## MINUTES OF THE BOARD MEETING

## DOUGLAS COUNTY HEALTH UNIT

May 9, 1945

### BOARD MEMBERS PRESENT:

Mr. Ralph Pine, Chairman Mr. Deal Six Mrs. Mildred Watson

#### STAFF MEMBERS PRESENT:

Dr. Chambers, Director
Mr. Leroi Beck, Sanitarian
Miss Kindlesperger, R. N.
Mrs. Ethel Pynn, R.M.
Mrs. E. Bradley, R. N.
Mrs. H. McClanahan

Meeting called to order by Chairman Pine.

The minutes of the last meeting were read and approved.

The Director read his report, on the activities of the Unit for the month of April, with comments and suggestions.

(See Report.)

Mr. Beck discussed with the Board, his work--milk, trash and garbage collection, etc.

Discussion on the proposed budger for the year, June 30, 1945 to June 30, 1946, followed.

To was recommended by the Chairman and Board that the proposed budget, as set up by Dr. Chambers, be sent to The State Board of Health for consideration and approval with the understanding that it will be submitted to the City and County for their approval.

Adjourned.

Respectfully Submitted

Elizabeth Bradley Acting Lecretary DOUGLAS COUNTY HEALTH UNIT Monthly report of Director May 8, 1945

- 1. I traveled 1065 miles in April.
- 2. Immunizations continued at top speed during the whole month and are now pretty well completed. The really rural schools including the preschool children are certainly more than 50% and probably nearer 80% immunized. The mothers, the county over are almost unanimous in their desire for complete protection for their children but refuse it for themselves. The schools at Baldwin and Eudora and the preschools, especially at Eudora are well covered. In district # 60 the work will be completed before the school year ends. One day last week I did over 200 smallpox vaccinations and the work still goes on.
- 3. The assistant technician, Elaine Griffitts, has been in rather uncertain (undependable) health during all of her service with us and recently reached a decision that she should spend all her energies in another direction. Her physician and I agreed in advising her to lessen her work so she was allowed to resign. Her letter will be read to you. In Beck is now carrying on in the laboratory, but as his other work opens up a little more, we shall really need some one in our laboratory. We are looking for him (her) now.
- 4. The day when boys and girls took over the city government was well observed by the Unit. Each of us had an understudy and all of them seemed interested. It may be that our high School is full of bright and patriotic young people or that the teachers immediately responsible for the selection, gave the youngsters a careful hand picking, -- possibly both. Certainly, the young people that came to us sold themselves, their school and their faculty, not only to the City Government but to all the forward looking public that they contacted.

The plan and practice in the Unit was to take the student officials fully into our confidence and show them all we could. I went with a nurse and three young people to visit and inspect an interesting country school and with the sanitarian and the same girls to look over one of the newest dairies.

At the noon luncheon, my personal understudy, Miss Elam, made a most acceptable speech-best or next to best, I think, of all that were made. In introducing her I said, "With very few exceptions, in every city in The United States, the people are worth more than all other assets put together. Computing them at \$10,000.00 each, a value set by the courts and generally recognized by every one that knows anything about it, the people of Douglas County are worth almost exactly a quarter billion dollars, --six hundred sixteen and two thirds percent (616.66%) of the value of all real and personal property turned in for ad valorem taxation.

The most cherished, the most valued, the most long rangedly important about these people is their health. The ten people of THE DOUGLAS COUNTY HEALTH UNIT are paid small salaries and charged with the promotion, preservation, and proper use of such health. This means an average \$25,000,000.00 respectfully for each of us".

5. The whole Unit went to Parsons to help the Unit there start off with their new building. We each learned something there and saw much to instruct and to encourage us. Some of us have gone several times to Topeka to programs of graduate instruction in the sort of work we are trying to do here. We hope to go for a day soon, to attend an institute covering several matters that are on the border between public health and social welfare. As you know, economic welfare, social welfare, and public health, are only separate pockets in the same garment and no is independent of the other two.

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- 6. For more than two years we have been pushing for better laws on the dog situation. It recently came through, partly, I believe, because of the stimulus Miss Sheila Wilder, student councilman, acting for Councilman Ralph Pine, gave the idea. I suggest that we send her a congratulatory letter signed by our president and our secretary.
- 7. Arrangements have been made for a three and a half day chest X-Ray clinic to be held at the Community Building, beginning at 1:00 P.M. on May 23rd and contains into Saturday May 26. Please give it all the publicity and support you can.

Respectfully submitted

H. L. Chambers, M.D. Director

President G. W. Diemer, Central Missouri State Teachers College, Warrensburg, Missouri.

Dear President Diemer:

I acknowledge with thanks the memorial brochure to George W. Diemer, Jr. It is a lovely thing, and I prize it most highly.

As I looked over this memorial it took me back to the days when you and Jessie were in Excelsior Springs and Louie Menze, I believe, was your coach. What a kaleidoscopic chain of events! A story of a lifetime is told in so few words.

I ran across something the other day that I liked very much, and I trust that you and Jessie will.

"To the curbstone lad we said, "What is it?"

He said, "My kite". We said, "Where?"

He said, "Up there in that cloud." We said, "No."

He said, "Take the string and feel it pull."

To us a thread of life is snapped, and yet we feel it pull. The fraim form in simple garb is at rest. The widening work goes on. In it the man yet lives and is and will be of the everlasting in all the ages."

Very sincerely yours,

Director of Physical Education, Varsity Basketball Coach.



## E. I. DU PONT DE NEMOURS & COMPANY

INCORPORATED

CHARLESTOWN, IND.

EXPLOSIVES DEPARTMENT

LAWRENCE, KANSAS APRIL 27, 1945

DR. FORREST E. ALLEN
DIRECTOR OF PHYSICAL EDUCATION
UNIVERSITY OF KANSAS
LAWRENCE, KANSAS

Dear Dr. Allen,

I wish to express my appreciation to you for your very kind permission in granting us the use of the University of Kansas gymnasium, Tuesday and Thursday of each week between the hours of 7:30 and 9:30 P.M.

It is our understanding that the University of Kansas, because of its own limited supply of athletic equipment occasioned by war-time shortages, will be unable to extend use of its equipment to us. Nor can the University accept responsibility for the loss of either clothing or personal effects of individuals using the gym.

Each man intending to make use of the gymnasium and its facilities has been instructed by means of a letter, copy of which is enclosed, that the University of Kansas can-not be held liable for loss of any kind.

Sincerely,

L. H. WOLFF, DIRECTOR INDIANA TRAINING SCHOOL SUNFLOWER ORDNANCE WORKS TO ALL TRAINEES: INDIANA TRAINING SCHOOL

Permission to use the University of Kansas gymnasium and its facilities has been accorded the Du Pont group by Dr. F. E. Allen, Director of Physical Education at K.U.

It must be clearly understood, however, that each man who intends to avail himself of its use, does so on the basis of individual responsibility and assumes all liability in the event of an injury or the loss of personal effects.

Because of shortages in both manpower and athletic equipment, the University is unable to extend to us use of such sporting goods as basketballs, volleyballs, etc. Nor can it guarantee against loss of clothing or personal effects because of caretakers being unavailable for such duties. There has been some loss attributed to juvenile delinquents, of the above.

