

VALLEY BROKERAGE Co.

SPECIAL SALES SERVICE

MEMBER
UNITED SPECIALTY BROKERS

1422 ST. LOUIS AVENUE
KANSAS CITY, MO.

TELEPHONE
HARRISON 6280

F. S. DOBEL, PRESIDENT
FRANK L. O'HARE
E. B. MCCORMACK

April 4, 1940

Mr. Phog Allen
c/o University of Kansas
Lawrence, Kansas

Dear Sir :

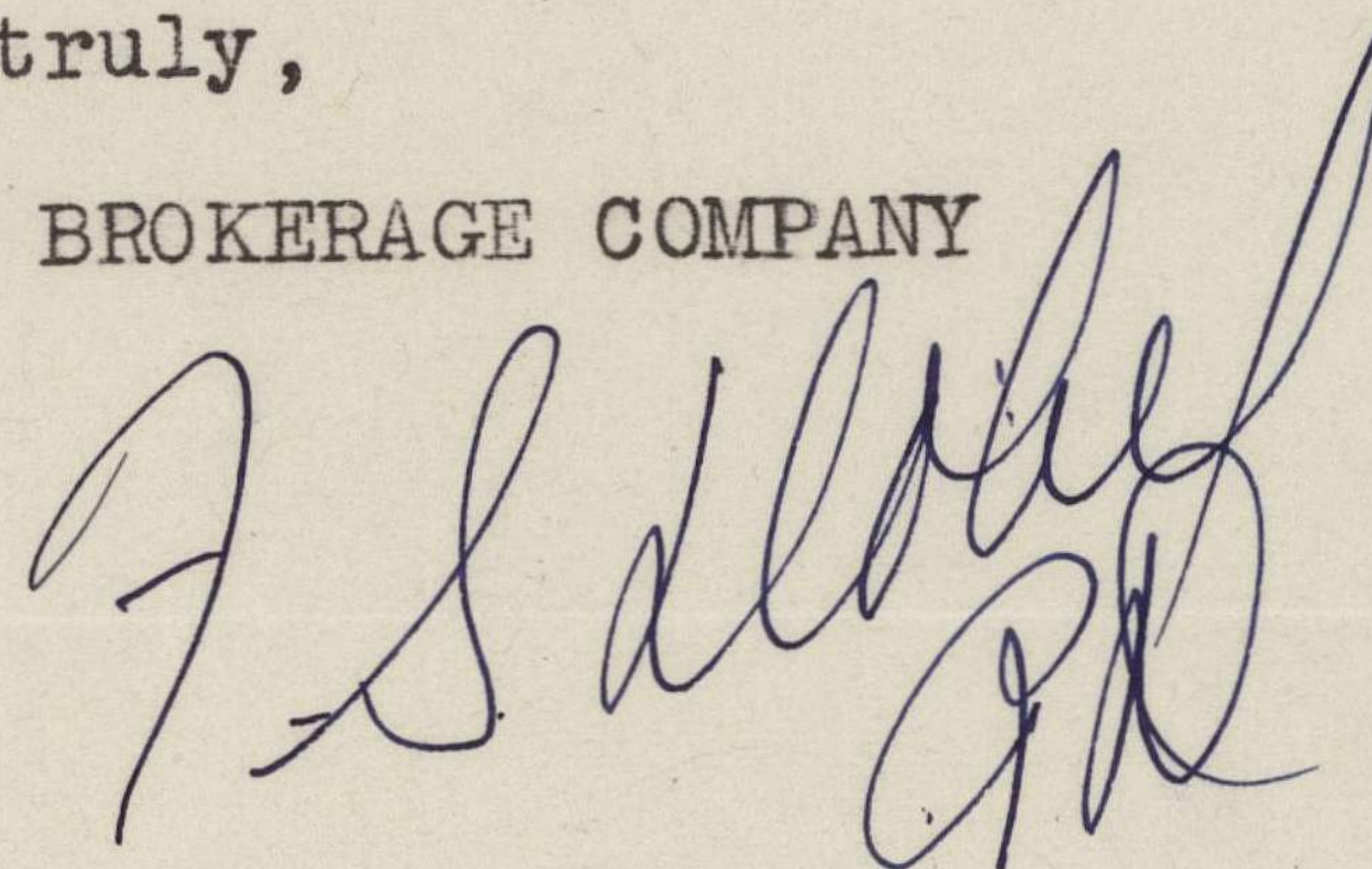
We understand that you fed your basketball team this year on yeast. We believe if you had tried Knox Gelatine you would have won the national championship.

We have 5000 colleges and universities using Knox Gelatine in training and we would suggest that you try Knox Gelatine this fall in your basketball squad.

We are enclosing herewith some pamphlets.

Yours truly,

VALLEY BROKERAGE COMPANY



FSD:FL

