



BUSINESS MEN'S ASSURANCE COMPANY  
— OF AMERICA —  
KANSAS CITY, MISSOURI

WM. L. BUTLER  
CHARTER MEMBER  
PRESIDENTS CLUB  
DIRECTOR  
GRANT CLUB  
RENEWAL CLUB  
PRESIDENT  
K. C. LIFE UNDERWRITERS  
1941-1942

April 14, 1944

Dr. Forrest Allen  
University of Kansas  
Lawrence, Kansas

Dear Doctor:

Enclosed please find folder relative to some of the recent hospitalization coverage that we have written.

You may rest assured that each and every one of these were open competition to every nationally known firm in the business including the various Blue Cross Plans.

A little individual inquiry will assure you that the Business Men's Assurance Company is one of the national leaders in this field.

Sincerely

*Bill Butler*

William L. Butler

WLB;DM