Tuesdays and Thursdays of each week between the hours of 7:30 and 9:30 P.M. have been set aside for us.

L. H. WOLFF, DIRECTOR INDIANA TRAINING SCHOOL SUNFLOWER ORDNANCE WORKS President G. W. Diemer Central Missouri State Teachers College Warrensburg, Missouri

Dear President Diemer:

Thank you very much for your good letter. I appreciate hearing from you.

At the present time our daughter Jane and her husband, Lt. Mons, a Maval aviator, are here on their way to the Pacific Coast. Jane will stop in San Francisco and Palo Alto, where my oldest daughter, Mary, is living with her family. Our son, Robert Earl, who graduated in medicine at the University of Pennsylvania last fall, is doing his intern hitch at Bell Memorial. On July 1 he is commissioned a first lieutenant in the Army medical corps. He has been on reserve Army status while taking his intern work.

I hesitated to write you regarding the sad news that you and Mrs. Diemer received when the Malotts were there. We learned all about it, but we knew that since we had travelled that road that you would understand, and words are so useless at times like those. You and Jessie know that you have our deep and understanding sympathy.

Nothing would give me greater pleasure than to be able to spend time with Mrs. Allen visiting your hospitable home and our friends in Warrensburg. That is one of the things we have always talked about, but have done so little about. Won't you please remember me most kindly to our friends and the many alumni that I hold in fondest esteem. And if you and Jessie are ever around our parts we would be delighted to have you as our guests.

Now, regarding Mrs. Simpson. I think that you would be delighted with her. She is a highly intelligent, personable and understanding woman. I knew Bob before they were married and have known them all through their married life. Being a wife and mother, as well as a practical woman who has been upon unusual resources during the war, I feel that you would be especially fortunate if you should obtain Mrs. Simpson. Knowing her as I do, I am sure that she is highly qualified in Student Personnel work and certainly would be a very safe and valuable individual

in the sponsoring of Student Life Activities.

With your permission I am writing Mrs. Simpson to get in touch with you.

With warmest personal regards to you and Jessie and your family,

Sincerely yours,

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FCA: AH

Director of Physical Education, Varsity Basketball Coach.



OFFICE OF THE PRESIDENT

#### Education for Service

## CENTRAL MISSOURI STATE TEACHERS COLLEGE WARRENSBURG, Mo.

May 10, 1945

Dr. Forrest Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I remember Mr. Simpson very well but I did not know until I received your letter, regarding his Army career. I think I have never met Mrs. Simpson. We probably will have an opening in the position of Dean of Women, and I shall therefore be very glad to hear from Mrs. Simpson. I am looking for someone who is quite well qualified in Student Personnel work, and in the sponsoring of Student Life Activities.

We enjoyed very greatly having the Malotts with us nearly a year ago. We hope you and Mrs. Allen will visit us whenever you have the opportunity. As you know, you have large numbers of friends in Warrensburg and among the Alumni of the College, and it would not only be a source of satisfaction to Mrs. Diemer and myself to have you visit here, but also to many others.

Thanking you for your suggestion regarding Mrs. Simpson and with highest regards, I am

Very sincerely yours

G. W. Diemer, President

GWD D

September 29, 1944. Major E. B. DeGroot, Jr., Headquarters Fourth Air Force, Office of Physical Training Officer, 180 New Montgomery Street, San Francisco 6, California. Dear Burt: When your letter arrived I gave Earl Barney, the sports writer on the Kansan, some information on you and I see that he printed it. I am sending you the Kansan which will give you the information concerning Major B. B. DeGroot and his family. I am also sending you a tear sheet from the Des Moines Register which happened to be on my desk. This is about the coaching school at Boone, Iowa. I do not know where they got this cut of me unless it was when I was some young shrinking violet and somebody had presented me with a bunch of posies! With all good wishes, I am Very cordially yours, Director of Physical Education, Varsity Basketball Coach. FCA: AH Enc.

HEADQUARTERS FOURTH AIR FORCE
Office of the Physical Training Officer
180 New Montgomery Street
San Francisco 6, California

12 September 1944.

Dr. F. C. Allen University of Kansas Lawrence, Kansas

Dear Doc:

This letter is months over-due, and I am thoroughly ashamed that I haven't written sooner. The work on this job seems to increase progressively each month, however, and I have very little time for personal affairs and correspondence.

Thanks very much for keeping me on the mailing list for "Rebounds". You really out-did yourself in the last few issues. You have a wonderful idea in this letter, and I am sure that the men overseas appreciate it greatly. It has been very interesting to me to follow all these boys through their military careers since leaving the University. The "Rebounds", too, is the only contact I now have with the University.

Very few KU men seem to find their way into this Air Force. You may be interested in two former physical ed majors that we obtained for this Air Force, however, both of whom have performed very well. Bill Arnold was a sergeant in physical training at one of our bases near Fresno. He did such an outstanding job that we sent him to OCS and he is now a second lieutenant somewhere in the Middle West. 1st Lt. George Stapleton we obtained by requesting his transfer from Florida. He is now base physical training officer at Walla Walla Army Kir Field, in the state of Washington. He is doing a swell job up there keeping our bomber personnel in shape to bomb Tokyo and Berlin.

It was a great surprise and pleasure to see Chancellor Mallot a couple of weeks ago in the Officers' Mess at this headquarters. I didn't know that he was connected with the air force in any way and he had forgotten that it was the Fourth Air Force in which I served. We discussed KU and Lawrence, of course, at some length.

I was able to get down to Los Angeles a couple of weeks ago and saw Dud make his debut into pro-football coaching when he played our Fourth Air Force football team in Los Angeles. We should have beaten him decisively but he capitalized on the breaks. I was happy for Dud to see him win his initial game, and it has been good to follow his success in all his succeeding wins. I certainly hope he can win the National Championship in his first year. Many educators, of course, have raised their eyebrows at a Phi Beta Kappa and an outstanding physical educator going into the tainted ranks of professional athletics! The National Pro

Football League, however, is conducted on a pretty darn high plane. As George Marshall, the owner says, the professional teams admit that they pay their players but many universities and colleges hypocritically deny that they do! Dud debated the move for a long time, but his salary is such that he couldn't afford to turn it down.

Ruth and I thoroughly enjoyed Mrs. Allen's very sweet letter. Ruth and the boy are both doing very well and are home now. Of course, the old man is beginning to wear down under the strain of personally administering the 10 o'clock, 2 o'clock and 6 o'clock feedings! Thank goodness I had years of physical education work to build up my resistance for these nocturnal marathons and endurance contests! We have named the youngest athlete in the DeGroot clan Donald Forrest. The middle name, of course, is for the finest boss and one of the greatest guys I have ever known, and I hope you don't mind our taking the liberty of naming him after you. I only hope Donald Forrest can live up to his name; and he'd better be a basketball star or else! Ned already performs a pretty fair two handed pass as well as a bounce pass, so he's on the road at the age of three.

I am working on an assignment for Headquarters AAF right now which will require a trip to Denver or somewhere in the Middle West, for a conference within the next couple of weeks. If I can come through Kansas City I'll make every effort to stop off and visit all the old gang at KU. If I possibly can, I hope to see KU's game at Denver or one of the later ones in October.

