

DUNKEL SPORTS RESEARCH SERVICE, INC.

Creative Radio and Newspaper Features

MOUNTAIN LAKES

TELEPHONE



NEW JERSEY

BOONTON 8-0818

Jan. 30, 1941

Mr. Forrest C. Allen,
Varsity Basketball Coach,
University of Kansas,
Lawrence, Kansas

Dear Coach Allen:

Thanks a lot for your letter of Jan. 28th. I can see I've a lot of explaining to do, so I'll try to do a thorough job of it.

However, let me say right away that the reason for the discrepancies noted by you and the boys is that there is a lag of 11 days between the rating date and the one at the top of the sheet. Note that on the sheet for week ending Jan. 31st, that standings and ratings are through games of Jan. 20th only.

In other words, the ratings are about a week old when you receive them -- and haven't caught up with the games most recently played, and which are uppermost in your mind.

For instance, you mention the Kansas rating dropping to 58.1 after you had defeated Iowa State and Missouri. But that wasn't the case. 58.1 was your rating after losing to Oklahoma. The Iowa State victory shot you up to 60.4. After licking Missouri you went to 60.1, and stayed right there after taking Kansas State 46 to 41.

I use no opinion or guesswork. The teams set their own ratings. I simply record what happens. The ratings show the average scoring margin you have established above or below the average rating of your opposition. I use an average of the last three games only in order to show current condition of each team.

As of today, Big Six ratings are as follows:

Kansas 60.1	Iowa State 58.6
Nebraska 59.9	Kansas St. 55.2
Oklahoma 59.2	Missouri 49.1

I'm wondering if you and the boys agree with that set-up. Certainly hope so. Meantime, let me say I'm awfully sorry that the new sheets can't get to you sooner. However, for various reasons I'm now tied up on a basis where the sheets are printed in Chicago on Wednesdays and can't be mailed out of here until Fridays.