MANUFACTURERS OF FIRST AIDS AND TRAINERS' SUPPLIES FOR SCHOOLS AND COLLEGES, FIRST AID KITS AND WALL CABINETS .



February 22,

Dr. Forrest C. Allen Athletic Dept. University of Kansas Lawrence, Kansas

USE CRAMER'S FIRST AIDS

Dear Phog:

Many thanks for your letter and we will be over to see you sometime before long.

We don't know who is handling the Kansas Relays' publicity this year, but we would like very much to have a short article for the "FIRST AIDER." We think the Relays are a great institution and want to help in any way we

There are over 30,000 copies of the "FIRST AIDER" mailed each month. Our next deadline date is March 10, as we hope to go to press by that time. If you don't handle this, just pass it on to whoever does. But if you do, we would like to run a picture of you along with the article. We have your picture here.

Awaiting your reply, we are

Very truly yours,

THE CRAMER CHEMICAL CO.