I presume that you will be starting basketball practice pretty soon and that your next "Rebounds" will tell us what your prospects are. Stanford is finally breaking down on its "duration" athletic policies to the point of playing basketball this coming season. Although I live in Palo Alto, I very seldom get out to Stanford. I did see Everett Dean about two weeks ago, however, and intend to get over there again in the near future.

Good luck in the season to come, Doc, and best regards to Mrs. Allen and all our friends at the University.

Yours sincerely,

Edward B. DeGroot, Jr.

Major, Air Corps

Physical Training Officer

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Mr. A. O. Duer,
Physical Education Department,
George Pepperdine College,
1121 West 79th Street,
Los Angeles 44, Calif.

Dear Friend Duor:

Denver. It was very enjoyable, I assure you.

I received a letter from Henry Iba this morning suggesting that he and I play in Kansas City. I told him that Kansas was into conference in which the eligibility had not been as free as some other schools in other conferences, and since we do not go out and get athletes as some other teams do, I fear that we will have to stay in our own neighborhood, so to speak.

After the war doubtless eligibility rules will be relaxed somewhat and we will be able to get some of the boys who have the later ideas in regard to athletics.

It was good to break bread with you in Denver.

Sincerely yours,

Director of Physical Education, Versity Basketball Coach. GEORGE PEPPERDINE COLLEGE

II2I WEST SEVENTY-NINTH STREET

LOS ANGELES 44, CALIFORNIA

March 29, 1945

OFFICE OF THE DEAN

Dr. F. C. Allen, Head Physical Education Department Kansas University Lawrence, Kansas

Dear "Phog":

Just a note to thank you for the opportunity of visiting with you in Denver. Being a native of Kansas, I have followed you since my early school days, and have naturally admired your coaching prowess. It was a distinct thrill to me to be able to meet you and discuss problems facing athletics with one of such wide experience. I heartily agree with you that we cannot solve these problems by refusing to admit that there are problesm.

We must do some constructive thing if we are to save athletics for the youth of the nation. There is no doubt in my mind that gambling is a major problem. It has already placed a stigma upon college athletics and I feel that if something is not done to protect college athletics from future encroachment, we will lose the respect of sportsmen and the public in general. I sincerely hope that we may be able to have athletic relationships sometime in the near future. Naturally, it would be an honor to play a team as high in basketball circles as Kansas University, but at the same time it would be no disgrace to lose to one of your fine teams. If there is a possibility that we might fit into your schedule in inter-sectional play, we would appreciate it if you would contact us.

Again, thanks for the privilege of knowing you better.
My kindest personal regards to you and your school....

A. O. Duer, Head

Sincerely,

Physical Education Department

AOD/rw

President G. W. Deimer, Central Missouri State Teachers College, Warrensburg, Missouri.

Dear Fresident Deimer:

When I was at the University of Missouri last winter with our varsity baskotball team I met Mrs. Robert I. Simpson, whom I have known for some twenty-five years.

Coach Simpson was the world's champion high hurdler and an outstanding student at the University of Missouri in the twenties. He is at the present time a captain in the Army, now in Germany, but recently intimated the possibility of Pacific area duty. Captain Simpson coached track at the University of Missouri and Iowa State College before going to Europe as track coach for one of the European nations prior to their entering the Olympic Games. While there Mr. Mitler took over, and he was interned for quite some time, but later escaped and entered the United States Army.

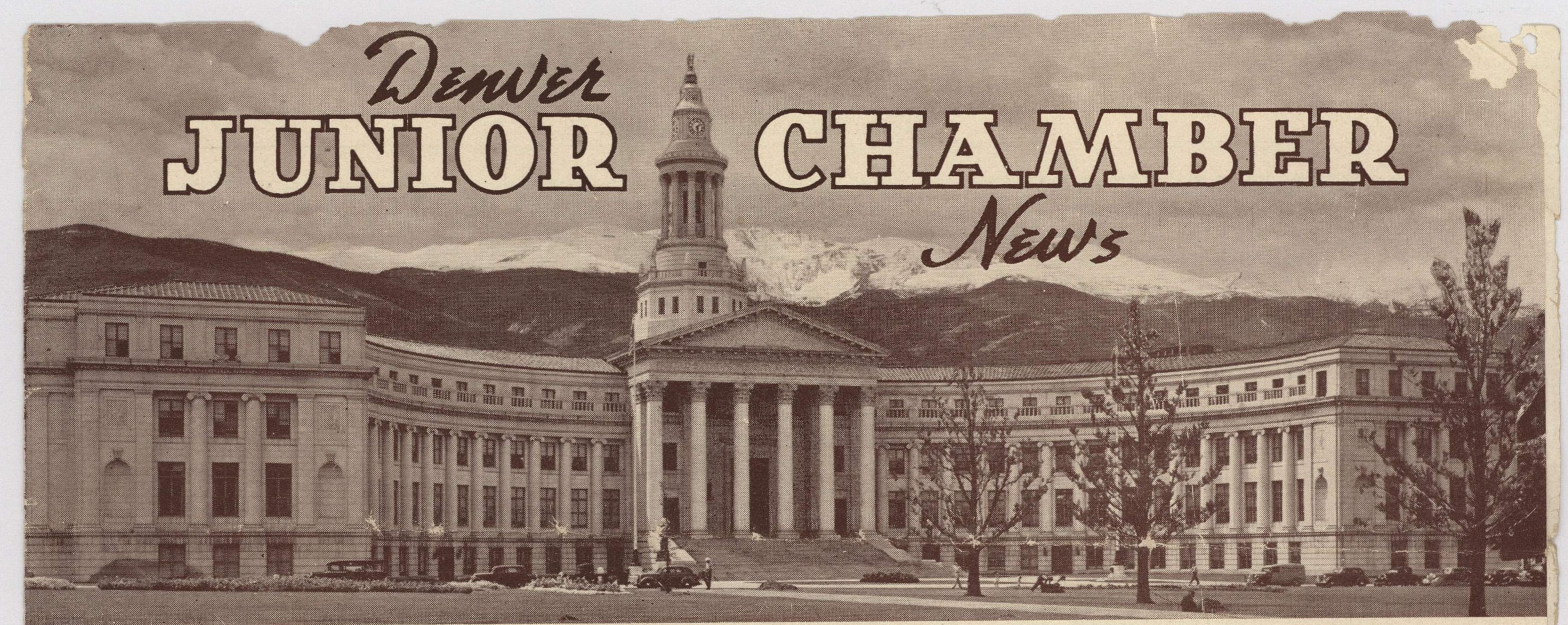
Mrs. Simpson asked me regarding the deanship for women at your college. She was not sure whether the position was open at the present time. I told Mrs. Simpson that I knew you and that I would write and find out.

I believe Mrs. Simpson is eminently well qualified. She has a family of her own, having one son in the service with a pending appointment to West Point, and a married daughter. At the present time Mrs. Simpson has been with the Redpath Bureau of Chicago. If you are interested I would be very happy to have Mrs. Simpson write you. Her residence at the present time is in Columbia, Missouri.

