

Worcester, Mass.

June 6, 1939.

Mr. Forest C. Allen,  
Lawrence, Kansas.

Dear Mr. Allen:

In reply to your letter of May 13, it is needless to say that I was dissatisfied at the outcome of the meeting, after such good reports I have received from the other members of the research committee.

Referring to the price of my nets thru the contacts I have made I have quoted \$15.00 and over a period of time users will all save money even at twenty dollars per pair. The "Bask-O-Lite" which had a list price of \$100.00 and school price of \$69.50. which their circular states was approved by the rules committee and I also have before me a copy of your congratulation to the Bask-O-Lite Co on the definite progress they have made. And in your letter to me of July 8, 38 this basket did not go over in the west any better than in the east, as I find the same reaction, and they are trying to unload at any price. My nets are priced about the same as a good ball as the Lastbilt lists for \$21.50 school price \$15.00. And the fact that schools and colleges do not have to buy them I do not see why the price should be such a determining factor with my net.

I expect my final papers with full patent coverage within a few days. I am not in favor of other companies making duplicates of my net and I think you would feel the same. I can get all the financing I want on the promotion of my net and the only conditions I would entertain such an idea would be for the other companies to buy all their parts from me plus a royalty. One large Distributor would like the exclusive distribution of my net which I will not consider as I will treat them all alike which I think will be better for all concerned.

Many of the Coaches, referees, captains, schools, colleges and clubs who hoped to use them next season are dissatisfied in not being approved, and suggested circulating a petition to all the boys clubs schools etc. to petition the rules committee to reconsider it and have it approved. I wish to state that the Bureau of Information Service Washington D.C. is interested in the outcome of my net, and several months ago they had a photographer come from Boston to take pictures of same and a complete story of my net, with and without electrical contacts. Mr. Crocker writes Quote. We are delighted with them and many of the coaches say they will not play on anything else.

Some of the veteran coaches I have interviewed said I had done such a swell job on the net could I improve on the hoop, this was a good thought and I went to work on a new hoop and keeping within the restrictions in the rules book I will have a hoop that will make them all sit up and take notice and thank heavens I will not have to have it approved.

I will play ball and will not consider this petition system until I hear from you and any other suggestions may have to offer within reason, you may also return my nets at my expense anytime as there are several who want them here, one high school wants six.

Thanking you again for your efforts I remain,

Very Sincerely yours

*Joseph H. Bennett*

20 Richards St., Worcester, Mass..