W. F. Coen, Jr.,
925 Walnut St.,
Kansas City, Mo.

Dear Junior:

Thanks very much, Junior, for your fine wishes concerning the Oklahoma and Iowa State games. They have been tough on us, and I don't know just how we are going to get away with the Lincoln horde. I hope you can get up to Nebraska and see us in that fitful turmoil.

I appreciate your good wishes, and we sincerely trust that we will be worthy of your confidence.

Appreciating your sincerity and good wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

Coen's

ATHLETIC & SPORTING GOODS CO.

NINE TWENTY-FIVE WALNUT STREET - - KANSAS CITY, MISSOURI

WHOLESALE & RETAIL

February 23, 1938

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Doc:

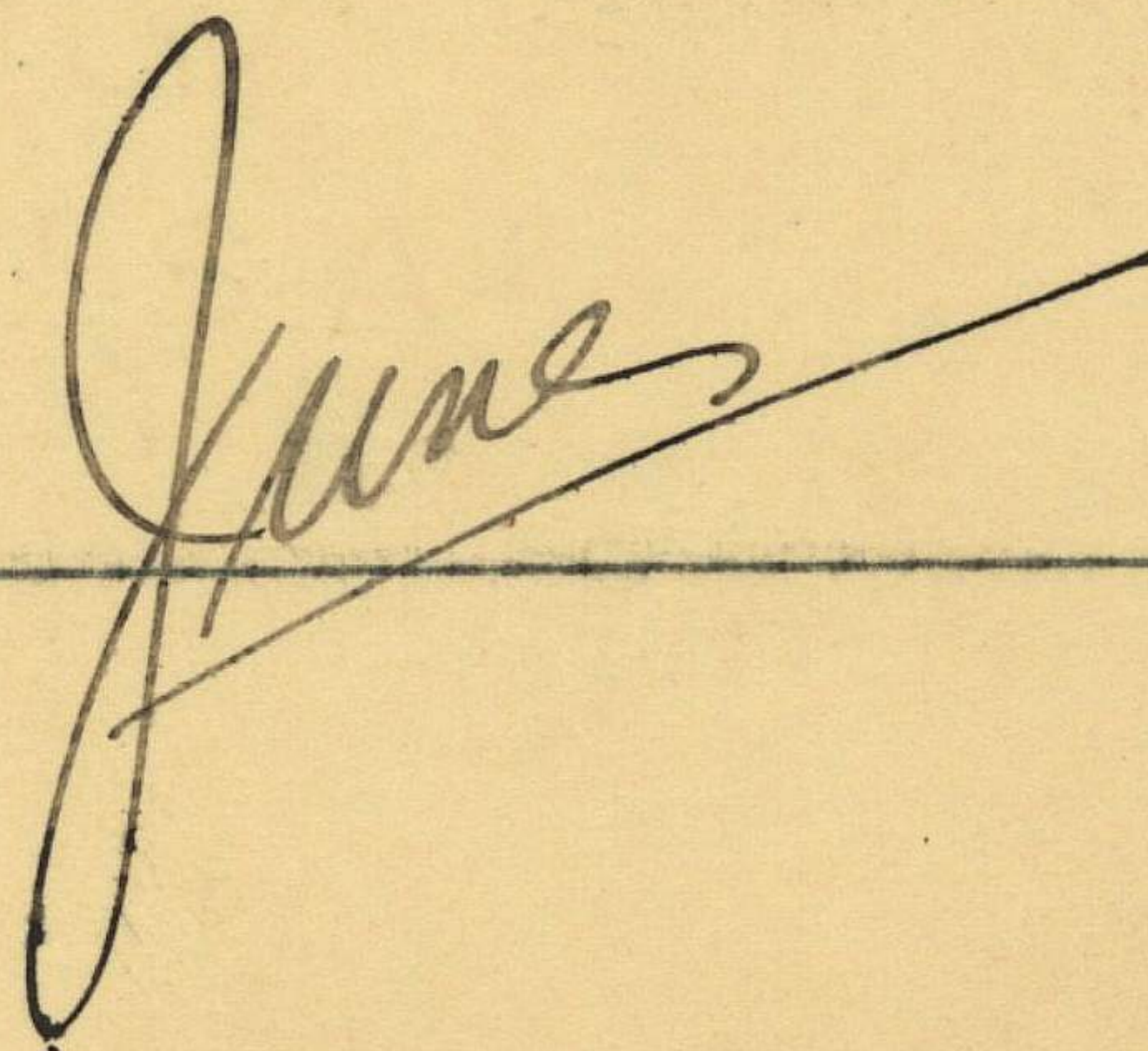
Have been meaning for several days to drop you a line offering congratulations on both the Oklahoma and Iowa State games. We just about tore up our house during that last half down in Norman. Going to try hard to be in Lincoln and see you beat the Huskers.