Won't you kindly remember me to your good wife? When Mrs. Malott came back from a visit at Warrensburg with the Chancellor she told us how universally loved you two people are by the Warrensburg students. Please remember me most kindly to my colleagues who are still on the faculty at your fine school.

Wishing you and yours the very best, I am

Sincerely yours,



Vol. No. II

MARCH 16, 1945

No. 10

## DENVER HOLDS NATIONAL A.A.U. BASKETBALL TOURNEY

## Denver Jaycees Win State Awards

Jaycee 1944, Clean Up, Paint Up Campaign, under the direction of Mike Milligan, won the State City Beautification Award for Denver.

Work contributed by George Siener, Chairman Bond Badgley and the Safety Committee (send in names and we will print them) brought back the Safety Committee Award for another year.

Perennial Hyman Goodstein with the Youth Welfare Committee came thru the 4th (FOURTH) consecutive time for Denver.

Let's begin now to prepare these projects for the National Awards in June.

There are several factors pertaining to state awards which should be clarified. Perhaps thruout the coming year, handling of these awards may be greatly simplified. Let's have your ideas to present to the State Executive Vice President.

## BIRTHDAYS

Harold T. Becker	1st
Carroll S. Milligan	5th
Robley D. Tuck	5th
Gerson B. Radetsky	8th
Dr. Lloyd Florio	9th
Royal Írwin	19th
Dick Jones	19th
Abe Rosen	19th
Leonard Pearson	21st
C. David Cosner	24th
Alston McCarty, Jr	24th
Russell Levein	25th

Annual Jaycee Basketball party sets the scene for Tuesday, March 20, 1945, 12:10 P.M., back at the Chamber of Commerce Dining Room.

MARK SCHREIBER will be Master of Ceremonies, perhaps accompanied by BILL STERN.

Tuesday, March 20th, 12:10 P.M.

Be prompt. Bring that friend.

W. N. Greim, Lou Wilke, Jay Ambrose, Bud Browning, Chet Nelson, Frank Haraway, Jack McCracken, Captain Charles Hyatt, Captain Willis Smith, Major Juan Reid, Captain Jack Whalen, Captain Bill Schmitz, J. Lyman Bingham, and Boots Adams are all invited to attend the meeting.

## DENVER PROMOTES STATE PREXY

Denver Jaycees came thru with a successful campaign. E. N. "Red" Holladay is now the Colorado State Jaycee President. The State Secretary must also come from the same chapter as the president, Denver's own Carroll "Mike" Milligan will hold forth in the secretarial chambers. We now have the long and short of it as it were.

Here are two fine fellows who are capable of doing the best job of any of the State Officers yet elected. Plans are being made for Denver's directors to meet with Holladay and Milligan three or four times during the year to participate in local and state Jaycee problems.

A state-wide membership campaign could well be a theme for the coming year. There are too few cities in Colorado represented in the Jaycees. A large representation would well compensate the state organization.

Denver is back of you 100% "Red" and let us know.

#### WANTED

Why doesn't some smart Denver Jaycee dream up a radio program for Sunday A.M. entitling a few convalescent soldiers to phone home? Bet you could get cooperation for same.

## Penfold Production Booms

Congratulations Kenny and Mrs. Penfold, for seeing to it that the Denver Junior Chamber will have another Penfold in the organization. The latest one is Lawrence Arthur who was born on February 8th.

#### ATTENDANCE PRIZES

The following Attendance Prizes will be given at Tuesday's Membership Luncheon.

Two pair of tickets to the Orpheum Theatre. See "Belle of the Yukon" with Randolph Scott, Gypsy Rose Lee, Dinah Shore and Bob Burns. Given by MARK ALLING.

Two pair of tickets to the Denham Theatre. See "Practically Yours," with Claudette Colbert and Fred Mc-Murray.

One case of Tivoli beer; given by WALT JUNGHAENE.

One carton of cigarettes; given by TED KOEHLER.

## DENVER JUNIOR CHAMBER NEWS

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## SERVICE MEN'S NOTES

Another March 15th is past. The boys at home have been working for days getting ready to pay their income tax. That is the only way you men in service have it over us at home.

We had a letter from S/Sgt. Ralph L. Lautner (home address—Traverse City, in the heart of Michigan's vacation land) in which he thanks us for cigarettes which were distributed to his unit and states that a brief visit to Denver in January, 1944, will bring him back to Denver after the war.

"Mike" Michaelson writes from overseas that the cigarettes we sent at Christmas tie closer the fellowship of our boys in service and the Denver Jaycee organization.

Lt. Neil King is now public relations officer at Mather Field, California, an Air Transport Command Post.

A letter from "Somewhere in France" states that Jack Copeland is very busy and is waiting for an early "handshake" with the Russians. Jack is ready to get this thing over and return to Denver for a Jaycee Luncheon or even better a "super duper" party. (I wonder what he means.)

Good luck to each and every one of you and may the Jaycee luncheon Jack Copeland refers to be in the very near future.

## YALTA POINTS TO PEACE

A meeting of the heads of the three most powerful nations of the world is always an event of considerable importance. The conference at Yalta was particularly significant because it came at a time when the armies of Russia were converging on Berlin and the American and British armies were breaking thru the Siegfried line.

Of the decisions which were made along military lines, probably the most important were those which dealt with combining the activities of the chiefs of staff of the three major nations and with laying down some principles as to what to do with Germany on the day of her collapse. The cooperation of the military chiefs is already in effect, and it is evident that this cooperation is hastening Germany's defeat.

The terms laid down for Germany by the heads of the three governments were intended to deprive Germany of the excuse of a stab in the back as was developed by some German leaders at the end of the last war. The Allied leaders promised the German people little mercy. They stated that Germany will be occupied for a long time, that the war criminals will be punished and that a heavy burden of reparations will be imposed on the Reich.

An important feature of the Crimean Conference was the evident desire of the great nations to cooperate in political as well as in economic matters. They recognized the need of dispelling the mistrust, which has accumulated over a period of years, as a basis for such cooperation and the consequent necessity of closer contact among the leaders of these nations. To achieve this, the conference agreed that the foreign ministers of the three leading states should meet at regular intervals in order to exchange views and to formulate policies.

The economic problems which will confront the members of the United Nations will be difficult and can be solved only thru international cooperation. The Bretton Woods Conference was a step in that direction. Within the limitations of shipping space, UNRRA is already doing considerable work to alleviate the suffering in some countries. It is evident that, as soon as hostilities in Europe come to an end and the real task of reconstruction begins, even greater cooperation will be necessary.

Altho the Crimean Conference was successful, it did not solve all the outstanding problems. It recognized the fact, however, that the interests of the major nations are not identical and that the only wav of establishing sound relations is thru a policy of give and take. The results of the Crimean Conference augur well for the future for they promise closer cooperation, economic as well as political, among the major nations of the world.

## 100 OCTANE

An old Quaker lady, who was very philosophical, used to say that there were three outstanding follies of which men were guilty. The first folly was that they would go to war and kill each other when, if they would only wait long enough, they would all die naturally. The second was that men would climb trees to knock down fruit when, if they would only wait long enough, the fruit would fall to the ground. The third and crowning folly was that they would pursue women when, if they would only wait long enough, the women would pursue them.—Digest and Review.

