

November 17, 1938.

Mr. Fred Svedeking, Manager,
Campus Inn,
Beardstown, Illinois.

Dear Fred:

I am complying with your request of November 15 and sending you an autographed photograph of myself. I trust that this is what you want.

Since you are such a basketball fan I am wondering if you and your group have seen my new book, "Better Basketball". It was off the press late last winter, and I think it is the best thing that I have written. Perhaps your high school coach has it in his library.

There are some basketball and football yarns in the back of the book, entitled Tales of Yesteryears. These are high lights of games that have provided a great many thrills for the fellows who have played in them. I thought maybe you would want to get this volume out of your high school library and read it. I know it will give you a lot of pleasure, because I wrote these tales to stimulate interest in play situations where we were the underdog and where we came out on top. I am sending you some printed material for your perusal.

If any of the boys would care to purchase a copy of this book I will be glad to autograph it and mail them a copy for \$4.00. Or, of course, they can get it from the publishers or any sporting goods firm. I thought they might like an autographed copy, and if such is the case please let me know. I think you will find it intensely interesting from many angles.

With all good wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH