

September 9, 1939.

Mr. Kenneth Deeter,
R. R. #1,
Covington, Ohio.

Dear Mr. Deeter:

I have just returned to my desk after being in Atlanta, Georgia, conducting a coaching school this summer. I am sorry for the delay in responding to your kind letter of the 12th ultimo.

I have a new text on basketball, called "Better Basketball", which I am sure would prove to be very valuable to you in building your high school basketball team. There is a chapter on Motivation of Basketball Fundamentals for Younger Boys, in which a series of offensive and defensive skill movements are outlined and illustrated. This chapter should be highly interesting to a high school coach. I am enclosing some descriptive material on the text so that you may have rather full information as to the contents.

This book is published by the McGraw-Hill Book Company, 330 West 42nd Street, New York City, and may be purchased from them or from any of the leading sporting goods firms. The price is \$4.00.

If I can be of any further service to you it will be a pleasure to hear from you.

With best wishes for a successful basketball season, I
am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.