



CONVERSE RUBBER COMPANY

Manufacturers of Rubber Products

MALDEN, MASSACHUSETTS, U.S.A.

May 25, 1938

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Thanks very much for sending along the picture of the 1937-38 basketball team, and also your very interesting story on the Kansas Offense Ratio. We know that this will prove very interesting to students of the game, and you may count on it receiving good position in the Yearbook.

Just had a letter from Chuck Taylor today, and he wanted me to write and see if we could impose upon you for an article regarding changes in the game, caused by the new rules, the article to be about five hundred words in length.

Would like to know if it would be possible for you to supply this, and if we could expect to receive it by June 10th. You have been very cooperative in the past, and it has been greatly appreciated.

If you will let me know the sizes on two or three types of either basketball or other kinds of athletic footwear which you could use to good advantage, we would be mighty pleased to send them along at once.

Very truly yours,
CONVERSE RUBBER COMPANY

W. R. Lord
Yearbook Editor

WRL:MAD