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## PREZ SEZ

Editor's Note: Mark Schreiber pinch-hitting for Dr. Bumpus, while he is vocationing in California.

Denver's dribble derby legions will be bounce-batty by March 24 when the National AAU titleholder will be decided for the hardwood during 1945.

Boots Adams, genial headman of Phillips Petroleum of Bartlesville, Okla., sent his cagers here a week in advance of the opening firing so the green and orange bedecked Phillips crew would be completely acclimated for the week-long grind which will find them shooting for their third straight championship.

Again this year it will be a big, wise gang of swell guys who will carry the Phillips banner. Bud Browning, the aging forward, who also masterminds as coach, has his club ready to display a bagful of hoop tricks. There's Fred Pralle, who is nursing a bad knee, but anxious to go, and Willie Rothman, plus Skyscraper Charley Harbert, Paul Lindeman, Shorty Carpenter, Scat McNatt and Dick Yates, just to mention a few. These men will all be firing from the hip. Yes, Phillips will be hard to dethrone.

But if the job can be done this year it's up to Jav Ambrose Jelly-makers to do it. A lot of people fail to give credit where credit is due. Capt. Charley Hyatt, the WAC recruiter, for some ten weeks, has been coaching Ambrose. And since Hyatt's bench work, the Jellymakers have started to jell. Hyatt is just about the only man in basketball who can tell Ace Gruenig and Jack McCracken strategy and have those two greats follow instructions.

The Acer has come back strong. Once again he is agile off the post and can pivot open and whip those long arms of his high into the air to bank that spheroid off the board and into the net.

McCracken, a great guy and an amazing hardwood performer, is again showing his oldtime form at stealing passes and in general directing the club on the court. McCracken is driving in under well for layup shots on screen and cut plays from the post too.

North high's sterling product, Chuck Hefti, is doing his share for the Ambrose cause as is Art "Ug" Unger.

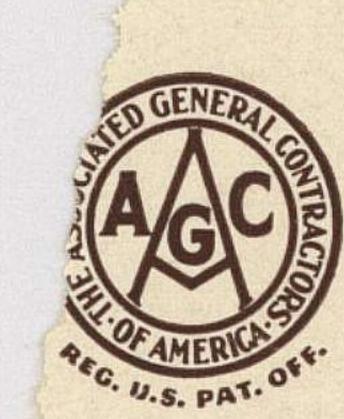
George Hamburg is an all-American cager in anyone's book. One of the best defensive players in the game, Ham can also hit well with his favorite long, flat shot.

The new acquisitions, Max Briggs, a big edition of popular Ken Jastrow, who can shoot, drive and fight plus Bob Hendren who tips 6-8, both from the Second Air Force, and dynamic Les McKeel, of Fitzsimons, a fine team player who can score, makes Ambrose certainly the number two choice.

But don't overlook Gail Bishop's army team from the northwest, nor the Broncs from Ft. Warren, who can and may be troublesome for the favorites, plus plenty of other capable crews who will be in the field of more than 40 teams that start the hardwood parade Sunday. See you at courtside. May the best team win!

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## FILLING BIG SHOES

Thanks to Roy Erickson, the newly appointed publicity Chairman, for the grand job of organizing the committee to welcome Tom Breneman. Photographs of the meeting at Denver Union Station more than substantiate the committee's activity. Yeah, and when were we ever on a nation-wide hook-up before?

The Denver Chapter of the American Red Cross, thru Phil Hewitt, is to be complimented on staging such a fine campaign. Let's give them all the support they need.

Thanks to Harry Huffman, Fox Denver Theatre, and to Bernie Hynes, Manager of the Denver Theatre, for their cooperation with our publicity stunts with Tom Breneman.

United Air Lines came thru with the breakfast and Hostess Frances Webb. Thanks a million, United Air Lines.

Thanks to Mose Iacino and the Seattle Fish Company. The trout we gave Breneman was donated by the Seattle Fish Co.

Chester Johnson of the Mello-Moon Do-Nut Company, together with Ted Kunde, were responsible for baking that Colorado size Red Cross Do-Nut.

## NEW MEMBERS

Dale Richard Nordstrom
Dental Specialty Mfg. Co.

Dick Jones
Occidental Life Ins.
Company

Dr. Eugne W. Egle Osteopathic Physician and Surgeon

John M. Gurtler
The Elitch Gardens
Company

Roy Erickson
Erickson Memorial Co.
Wm. Justus Wilkinson

Brock, Akolt, Campbell & Myer

Earl Kimmel Western Air Lines

They were driving in a secluded spot when the car sputtered and stopped.

He: Outta gas, by golly.

She: Oh, yeah? (Pulls out flask)

Girl: Gasoline.

Knees are a luxury. If you don't believe it, just try to get hold of one.

## MARCH

Side by Side with the men and women FIGHTING our BATTLES

## GIVE

TO THE AMERICAN RED CROSS
Someday YOU may NEED the
AMERICAN RED CROSS

SC

## GIVE

...and

# GIVE GENEROUSLY

## Magazines For Convalescent Service Men

The War Services Committee used a budget of \$160 to purchase magazine subscriptions sent to convalescent soldiers in and around Denver. The magazines will be sent to Fitzsimons, Buckley, Lowry and Fort Logan and will be placed at the disposal of those who desire them. A wide variety including Esquire, Reader's Digest, and Coronet have been according to preferences shown by the convalescents themselves. Many of the subscriptions are for two and three years. This project is made possible because of the unused proceeds from our Christmas Wishing Wells and is a continuance of our Wishing Well slogan, "Make a Wish and send a gift to a convalescent soldier."

Sec. 562 P. L. & R.

U. S. Postage PAID

FLASH -

PHOG ALLEN, the world's most famous basketball ceach, has been secured by Mark Schreiber and Austin McCarty as the speaker for TUESDAY's Basketball Meeting. The presence of this world famous personality assures a sell out crowd for Tuesday's meeting. Fhog Allen is a dynamic conversationalist.

Plan to be there early.

Robert W. Oakes Program Chairman

P. S. Of course the players, coaches and officials of the National A. A. U. will be present.

Mr. Roy Durham, Manhattan Senior High School, Manhattan, Kansas.

Dear Mr. Durhams

It was nice of you to write me as you did on April 5th. I assure you I understood things perfectly. I quite agree with you that we should let the youngsters run their own show. It develops them in this way.

I think you have made a very definite step forward in regard to better relationships. Personally, I have always been strong for such a program, and I congratulate you on taking the step. I believe we should do more of it.

Please give all the young folks my kindest regards and tell them it was a pleasure to be with them and you and your faculty.

I am passing on your letter to Henry Shenk. He has always been very fond of you indeed.

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

FCA: AH

#### MANHATTAN SENIOR HIGH SCHOOL

H. H. Bishop, Principal

MANHATTAN, KANSAS

April 5, 1945

Dr. F. C. Allen,
Dept. of Physical Education,
University of Kansas,
Lawrence, Kansas

Dear Mr. Allen:

I have been slow in writing you and thanking you personally for coming out to Manhattan. I was sorry the program did not give you more time to talk but I think you understand that youngsters don't always get things just exactly right and we believe rather strongly in letting them make their own mistakes and run their own show.

