THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES

HOME OFFICE

NEW YORK

THOMAS I. PARKINSON, PRESIDENT



FRED A. DEICHMANN, II. REPRESENTATIVE
423 WILSHIRE BOULEVARD
SANTA MONICA, CALIF.

TELEPHONES: SANTA MONICA 20948 SANTA MONICA 20949 SANTA MONICA. CALIF., January 4, 1938.

Mr. Forrest C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

Thanks so much for your good wishes in connection with my recent small accomplishment with the Equitable.

Please accept my best wishes for a very happy and prosperous New Year, and it is my hope that 1938 will prove a banner year for you.

Haven't been following Big Six basketball very closely of late but know that Kansas will be at the top when this season is over due to the fact that you are still coaching them. I hope that this basketball season will be a very successful one, as I know it will.

Dad wishes to join me in sending kindest personal regards.

Sincerely,

Fred A. Deichmann II