You ought to feel mighty proud of the job you have done this year with the boys.

Yours very truly,

COEN'S ATHLETIC & SPORTING GOODS CO.

BY _____



WFC jr:CES

DISTRIBUTORS FOR

A. G. SPALDING - REACH - WRIGHT & DITSON - FISHING TACKLE AND OUTING GOODS

February 25, 1938.

Mr. Charles Cramer,
Cramer Chemical Co.,
Gardner, Kansas.

Dear Chuck:

As soon as your letter of the 22nd arrived I turned your message over to the proper parties - Gwinn Henry, who is director of the Relays this year, and Horace Mason, our publicity man. I know they, as well as I, appreciate your very generous offer to boost the Kansas Relays through your First Aider with your 30,000 copies for the next month. Doubtless you have already heard from them.

If you some time care to give me a by-line in your valuable sheet, you might say that Phog "Jesse James" Allen was the Founder of the Kansas Relays. Dr. Outland I always call the Father of the Kansas Relays, because it was necessary to use the name of some very prominent alumni and the man who had experience and interest in the Relays. But of course I started them, and after 15 years, after we get old, we like to look on our baby and watch it grow.

I still have a very great interest in the development of the Relays, and I trust they will continue to be the highlight of outdoor sports in this part of the country.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

The CRAMER CHEMICAL COMPANY
MANUFACTURERS AND EXPORTERS



GARDNER, KANSAS

February 22,
1938

Dr. Forrest C. Allen
Athletic Dept.
University of Kansas
Lawrence, Kansas

Dear Phog:

