

February 25, 1938.

Mr. Charles Cramer,  
Cramer Chemical Co.,  
Gardner, Kansas.

Dear Chuck:

As soon as your letter of the 22nd arrived I turned your message over to the proper parties - Gwinn Henry, who is director of the Relays this year, and Horace Mason, our publicity man. I know they, as well as I, appreciate your very generous offer to boost the Kansas Relays through your First Aider with your 30,000 copies for the next month. Doubtless you have already heard from them.

If you some time care to give me a by-line in your valuable sheet, you might say that Phog "Jesse James" Allen was the Founder of the Kansas Relays. Dr. Outland I always call the Father of the Kansas Relays, because it was necessary to use the name of some very prominent alumni and the man who had experience and interest in the Relays. But of course I started them, and after 15 years, after we get old, we like to look on our baby and watch it grow.

I still have a very great interest in the development of the Relays, and I trust they will continue to be the highlight of outdoor sports in this part of the country.

With every good wish, I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH