## ASSIGNMENT II.

Chapter IV.

The Program and its Public.

REFERENCE: Better Basket Ball incorporating Technique, Tactics and Tales.

In a 500 word paper discuss the vital subjects covered in Chapter IV stressing the more important subjects such as ventileting and heating, lighting, goals and backboards. Also discuss the present trends to make the game more attractive to the spectator both during game time and at half time periods.

Suggest your best ideas for box office appeal.