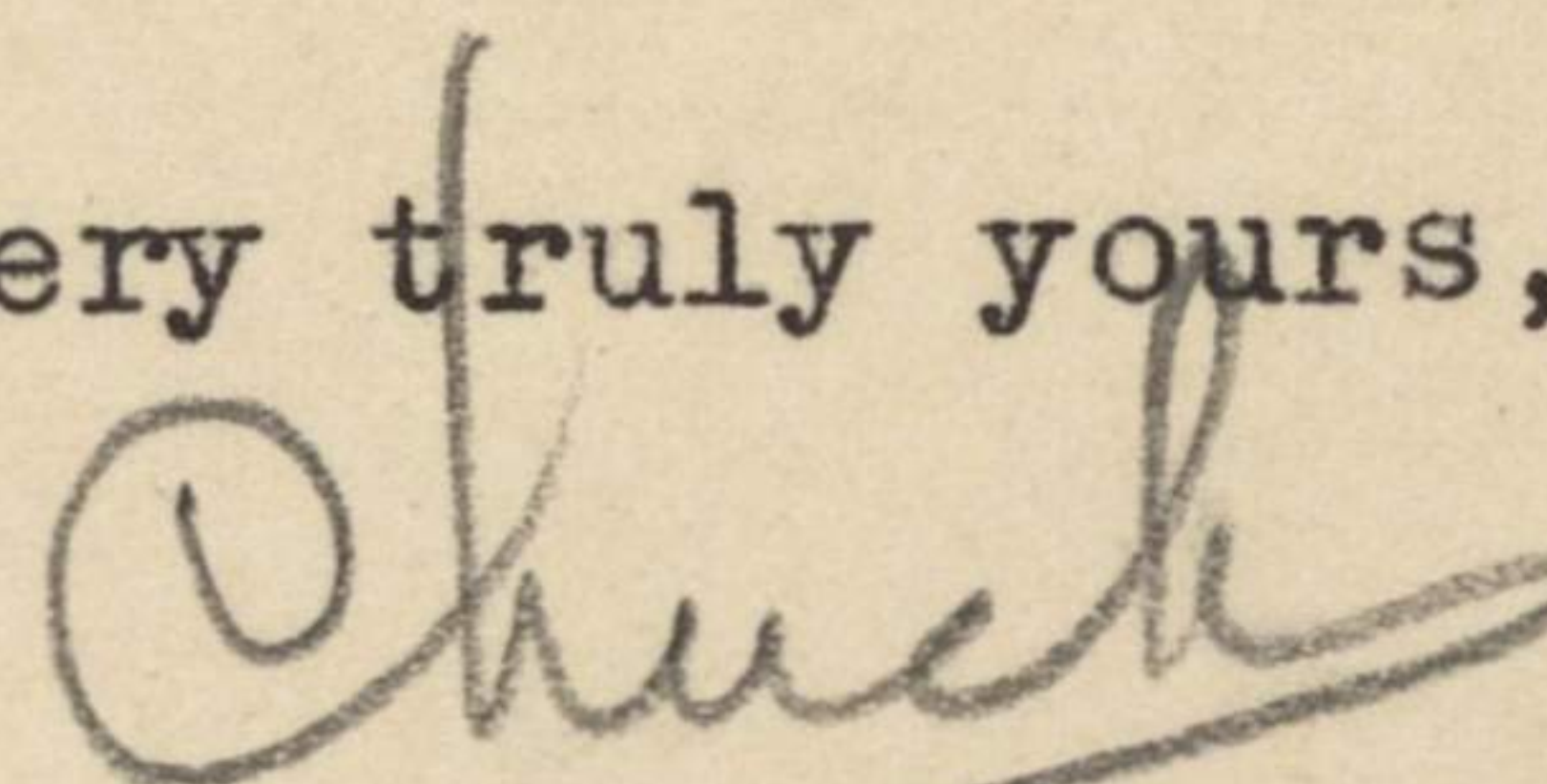
Many thanks for your letter and we will be over to see you sometime before long.

We don't know who is handling the Kansas Relays' publicity this year, but we would like very much to have a short article for the "FIRST AIDER." We think the Relays are a great institution and want to help in any way we can.

There are over 30,000 copies of the "FIRST AIDER" mailed each month. Our next deadline date is March 10, as we hope to go to press by that time. If you don't handle this, just pass it on to whoever does. But if you do, we would like to run a picture of you along with the article. We have your picture here.

Awaiting your reply, we are

Very truly yours,



THE CRAMER CHEMICAL CO.

February 25, 1938.

Mr. Parke Carroll,
Sports Editor,
Kansas City Journal Post,
Kansas City, Mo.

My dear Parke:

Thank you very much for your marked copy of the Thursday issue of the Kansas City Journal Post. I am afraid that you will kill us with too many compliments.

Neither Steve Renko nor Bill Bunsen have been out for basketball. Most of the football men are not reporting. Miller is about the only one. However, we do have some likely looking freshmen, but you know even some of these freshmen who look very hot do not turn up with their grades in proper shape to play, and too, you know, Oklahoma has as fine an outfit of sophomores as I have ever seen cross the floor at one time.

They have their very capable Martin, together with their center, who is a junior, and even then they had tough luck. So who knows but what the freshman complex and the sophomore fear may cause us a lot of trouble next year, and I am afraid that it will.

Bob Allen is a fine boy, but eventually I think he will be better than Mit. But Mit always had the old spark that snapped fire, and Bob is more cool, calculating, a smooth player who does not draw fire from his opponents. However, he is a fine student. He made 15 hours of straight A last semester, so I am sure he will be eligible if he has the ability.