I have had it in mind for a number of years to ask you to come out. I want to tell you that the youngsters were mightily impressed with what you had to say and are still talking about it. It is my feeling that we could do quite a lot to improve the athletic relations between the University and K-State by working on our own youngsters and graduates, 65 percent of whom go to K-State. In time they could be a big influence for better sports smanship at K-State.

Thanks again for coming, give my regards to-Henry Shenk,

Since rely,

Roy Durham



## WHB BROADCASTING COMPANY · KANSAS CITY, MISSOURI

SCARRITT BUILDING, PHONE HARRISON 1161
DONALD DWIGHT DAVIS, President
"THIS IS MUTUAL"

February 28, 1945

Dr. Forrest C. Allen University of Kansas Lawrence, Kansas

Dear Phog:

We are in a "jam" getting paper for the March issue of "SWING" -- and as a result, there may be no March issue!

If so, I am certainly going to be sorry about it - because in addition to the swell article which you had furnished us on gambling and college athletics, young Larry Winn wrote a fine story about you - and we had the new picture made in our Studio, as well as an old picture of you "in action" on the Coach's Bench from a former issue of the Jayhawker.

I am enclosing galley proof of your article, and the one by Larry.

We are afraid that if we have to miss March, the basket-ball material will not be timely in April - particularly, your own article.

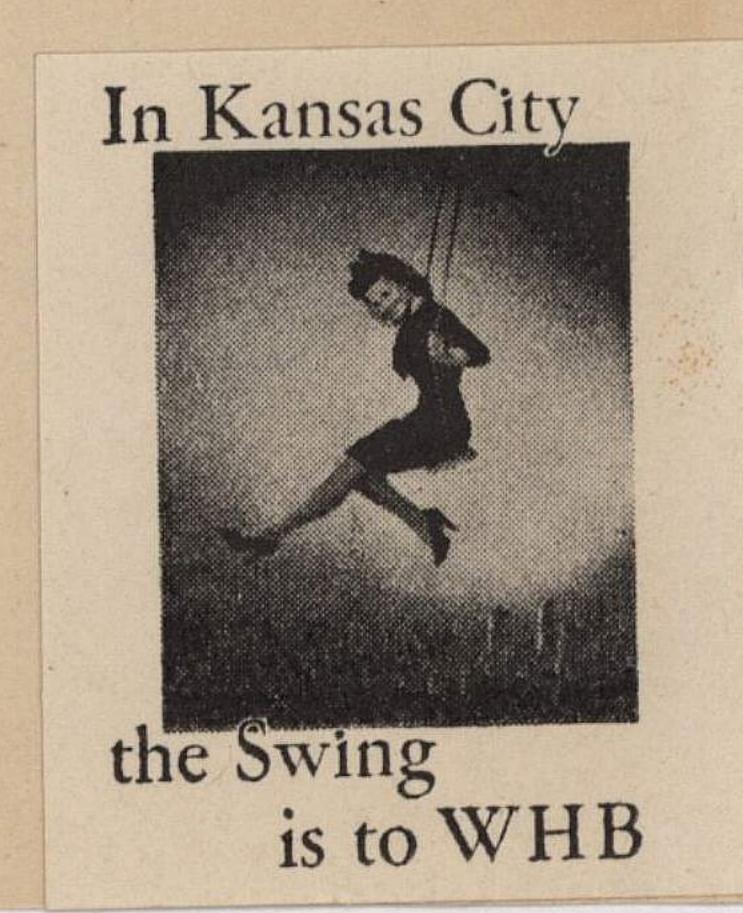
However, Jetta is holding everything in type; and if we "miss" this year, next year at the climax of the basket-ball season we are going to ask you for a special article - and publish Larry Winn's article in the same issue.

Would this meet with your approval?

Cordially yours,

Donald Dwight, Davis

ENC DDD:AR



## RADIO

## THE SAGE OF SWING

Don Davis, the extraordinary president of WHB, publishes a magazine.

The curious combination of a song, a suitcase, and a slogan has had a lot to do with the fortunes of Kansas City's Station WHB, Mutual Broadcasting System affiliate. The song, Roses of Picardy, was a factor in the station's sale in 1930; the suitcase is significant because Don Davis, WHB president, practically lives out of it as national station representative; and the slogan, "The Swing is to WHB in Kansas City," sets the pitch for all WHB promotion.

In his latest scheme, the unpredictable Davis sliced off a bit of the slogan, emerged last month with a meaty, pocket-sized magazine titled Swing, An Apparatus For Recreation.\* The curvaceous young woman on a swing, who is featured in all WHB advertisements, became the cover girl of the new publication (see cut p. 98).

#### Modus Operandi

Swing digests talks by Mutual commentators and public figures, seasons the serious reading with chatty comments on the local nightspots and theaters. Davis and editor Jetta Carleton, former WHB continuity head, explained they were striving for a balance in Swing comparable to that of good radio programming. Right now, Davis plans to distribute Swing gratis to advertisers and time buyers, print it on quotas allowed local commercial printers. He will also send plates of the copy to other Mutual stations for local printing under the title, Trend. Each issue of Trend, of course, will carry the advertising of the individual station circulating it. While general newsstand circulation is only a dim hope for the future because of the paper shortage, Davis made a test on the newsstands in Kansas City, selling Swing at 25¢ a copy. Half the issues sold out in six days.

Donald Dwight Davis, bespectacled, rotund and apple-cheeked, with a talent for slinging one quip after another, ambled out of the University of Kansas in 1918 with a Phi Beta key, a sense of humor and a fondness for drumming. Five years later he was a partner in

\* He is indebted to Noah Webster for

the subhead.

