

that through your work^{7.} you have made of them better citizens would be a wonderful feeling.

✓ The coach's moral and intellectual equipment should be the best before he assumes the responsibilities of a coach. Players will respect a clean living, intelligent, family man as their coach.

The coach, if he is the right kind of coach, will be looked up to and respected by the community, the students and the team. The faculty might hold some ill-feeling against him because he is apt to receive the publicity of the school. He must work to decrease the animosity that might exist here.

✓ He must remember that he is also a member of the community in addition to being a member of the faculty. He should participate in local affairs.

To the students an athletic coach is probably the man most looked up to. The coach should endeavor to fulfill their faith and trust.