

STERLING INSURANCE COMPANY



STERLING BUILDING
737 NORTH MICHIGAN AVENUE
CHICAGO II, ILLINOIS

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Dr. Forrest C. Allen,
Director of Physical Education
Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Doc:

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I was very much pleased to receive your letter the other day with the No. 17 copy of "Jayhawk Rebounds." I was especially happy to have this copy because of the splendid tribute given to my Dad. His faithful efforts and loyalty are simply a part of his make-up, but I do know that they have been further inspired by you and that his life has been happier and more complete because of his association with you and the other fine men with whom he has worked.

We all enjoyed the vacation Dad and Mother were able to spend with us up here last month. We are sure it did them a lot of good to become re-acquainted with their Chicago grandchildren, nine in all.

The day your letter was mailed to me, July 24th, I was raised to the sublime degree of Master Mason. At this time, I do not plan to go further in the work but rather to become proficient in what I have and to take an active part in the work of the lodge.

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I have very interesting work which I most enjoy as Personnel Manager for the Sterling Insurance Company. The department is small, just myself and secretary; but we have a good sound program outlined to re-establish the organization, of some 350 employees, as regards employee efficiency and morale which has been undermined in recent years by terminations and general employment conditions. For instance, one thing we plan to do is institute a Merit Rating Plan upon my return from vacation after Labor Day.

I realize that putting out "Jayhawk Rebounds" is quite a chore but see it is good and I'm glad you have me on the list to receive future copies. Your story of the dream touchdown is really something. But say, do you remember the time we dedicated NU's stadium in '23 with a score of 0 to 0? I recall how we were not allowed the usual warm-up on the field but the eleven of us to start