

# Esquire

THE MAGAZINE FOR MEN

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CHICAGO

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Mr. Forrest A. Allen  
Kansas University  
Lawrence, Kansas

Dear Mr. Allen:

Is basketball -- as you coach it today -- heading your boys for heart disease in later life? There's been a lot of discussion about this modern race-horse basketball, a lot of pro and con. Certainly it's a question worth thinking about.

Leo Fischer had done a lot of thinking about it, and in the March issue of Esquire, out February 14th, there will appear an article written by him, called "Mayhem at the Box Office". We're enclosing an advance proof of the article, because we thought that you might be particularly interested in reading this comprehensive discussion of the problem facing basketball today.

We'd like very much to have your opinion of this Esquire article, and to hear your stand on the subject -- not only for our own curiosity, but for possible publication in Esquire's "Sound and Fury" reader department. Won't you read over this advance proof, then drop us a line about your reaction to "Mayhem at the Box Office"?

Incidentally, since the March Esquire will not be published for another week, would you please regard this advance proof as confidential? Although, of course, we don't mind your mentioning the article to your friends, we'd prefer that no one but you read this proof. Thanks.

We hope that you'll enjoy reading "Mayhem at the Box Office". May we look forward to hearing from you soon?

Cordially yours,  
ESQUIRE . The Magazine for Men



M. S. Stewart

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