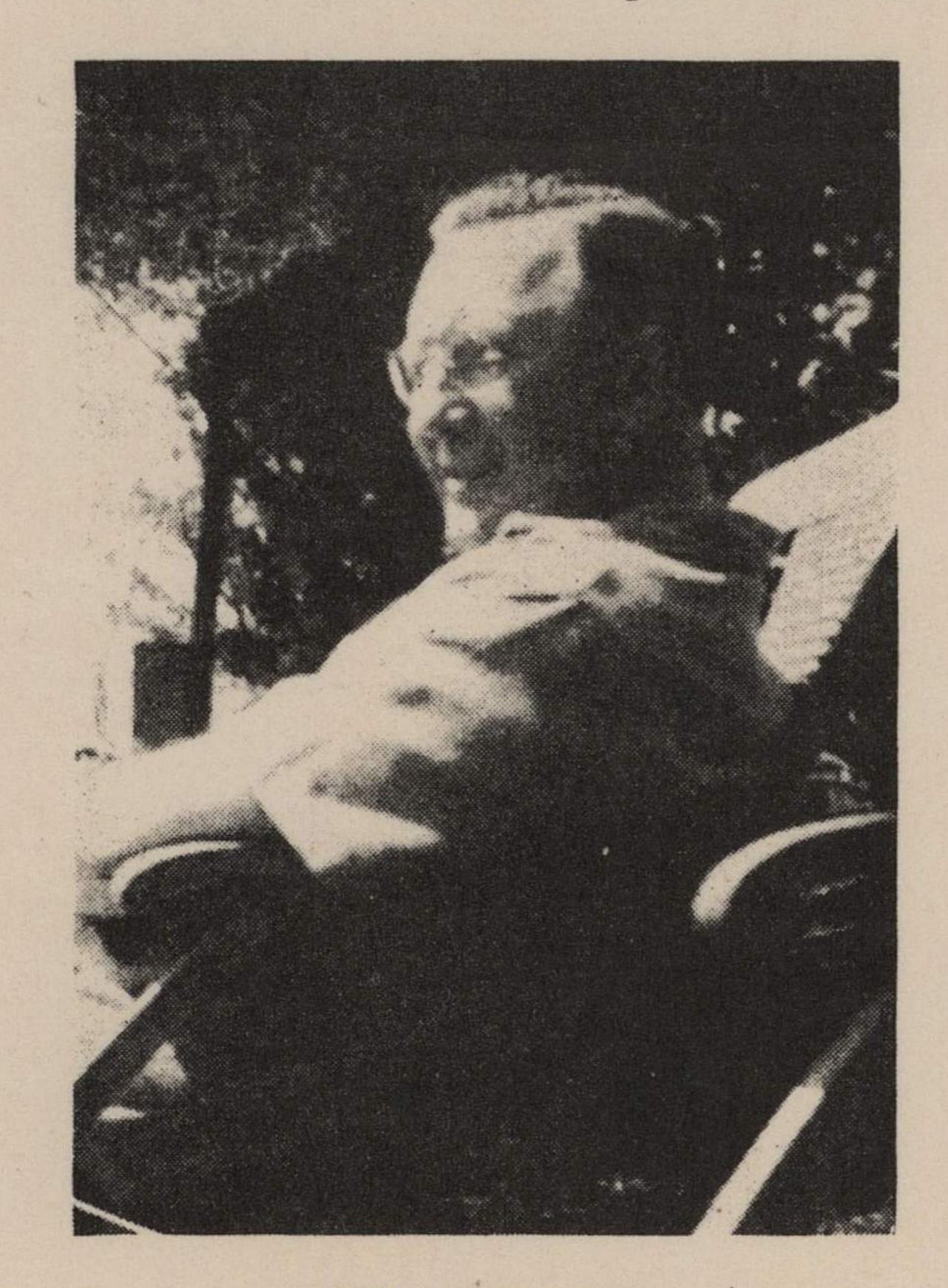
the advertising agency of Loomis, Baxter, Davis & Whelan, Inc. (Kansas City). One of the prize accounts was the Cook Paint & Varnish Co., which sponsored The Cook Painter Boys over Station WDAF, now the National Broadcasting Co. outlet in Kansas City.

One of the Cook Painter Boys, burly John R. Wahlstedt, who had picked up the title of "Cook Tenor" in 1929, was the great delight of Charles R. Cook, president of the paint company. Cook especially liked Wahlstedt's rendition of Roses of Picardy. When the program shifted from WDAF to WHB, Cook decided to buy the station, have real control over his favorite tenor and pet tune.

#### Costly Cook Tenor

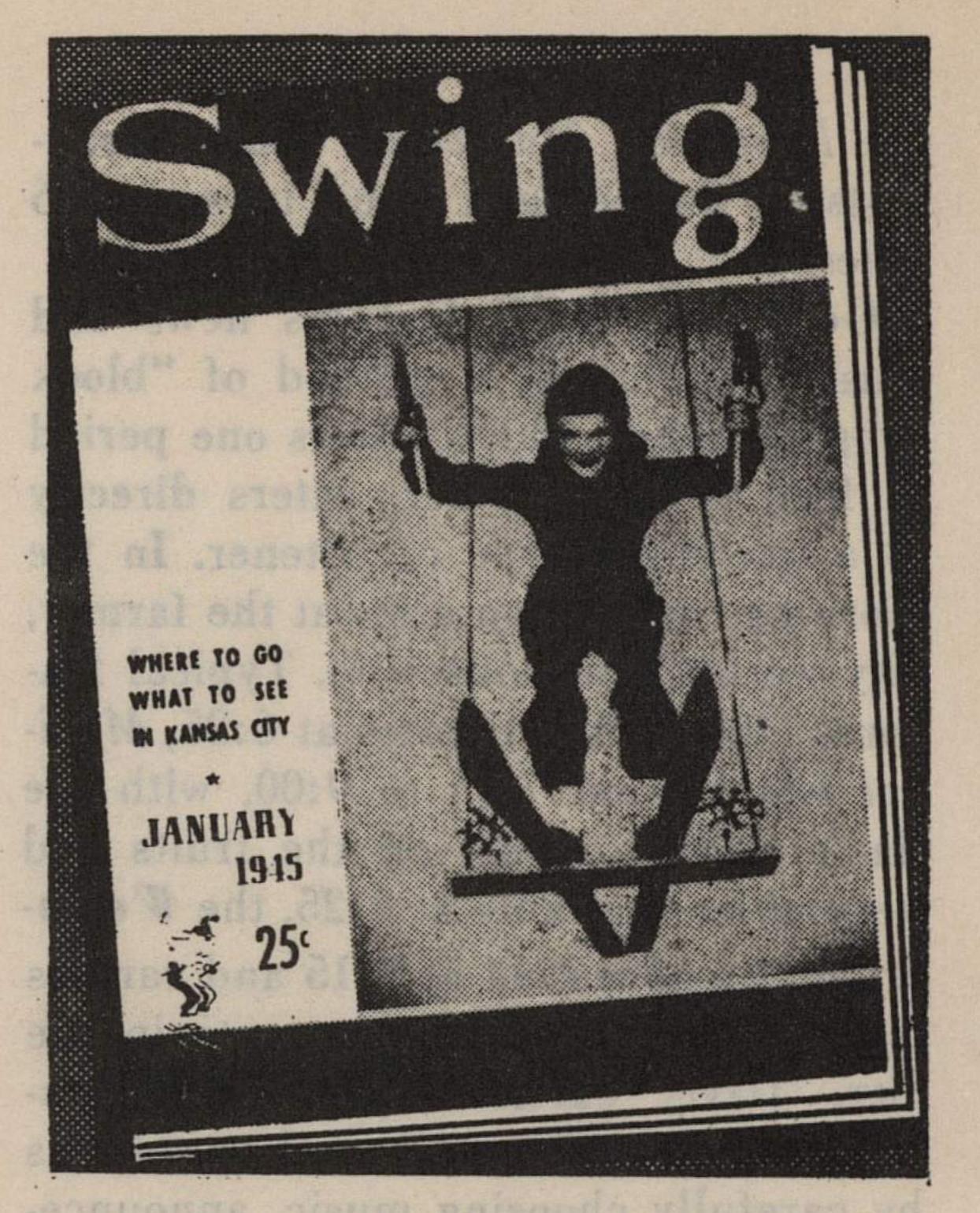
In 1930, when WHB became a wholly owned subsidiary of Cook Paint & Varnish, company officials settled back contentedly. But while the "Cook Tenor" continued in good voice, the station lost money steadily: Roses of Picardy became a more and more expensive treat. After a year and a half of this, President Cook asked agencyman Davis to try his hand at running the station. A pioneer in radio advertising from the agency angle, Davis saw the chance to put some of his ideas in action, promptly took over as president of WHB in 1931.

