Mr. W. A. Schaal Campaign Chairman Lawrence Community Chest Lawrence, Kansas

Dear Mr. Schaal:

I feel at this time, since we are ready to close up the First Annual Lawrence Community Chest Drive, that it is perfectly fitting and proper that we should give a report of the workers here on the Hill and the amount of money that they collected.

I might also outline the policy that I pursued in organizing the Drive. First, I wrote a personal letter to each individual that the Special Gifts Committee of the Lawrence Community Chest allocated to me. I set out the fact that the Community Chest was an incorporated body, authorized under the Laws of Ransas with a constitution and by-laws. The officers were then listed, and the total budget for Lawrence was given. I indicated the purposes of the drive, the date the drive was to begin, the beneficiaries of the plan and the dead-line or the date the pledge cards were to be returned. I also explained why the Red Cross and the K.U. YMCA and YWCA were not included among the beneficiaries.

A letter was then written to the following workers, who as individuals were to be responsible for soliciting either the members of special departments, or parts of a building which might be allocated to them, or even in some cases a whole building, if the task was not too large.

Prof. Leonard Axe - West Frank Strong Hall

Hr. C.H. Baker - Watson Library

Rev. Harold Barr - Myers Hall (School of Religion)

Miss Florence Black - East Frank Strong Hall

Dr. A.W. Davidson - Bailey Chemistry Laboratory

Mr. K.W. Davidson - Journalism Press

Mr. Burt DeGroot - Robinson Gymnasium

Mr. George O. Poster - Central Frank Strong Hall

Mr. Lee Gemmell - Extension Division, Correspondence Study Bureau,
Home Economics Department (all in Fraser Hall)

Dr. Kenneth Landes - Haworth Hall

Dean Paul B. Lawson - East Frank Strong Hall

(Dean Lawson was called out of town, but Mr. Guy W. Smith, Miss Florence Black and Mr. J.J. Wheeler did the job)

Dean F.J. Moreau - Green Hall

Mr. F.O. Russell - Oread Training School

Dr. Nobel P. Sherwood - Anatomy Building, Watkins Memorial Hospital, Watkins Nurses Home

Dr. D.H. Spencer - Pharmacy Department (Bailey Chemistry Laboratory)

Mr. Guy W. Smith - East Frank Strong Hall

Mr. Verner Smith - Marvin Hall

Mr. John G. Stutz - German Department, Latin Department, League of Kansas Municipalities (Fraser Hall) Dr. J.W. Twente - School of Education (Fraser Hall)

Mr. John Virtue - English Department, (Fraser Hall)

Dr. J.J. Wheeler - East Frank Strong Hall

Dr. Laurence Woodruff - Snow Hall

One man, who is not included in the above list, refused his assign-

We pointed out the important and convincing requirements of this very necessary project, giving the dates and other important data as well as the officers of the organization, and so forth. The general facts that were covered in the first letter were also given in this one. We emphasized the complimentary breakfast for the downtown workers in the Eldridge Hotel, Tuesday morning at 7:30, and insisted these workers avail themselves of the opportunity to be present to receive the necessary inspiration which would enable lawrence and Mount Oread to go over the top in keeping with the ideals and practices of free America. We also stated that the chairman would write a special campaign letter to all members of the faculty and endeavor to make the solicitation somewhat more efficient and easier. We pointed out the fact that an individual may deduct 16% of his net income under the Federal and State Income Tax Law. This information was to be passed on to the individuals solicited, hoping that the contributors would give freely, but I admonished all of them not to oversubscribe.

Then the third letter was written to each and every faculty member and employee of the University of Kansas. In this letter we endeavored to stimulate the patriotism and the responsibility that all of us feel at the present time in contrast to the misery and want in the European countries. We did not mention that, but we did call attention to the old English slogan: "There will always be an England", and we paraphrased that with "There will always be an America and an England."