Again thanking you for your very kind remarks and the good publicity, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:H

Jayhawkers Will Be Stronger Next Year

Development of Sophomores and Great Freshman Squad Make Outlook Rosy on Mt. Oread.

By PARKE CARROLL.

Kansas goes on the spot against Nebraska Saturday night in Lincoln and if those young roosters from Mt. Oread survive it may be the start of another victory march that won't stop until old age catches up with a bunch of kids now shaving only the first and fifteenth of every month.

While most of the conference has been gazing pensively out the window at six K. U. lettermen and sympathizing with the Jayhawkers of next year when sophomores mature at Missouri, Oklahoma and Iowa State, Kansas slipped in young replacements and is set for at least three years ahead.

Fred Pralle, guard, and Sylvester Schmidt, center, will be the only men graduated from this year's regular group. Four of the party of thirteen are juniors and seven sophomores. The freshman squad is the greatest in a decade with Howard Engelman of Arkansas City and Ralph Miller of Chanute ready to step in as regulars the day they become eligible. Bob Allen, son of the Kansas coach, is a better prospect than his brother, "Mit," who quarterbacked championship Kansas squads a few years back. Steve Renko of Wyandotte and Bill Bunsen of Shawnee-Mission, big and active, would be welcomed by virtually any other squad in the league but they will have a hard time lettering next winter.

"Doc" Allen has been coaching for 27 years. He has won 19 championships and tied for two. Since 1929 in the Big Six conference he has been out of the money only once, gained five titles, tied with Nebraska last year and finished second twice. If he wins remaining games from Nebraska and Missouri it may be a long time before the string is interrupted.

Power Next Year.

After graduating Pralle and Schmidt, this letter nucleus will be available next winter:

Forwards—Lyman Corlis, 6-2, now a sophomore; Fenlon Durand, 6-2, junior; Don Ebling, 5-11, sophomore; Loren Florell, 6-4, sophomore; Nelson Sullivan, 5-11, sophomore; George Golay, 6-3, junior.

Guards—Dick Harp, 6-2, sophomore; Carl Johnson, 6-2, sophomore; Lester Kappelman, 6, junior.

Center—Bob Hunt, 5-5, sophomore; Bruce Reid, 6-1½, sophomore.

Among the sophomores Ebling, Harp and Johnson are regulars. Reid recently furnished the spark that won a crucial game and other major contributions have been made by recruits, indicating rapid improvement.

MISSOURI-KANSAS FEUD ON CINDERS SATURDAY NIGHT

Event Is Twenty-Eighth Renewal of Old Indoor Track Rivalry.

COLUMBIA, MO., Feb. 24.—One of the oldest indoor track rivalries in America will be renewed at Columbia Saturday night when the University of Missouri and Kansas cindermen stage their twenty-eighth meet. It will be the first meeting of the two teams since 1931, when the Jayhawks won, 73-21, in Convention hall, Kansas City, and the first meet they have ever held outside of the hall.

The long feud started in 1904 and continued every year until 1930 before taking a "day off." There was no meet in 1930, but the following year the Tigers and Jayhawks were back at it again.

The records give Missouri a big advantage in number of meets won, the Tigers having captured top honors 20 times, Kansas 7. Missouri won the first meet, 1904, and repeated for the next eight years before Kansas won by a 1-point margin, 43-42, in 1913. Kansas didn't win another meet until 1922, but since that time have had the best of it, getting the big count in 1923, '25, '27, '29 and '31.

Harp, one of Roscoe Brown's Rosedale high school products, has developed into one of the most accomplished rebounders in the league. He was a standout in the Northeast Kansas league and carried on with the freshmen. Thus far he has fulfilled every promise and may be the man to uphold the standard of outstanding guard play established by Paul Endicott, Charley Black, "Frenchy" Belgard, Forrest Cox, Ray Noble and Pralle. In addition to defensive skill, he hits from a distance and should replace Pralle next season.

Sophomores and freshmen have a world of native ability and they are being grounded in the fundamentals that make Kansas teams so versatile.

