



WHB BROADCASTING COMPANY • KANSAS CITY, MISSOURI

SCARRITT BUILDING, PHONE HARRISON 1161

DONALD DWIGHT DAVIS, *President*

"THIS IS MUTUAL"

December 18, 1944

Phog Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

As you know, the Saturday Evening Post which will be out on Wednesday of this week, will have a big editorial with reference to professionalism in basket ball.

I understand that it quotes you as the Post authority!

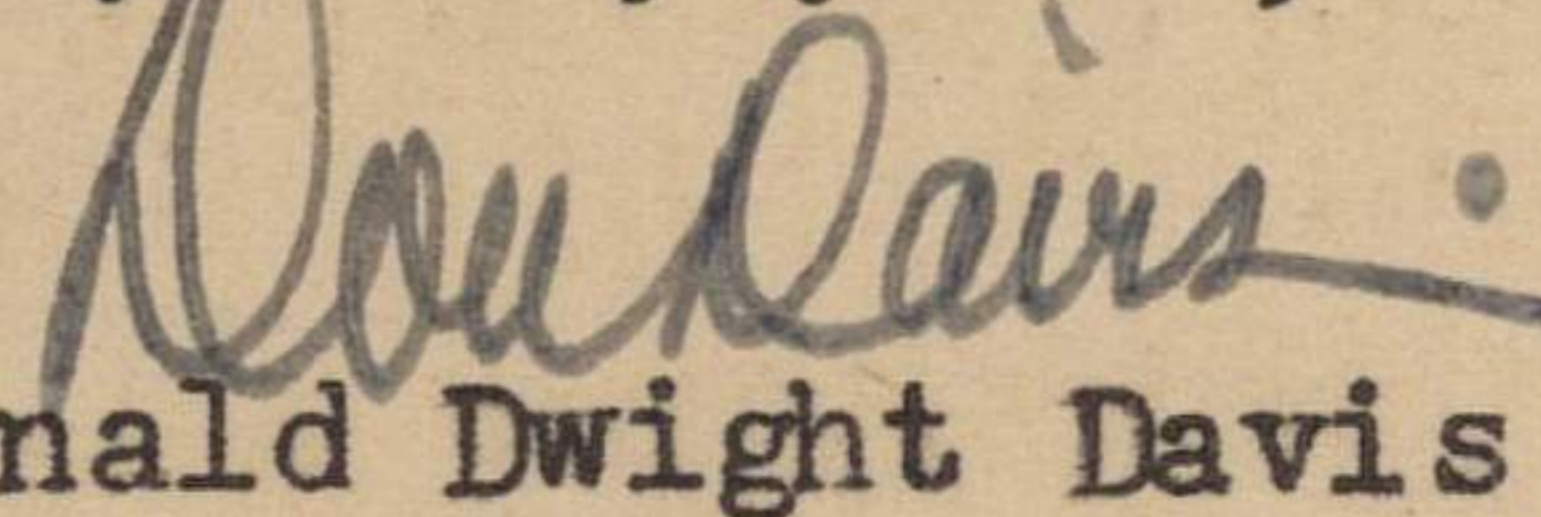
While this subject is "hot", would you like to make a short talk on the subject over WHB? We have a line to WREN for the KU "Know Your Kansas Government" program - and I think could originate the program from Lawrence; so that you would not have to come to Kansas City especially for this purpose.

On the other hand, we should be delighted to have you here if you would prefer to come over here.

WHB is publishing a new little magazine - the January issue will be out next week - and we would like to have an article by you on this topic for our February issue - from 750 to 1000 words. And we'll pay author's rates!

Let me know what you think.

Very truly yours,


Donald Dwight Davis

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