I said, "Home and neighbor are the warp and the woof of American virility and democratic hospitality. We recognize the needs of our neighbors and we unfailingly respond to these needs founded upon helpful service. The Community Chest idea is founded upon the principles of democracy. Each of us give to a fund where all beneficiaries are aggregated and one single drive is made. For some of these activities it is thinkable that in the past we have made no contribution; for others we give annually. A budget has been made and I am enclosing it herewith to show you the beneficiaries of the plan."

I then set out in the body of the letter the general data that I had emphasized heretofore; namely, the incorporation data, the officers, the date of the drive, the total budget, including the Christmas Program and the Fourth of July Celebration, listed separately, and the explanation why the K.U. YMCA and YMCA and Red Cross were not included, and so forth.

I devoted a paragraph to the Kansas City, Missouri Community Chest campaign and manifested the splendid response that the Missourians had made to such a worthy cause. I noted that there would be no pressure exerted here in Lawrence on anybody by anyone; in fact, we stated that we desired that the individuals gave only as their conscience and their pocketbook dictated. I also mentioned the fact

that Chancellor Malott had approved the Community Chest Drive here on the Hill.

The letter than stated, "The Chairman is asking one of the following group of faculty members to call upon you in your building in an effort to make your solicitation somewhat easier and more efficient." A list of the solicitors followed. The letter was ended with: "In the name of some of those less fortunate than we, I am, Sincerely yours, Forrest C. Allen, Chairman, University Committee."

This letter was delivered to the University postoffice the night before the drive started so that it would get into the 8:00 A.M. mail. It was planned that this letter would be opened by the faculty members and the employees at the eleventh hour prior to the workers presenting their pledge cards on the opening day of the drive.

We then personally contacted every solicitor over the telephone, pointing out the necessity of getting on the job and staying with it until we had gone over the top, if possible, the first day. I am now listing the names of the workers together with the amount of the donations that they turned in at the office of the Physical Education Department, which was our headquarters for the drive.

Nomo		Amount Subscribed	Amount	Balance
Forrest G. Allen	MARKET AND	\$ 70.50	\$ 65.50	8 5.00
Forrest C. Allen	(Special Gifts)	259.00	154.00	85.00
Leonard Axe		94.50	94.50	
C.M. Baker		55.50	49.50	6.00
Harold Barr		21.00	13.50	7.50
Florence Black		98.00	68.00	30.00
A.W. Davidson		75.50	54.85	20.65
KeWe Davidson		28.00	22.00	6.00
Burt DeGroot		37.00	22.00	15.00
George O. Foster		61.00	52.50	8.50
Lee Gemmell		69.50	69.50	
K.K. Landes		60.50	46.60	14.00
FoJ. Moreau		89.50	10.00	29.50
F.O. Russell		18.50	9.50	9.00
Nobel P. Sherwood		34.50	32,50	2.00
D.H. Spencer		38.00	36.50	1.50
GoW. Smith) JoJ. Wheeler)		122.00	73.50	48.50
Verner F. Smith		138,00	133.00	5.00
John G. Stutz		38,00	23.00	5.00
J.W. Twente		60.00	40.00	20.00
John Virtue		93.50	93.50	
Laurence Woodruf:		72.50	52.50	20.00
	Totals	\$1554.50	\$1216.35	\$338.15

Note: The Lawrence Chamber of Commerce has credited us with \$10.50 more; doubtless some of the collections were sent directly to the Chamber of Commerce and we did not know about them.

Besides the usually strong and capable workers in this group of outstanding men who did a wonderful job of soliciting from a consistency and stick-to-itiveness standpoint were:

Dr. A.W. Davidson of the Chemistry Department; Dr. D.H. Spencer of the Pharmacy Department; Mr. J.J. Wheeler, Mr. Guy Smith and Miss Florence Black who assisted Dean Lawson; Mr. C.M. Baker, Director of Libraries; Dr. John Virtue of the English Department; Dr. Verner Smith of the School of Engineering; Mr. John G. Stutz, who can always be depended upon; Mr. Leonard Axe of the Economics Department; and the old stand-by, George O. Foster, who, even in his later years gives you 100% cooperation.