While prospects are rosy for next season, the varsity today finds no time for star gazing. In Nebraska it faces a determined group. Now that they are definitely out, the Huskers want Oklahoma to win the title. They have resolved to do something about it which would put it up to Missouri in the final game next Wednesday in Lawrence.

The meet Saturday night will be the fourth of the season for Missouri and the second for Kansas. The Tigers have defeated their freshman brothers, Iowa State, and Kansas State, while Kansas has lost to Nebraska.

Missouri is favored to win Saturday, but old-timers will tell you that there is nothing certain about Tiger-Jayhawk track meets, and that they are as hard fought as football games between the two. One veteran fan of this ancient feud recalls the 440-yard race of 1928 when all the runners were disqualified for fouling, but the best yarn is told by Prof. Chester Brewer, former head coach and director of athletics at Missouri.

It was during the meet of 1910, while Brewer was track coach at Missouri, that the Anderson twins, Edgar and Elmer, caused such a row in the shot put event that the meet almost ended in a free-for-all fight. The boys looked so much alike that even Coach Brewer could not tell them apart. Edgar threw the shot around the 40-foot mark, while Elmer averaged 36 feet.

Edgar tossed the shot 38 feet $\frac{3}{4}$ inch to win first place and when Edgar put the big iron within an inch of the same mark to place second, Kansas officials, contestants and fans protested that Edgar had thrown for his twin brother.

Professor Brewer does not know to this day whether or not Edgar threw for Brother Elmer. Fifteen years after the meet Brewer met Edgar Anderson and begged to be let in on the secret.

"Sorry, coach, it's too good a story to spoil at this late date," was all that Anderson would say.

Probable Entries.

60-Yard Dash—Missouri, Dixon, Priesmeyer, Klamm, Porter, Hoffman; Kansas, Fay, Richardson, Masoner, Hardacre.

60-Yard Low Hurdles—Missouri, White, Welch, Bates; Kansas, Foy, Cox and Masoner.

60-Yard High Hurdles—Missouri, White, Welch, Bates; Kansas, Cox, Clark, Knight.

Shot Put—Missouri, Ewing, Ellis, Hyron; Kansas, Friedland, Turner.

High Jump—Missouri, Aiken, Brown, Miller; Kansas, Cox, Bird.

Pole Vault—Missouri, Gordon, Wagar, Bearce, Case; Kansas, Bird, Lawrence.

Broad Jump—Missouri, Slayton, Porter, Klamm, Irick, Denny; Kansas, Clucas, Popple, Bird, Cox, Billups, Richardson.

440-Yard Run—Missouri, Gee, Berg, Priesmeyer, Bushyhead, Begany, Yulle; Kansas, Wiles, Cox, Williams, Clucas.

830-Yard Run—Missouri, Munski, Bradley, Friesz, Bob Friesz, Tull, Penner; Kansas, Klann, Heckendorn, Sells.

1-Mile Run—Missouri, Collins, Rucker, Munski, Farrant; Kansas, Klann, Heckendorn, Toberan.

2-Mile Run—Missouri, Burrus, Munski, Whaley; Kansas, Toberan, Ryan, Hepner.

Mile Relay—Missouri, (Gee, Berg, Priesmeyer, Bushyhead); Kansas, (Williams, Masoner, Wiles, Cox).

February 25, 1938.

Mr. E. W. Cooper,
Bank of Lee's Summit,
Lee's Summit, Mo.

Dear Coop:

I am glad to know that you plan to come over for the Missouri game on March 3 (not the 2nd, as stated in your letter).

I immediately turned your letter and check over to Mr. Falkenstien, and asked him to write you. I know he will do the very best he can. Jack Hall came in and got four tickets from Mr. Falkenstien.

It will be a pleasure to see you and your gang on March 3rd.

With best wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

BANK OF LEE'S SUMMIT

"THE OLD RELIABLE"

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LEE'S SUMMIT, Mo.

Feb. 24th. 1938.

Dr. Forrest C. Allen,
Kansas University,
Lawrence, Kansas.