A struggling operation with only a daytime broadcasting license, WHB obviously needed unusual promotion to



WHB'S DAVIS

He sliced off a bit of the slogan



WHB'S SWING

Its future looks bright

gain any notice. And Davis knew where to get it: he became national advertising representative himself, now is probably the only station president handling both jobs. In selling WHB, Davis employs the special flourish distinguishing most of his activities, has arranged so that anyone can reach him with spectacular ease in any part of the U. S.

Previously he had a telephone answering service in key cities, now has a setup with Spot Sales. When a time buyer interested in buying time on WHB telephones a Spot Sales office in New York, Chicago, Kansas City, Hollywood or San Francisco, Spot Sales instantaneously contacts Davis, wherever he may be, by wire or telephone. Sometimes within a matter of minutes, Davis is in touch with the prospective customer.

#### Conquistador Davis

While Davis' base of operations is Kansas City, in an average month he spends about a week in Manhattan, a few days in Chicago going and coming, perhaps jumps to the Coast and back. In between, he keeps up with his reading, the drama, aviation and padding his supply of anecdotes. And, besides the usual clubs, he is one of the plumper Conquistadores del Cielo of New Mexico.

Best known as WHB's rambling representative, Davis is still responsible, along with station manager John T. Schilling, for the ingenious programming that has grabbed WHB the top rating for morning listening in Kansas City, long since gave the Cook company a paying proposition. WHB's high rank is all the more remarkable because it operates on only 1,000 watts. Davis brought the original Musical Clock to Kansas City; his Weatherman in Person, was produced in 1932, was the first such service on the air; and he began

(over)

the Northside Municipal Court broadcasts, a device later used in some 26 cities.

TION FORRUARY 15, 1945

Generally, WHB features news and music, but it has a method of "block programming" which allows one period to feed into the other, caters directly to a particular type of listener. In the morning, the station aims at the farmer, city worker and housewife. Typical features: livestock estimates at 6:25, Musical Clock from 7:15 to 9:00, with the day's market report on the fruits and vegetables available at 8:25, the Weatherman broadcasting at 9:15 and various tips on the shopping prospects in the city. Davis carries "block programming" further than most other stations by carefully choosing music, announcements and other special ingredients to satisfy specific moods. The station features music in the afternoon, but has yet to attain the standing which its morning programs enjoy.

#### Still Waiting

Although John Schilling founded WHB back in 1922, the station still goes off the air at sunset, reaches its latest hours in June and July, when it subsides at 8:45 p. m. Davis has worked long and hard to get a full-time license, thought he had finally reached his goal, when the government's recent "freeze order" on manpower and materials popped up to stymie it for the time being. While most station managers would remain discreetly mum about such matters, Davis has even discussed his troubles with the FCC in WHB advertisements, as when in an ad devoted to Henry Goldenberg, WHB's "calm chief engineer," he barked: "FCC please note! Our application for fulltime operation on 710 kilocycles is still pending."

But Davis refuses to be seriously concerned with such temporary setbacks. Now 48, he has lived through a time which, as he puts it, "saw the kerosene lamp give way to the jet propulsion highball," and he has enjoyed every minute of it.

Bouncing about as he does, Davis has rafts of friends all over, is a frequent topic of conversation in the trade. In one such discussion he was termed a "wonderful fellow" whereupon another in the group, after musing a moment, said: "Wonderful — perhaps — but the word is picturesque."

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He sliced of a bit of the slogan

" He is indebted to Nozh Webster for

Mr. Larry Winn, Jr., American Red Cross, 11th and Central, Kansas City, Mo.

Dear Larry:

Don Davis just sent me a galley proof of my article and yours, but since we are leaving for Ames I will not have a chance to read it until my return.

However, I just glanced over it and I want to congratulate you first on the get up of such an article and thank you for your kind words. You are a dandy, and if it isn't published it certainly will not be anybody's fault because we are in a war and priorities must be had.

With all good wishes, I am

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

FCA:AH

Mr. Donald Dwight Davis, WHB Broadcasting Company, Scarritt Building, Kansas City, Mo.

Dear Don:

Thanks for your explanation and the galley proof. That is war, and since it is as it is, we will have to accept things with the best of grace. We understand those situations and thank you for the explanation.

We are just now getting ready to leave for Iowa State where we are going to have the battle of our lives. Upon our return I will be glad to take time to read both articles. I know Larry did a swell job.

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

FCA:AH

Mr. Duke D'Ambra, D'Ambra Photo Service, 644 Massamhusetts St., Lawrence, Kansas.

Dear Duke:

I received your bill for your photo service to the basketball squad. First, I want to thank you for the very excellent picture you have made. I think it is one of the best we have ever had taken. The faces are so clear that I honestly believe everyone of the subjects are intensely pleased with their own individual photograph.

I am passing on the bill to Mr. Easl Falkenstien, who will see that you are promptly remitted. I checked with the boys and stressed the importance of their getting the pictures, knowing with what difficulty you are able to get print or any photograph paper at the present time. I will have Mrs. Hulteen explain to the boys your problem. Suppose we just wait until your supply is exhausted, and then for the others we will let the boys put up their money and leave their orders and you make them up as they come.

I know that we here in the Athletic Association shall want two. Upon second consideration, if agreeable to you, I will call for those two and you add that on this bill and it will save an additional check from the Athletic Association. Some time when I am down town I will call for them. We will take two of the 20, and let the boys as they put up their money.

I assure you your letter was very happily received, and I shall be glad at any time to call upon you when we want some first class artistry.

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

## D'AMBRA PHOTO SERVICE

644 Mass. St.

Phone 934

Res. Phone 1443

Dr. F. C. Allen, University of Kansas, March 3, 1945.

Dear Sir: -

Lawrence, Kansas.

Please pardon this intrusion. We want to thank you for your kind order of the basketball squad picture which came to us via your secretary.

We don't know whether you know it or not, but the War has brought quite a change to the photography business. Photographic materials and supplies are rationed on a very restricted basis and some of the items are not obtainable at all. To make matters worse, we are informed that things will grow worse as we go along.

Our experience has shown that in many cases people failed to call for pictures after they had ordered them and in numerous instances, after they had paid for them. However, for the purpose of clarifying matters, let us assure you that none of these incidents were experienced with you -- or yours. But, since some people become absent minded, careless or neglectful - whatever you wish to call it, we found it necessary to adopt a rule to make only those pictures which are paid for when ordered. This rule is not being applied in the case of your basketball squad pictures. Although your secretary informed the undersigned that about 24 copies are desired by those in the group, we have made 20 of them and they are now ready. As soon as this number is exhausted, more will be made.

We hate to trouble you with these personal problems of ours for no doubt you have plenty of your own to content with.

In closing, may we take this opportunity to tell you how grateful we are for your efforts to send business our way?

It has been a genuine pleasure to serve you!

Cordially yours,