I am not mentioning some of the war horses who can always be depended upon for a good job, but Lee Gemmell, Laurence Woodruff, J.W. Twente and K.K. Landes also did a man-sized job. The other men not mentioned are too well known to need any additional comment regarding their cooperative facilities.

I desire to thank the officers and the office help of the Community Chest Drive for their kindness and courtesy in endeavoring to soften the rougher spots of a campaign that worked wonderfully well for the first effort of such a civic venture. The job of assembling these contributions was an unusual task and Mrs. Humphrey and her assistant did a wonderful job.

However, I believe next year that the miscellaneous group, which included so many divergent interests and heterogeneous groups could be broken down into a more efficient and workable plan. In this miscellaneous group I found the School of Medicine, which we asked Dr. Noble P. Sherwood to handle. He also accepted the hospital personnel and the Watkins Nurses Home group. The Physics Building (Blake Hall) could have been end should be allocated next year to Dr. Stranathan or Dr. Kester. I took that building as part of my miscellaneous group. All the halls, such as Corbin, I think, should be handled by Miss Zipple; also Watkins Hall and Miller Hall. Either Miss Zipple or John J.O. Moore could take charge of the Union Building. Also from the miscellaneous group we picked out the ministers at Myers Hall and asked Rev. Barr to handle those for us. I am enclosing a copy of the letter that I have written these workers which can be included in your files.

All the miscellaneous group was handed to me unexpectedly and instead of doing a good supervisory job I was forced to get out over the campus past the twelfth hour and get these cards into the hands of the workers. It was such an overwhelming job that I wrote personal letters to each one of these individuals and sent them through the University mail at once.

Another idea for the halls, I believe, would be to ask each one of the matrons to solicit their building, even though they and one or two other employees are the only ones listed therein. This would allow the disposition to be handled efficiently and it would also impress those people with their responsibility of getting the job done.

Very cordially yours,

Director of Physical Education and Recreation Varsity Basketball Coach

FCA:1g

cc: Reorge Hedricke a. E. Woestemeyer

EXPENSES FOR COMMUNITY CHEST DRIVE

Stenographic assistance:	\$10.57
Stamps	.28
Materials	1.10
Journalism Press - addressing envelopes to faculty & employees	1.50

\$13.45

painsons - sport malinguot no accolored

CHAMBER OF COMMERCE

WRENBUILDING LAWRENCE. KANJAJ.

GLENN E. CHARLTON, PRESIDENT WALTER KEELER, 1ST VICE-PRESIDENT JUNIUS UNDERWOOD, 2ND VICE-PRESIDENT WALTER A. SCHAAL, TREASURER

GEORGE HEDRICK, SECRETARY

October 17, 1940

Dr. Forrest C. Allen Kansas University Lawrence, Kansas

Dear Phog:

As per your request, attached is the list of faculty members who are active in some of the Chest organizations.

Yours sincerely,

GH:d

Secretary

MEMORANDUM FOR DR. ALLEN

Faculty Members
Who Have Been Active in Organizations
Participating in Chest

BOY SCOUTS

Earnest Boyce
Professor Viesselman
K. K. Landes
Verner Smith
F. A. Russell
John Stutz
J. W. Twente

SOCIAL SERVICE LEAGUE

Albert Martin W. J. Baumgartner?

SALVATION ARMY

Professor Viesselman
Verner Smith
R. J. Koopman
Wm. Baumgardner
Elmer Engel
C. Riggs
Waltermaier Geltch
Henry Werner
Mrs. E. Weeks

Mr. A.E. Woostermeyer Peoples State Bank Lawrence, Kansas

Dear Westy:

Dean Paul B. Lawson will be leaving town on the 29th, but he states that he will be glad to accept the solicitation for Central Frank Strong Hall, if he can make his solicitation on the 28th. Perhaps we can have Dean Lawson start on the 28th and have Guy Smith finish the rest of the week.