Dear Phog:

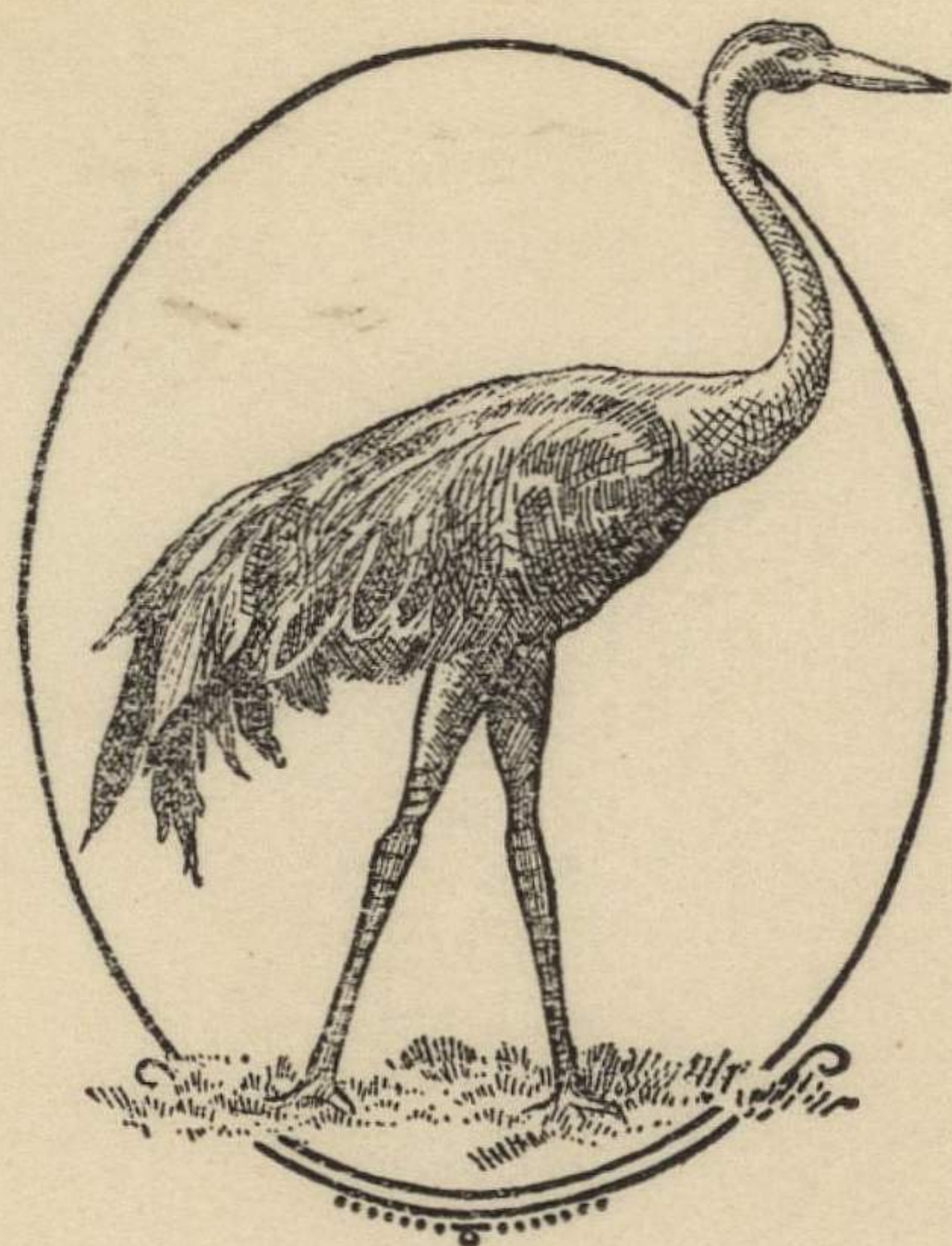
Roy Brown, Chas. Childress, and I are coming out to the K. U. * M. U. game, on March, 2nd. and of course we would like to get a good place to sit, so thought I would write you and impose on you a little by asking you to send us some good tickets. I am going to bring these two boys, Wells and Danielson, with me, so you can give them the once over, and I will want five tickets for our crowd.