Would it be possible to send Lean Lawson's eards earlier than the rest?

I am sending you a list of my workers. All of these men have not agreed to help me, but most of them have. I believe we will have a good working force.

The workers are as follows:

C.G. Belies

-John G. Stutz

- Leo Gemmell

_J.W. Twente

- John Virtue - George O. Poster

-Loonard H. Ame

-K.W. Davidson

-Laurence Hoodruff

-Verner Smith

- Fred Moreau

-Kenneth Landes

-Burt DeGroot

-Paul B. Lawson

-A.W. Davidson

-Delle Spencer

Lawrence, Kansas October 23, 1940

Dear Fellow Faculty Workers:

Fred Moreau Kenneth Landis Burt DeGroot Paul Be Lawson

AeWs Davidson
DeH. Spencer
KeUe Davidson

The lawrence, Kansas Community Chest Campaign is to be inaugurated on October 29, 30 and 51. The Community Chest is an incorporated body authorized under the laws of Kansas with a constitution and by-laws. The officers are Mr. George Lowman, Prof. J.O. Jones, Messrs. Ruben Fox, F.C. Whipple and Charles Louks

A complimentary breakfast is to be held for you and the downtown workers at the Eldridge Hotel, Tuesday morning at 7:30 A.M. We sincerely trust that you will avail yourself of the opportunity to be present to receive the necessary inspiration which will enable lawrence and Mount Oread to go over the top in keeping with the ideals and practices of Free America.

The total budget for lawrence and the year is \$7515. The Christmas program and the Fourth of July Celebration will be listed separately and is not incorporated in the financial estimates on this statement; rather there will be a perforated card attached. The giving for these two items will be entirely optional.

You can see by the list enclosed that the K.U. "Y.M." and "Y.W." are not included. The executives stated that it was their hope next year to have these two hill organizations included. The Red Cross desires not to be included. I understand their organization is opposed to such an arrangement.

Cards bearing the names of all of the people that you are to solicit will be furnished you by the organization committee.

The chairman will write a special campaign letter to all members of the faculty in an endeavor to make your solicitation somewhat more efficient and easier.

I thank you for your cooperation.

The Beneficiaries of the Community Chest and the Budget are as follows:

		- 9175.00
Cirl Deserves		- 100.00
Cirl Scouts		- 700.00
Boy Scouts		- 1200.00
Social Service Leagu		- 1050.00
Salvation Army		
4-H Club Fair		- 500.00
		6815.00
Administration		360.00
Shrinkso		AND THE RESERVE OF THE PROPERTY OF THE PROPERT
	Total	97546.00

Community Activities

Christmas Program = - - \$1200.00) Separate cards for these items;

not a part of the Lawrence

4th of July Program - - - 700.00) Community Chest budget.

COMMUNITY CHEST PARTICIPANTS.

Social Service League

Salvation Army

Boy Scouts

Girl Scouts

Hi-Y

Girl Reserves

4-H Club Fair

Christmas Program

4th of July Celebration

List Names Dear Fellow, Workers The Lawrence Kouses Community Chest Campaign is to be mangerated on October 29, 30 and 3/st The Community Chest is an incorporated body thunder the laws of Kaussa with a Caustetuteon and by-laws. The officers are Mr. Tro. Lawman, Prof. J. Janes, Ruben How. F.C. Whipple and Charles Lank. æ eom plimentary breakfæst ist de held for your and theom town workers at the Eldridge Hotel Tuesday amorning We sincerely trust that you will avail yourself of the apportunity to be present to receive the necessary impiration must be which will enable Laurence and mt. Oread to go over the top in Keeping with The ideals and practices of Free america.

The beneficiaries of this amounty Their are the following - (pls. list them) You can see by the above list that the Ku. y.m. and y. W. are and encluded. The spouser stated that it was the Lope next year to have And Cross desires not to be included.

Red Cross desires not to be included. I mederatand their organization is opposed to such are arrangement. Cards bearing the names of all of The people that you see to solicit me be furnished you by the organization committee. Campaign letter to all members of the Campaign letter to all members of make your campaign letter to all members of make your laculty in an endeavor of ficient and easier. Solecite tout somewhat more efficient and easier. Solecite tout somewhat your for your cooperation. Stearch your for your cooperation.

Lawrence, Kansas October 23, 1940

Dear Fellow Faculty Workers:

Fred Moreau Kenneth Landis Burt DeGroot Paul B. Lawson

A. W. Davidson D. H. Spencer K. U. Davidson

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Cards bearing the names of all of the people that you are to solicit will be furnished you by the organization committee.

The chairman will write a special campaign letter to all members of the faculty in an endeavor to make your solicitation somewhat more efficient and easier.

I thank you for your cooperation.

Lawrence, Kansas October 23, 1940

Mr. C.M. Baker Director of Libraries Watson Library University of Kansas

Dear Mr. Pakers

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Having tried several times to get you over the phone to ask your assistance, in the work for which Chancellor Malott has given his approval, I am resorting to this method of communication. I trust that you will accept this responsibility along with your other manifold duties. The territory you are to cover will be the Library.

The total budget for Lawrence and the year is \$7515.00. The Christmas program and the Fourth of July Celebration will be listed separately and is not incorporated in the financial estimates on this statement; rather there will be a perforated card attached. The giving of funds for these two items will be entirely optional.

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I thank you for your cooperation.

Dear Fellow Faculty Workers:

C.M. Baker - Ribrary

C.G. Bayles - Buildings and Grounds Department

John G. Stutz - League of Kansas Municipalities and German Dept.

Leo Gemmell - Extension Division, Correspondence Study Department, and the Home Economics Department

J.W. Twente - School of Education

John Virtue - English Department

George O. Foster - Center of Frank Strong Hall

Leonard H. Axe - West Frank Strong Hall

Laurence Woodruff - Snow Hall

Ouver V.M. Smith - Marvin Hall

D. H. Speucer - Farmacy Dept.

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The levitory you are to represent the several times to get you over the phone to ask your assistance.

The total budget for Lawrence and the year # \$7500. The Christmas program and the Fourth of July Celebration will be listed separately and is not incorporated in the financial estimated on this statement; tather there will be a perforated card attached. The giving of funds for these two items will be entirely optional.

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I thank you for your cooperation.

Hi-Y - - - - - - \$ 175.00 Girl Reserves - - - - 100.00 Girl Scouts - - - - 700.00 Boy Scouts - - - - - 1200.00 Social Service League- - 1050.00 Salvation Army - - - - 2790.00' 4-H Club Fair - - -- 300.00 Chest Total - - 6315.00