There is another bunch coming over, too, and they will want ten tickets, so if you will please send me fifteen tickets, about the center and five or six rows back, I will surely appreciate it. I am enclosing check, which you can fill in with the amount of the tickets, and if you want to furnish the tickets for these boys I spoke to you about, it will not make me sore.

I see where it looks like you are going to pilot another champion, and heres wishing success, and we will be pulling for you.

Well, barring mighty bad weather, I hope to see you on the second of March, and with best regards, I am,

Sincerely,



1868

1937

CRANE AND COMPANY

INCORPORATED

PRINTING LITHOGRAPHING EMBOSSING

BANK STATIONERY AND SUPPLIES

BLANK BOOKS FILING DEVICES

OFFICE FURNITURE

69 YEARS YOUNG

TOPEKA, KANSAS

Feb. 17, 1938

Forrest C. Allen, Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

We thank you for your order of February 15 calling
for one No. 3512 steel card tray in the Olive Green
Finish.

We are sorry to advise that we have not been carrying
this particular depth tray in stock and have taken the
liberty of ordering this shipped to you direct from the
manufacturer.

This should be mailed in the next two or three days which
we hope will be satisfactory.

Thanking you for this order, we remain

Yours very truly,

CRANE & COMPANY

By *F. L. Brous*
F L Brous

FLB:ERL

*Rec'd
2/24/38*

Collect

Parke Carroll
K. C. Journal Post,
Kansas City, Mo.

All Big Six selection First team, Pralle, captain
and guard, Parsons, guard, Blahnik, ~~forward~~ center, McNatt, forward,
Mesch, forward. Second team, Martin, guard and captain, Harp, guard,
Schmidt, center, Harvey, forward, Wesche, forward. Letter follows.

Ferrest C. Allen.

February 15, 1938.

Mr. W. F. Coen, Jr.,
925 Walnut St.
Kansas City, Mo.

Dear June:

We are leaving for Oklahoma City at 10:57 Thursday evening, arriving there at 7:40 Friday morning. I would suggest that you buy your ticket to Lawrence and join the squad here.

Looking forward to seeing you Thursday, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

h

November 9, 1937.

Dr. H. C. Carlson,
Student Health Service,
University of Pittsburgh,
Pittsburgh, Pa.

Dear Dr. Carlson:

Your good letter of the 30th ultimo certainly struck a responsive chord in my makeup. We do not use the seamless ball, nor are we going to as long as they make a good lace ball. That seamless ball looks phony to me.

Mr. St. Clair, of S.M.U., told me at the rules meeting that this is exactly what their boys did when the salesman gave Coach St. Clair four balls to try out. St. Clair tossed them out on the floor. The boys picked them up, looked at them, shot at the basket two or three times, and then picked them up and threw all four up in the balcony, somewhat to Coach St. Clair's embarrassment in the presence of the salesman.

On the basis of our experiments with the ball we do not like it from any angle. This is confidential to you. However, I told the Wilson people very directly. While I do not lambast the ball at the coaching schools at which I teach, I let them know very definitely that I do not like a seamless ball. Why do we not use a laceless football, I ask. They made one, but it lasted but one year.

I also use the lace on the basketball to a very decided advantage. In my opinion we do not want a ball to last two long. Why do we throw out a new football or a new baseball?

When we filmed the picture in Kansas City I was not on to the tricks, being a country boy with not enough social background, and I made the statement before the filming of the picture, "Give me a ball with a lace on it." I did not want to make the picture with the ball because I did not like it. However, one of the sales force slipped up to me and said the Wilson people were paying for the picture and they wanted to use this kind of a ball. After having made that terrible faux pas I apologized and continued on with my work as a little boy should.

-2-

I want to tell you that I liked your black-board demonstration very much. It was graphic, it was unusual, and it struck me as excellent pedagogy.

With best wishes to the Carlson family, I am

Sincerely yours,

FCA:AH

Director of Physical Education.