Community Activities Christmas Activities- - 1200.00 12 00.00

4th of July Cerebration 700.00

Total

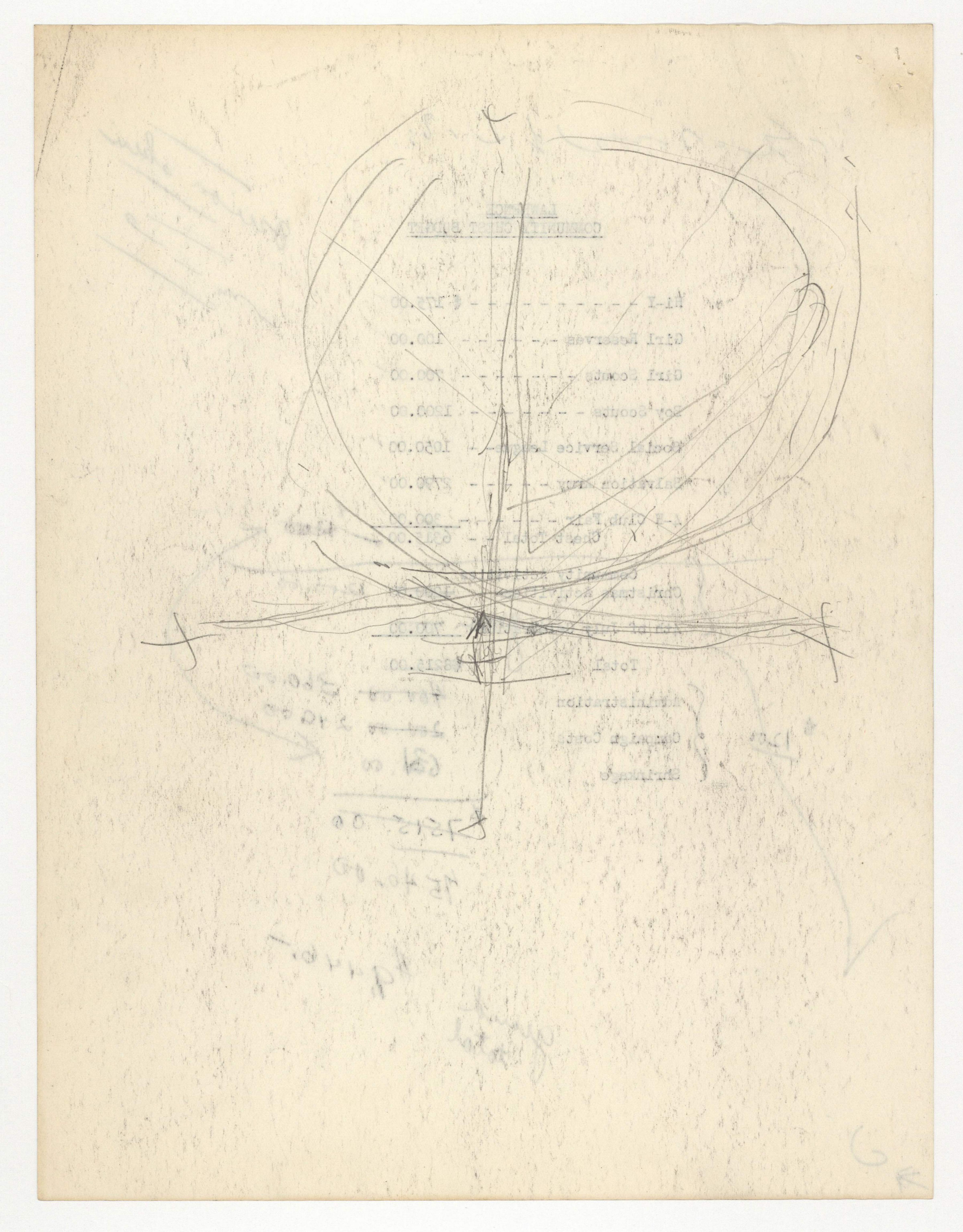
Administration

Campaign Costs

Shrinkage

\$8215.00

200.00 240,00



Lawrence, Kansas October 23, 1940

Mr. C. M. Baker Director of Libraries Watson Library University of Kansas

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The chairman will write a special campaign letter to all members of the faculty in an endeavor to make your solicitation somewhat more efficient and easier.

I thank you for your cooperation.

6 1 10 0 38.00 5 5.50 37.00 98.00 21.00 60.00 22.00 75.50 94.50 72.50 18.50 93.50 3 4.50 6 9.50 28.00 239.00 70.50 1,288.50 * 1,003.85 284.65 1,288.50 * 1,288.50 60.50 28.00 1 3 8.00 3 9.50 1,554.50 % 3.50 155 8.00 1,454.50 % 1,003.85 46.50 23.00 1 3 3.00 10.00 1,216.35 %

1 4.00

29.50

3 3 8 . 1 5 %

5.00

5.00

WORKER'S REPORT

LAWRENCE COMMUNITY CHEST

Workers		and		
Date	Captain	Team No.		
NAME		Amount Subscribed	Amount	Balance Due
Meo. O. Freste		61.00	52,50	8.50
D. H. Speris	er	38.00	36.50	1.50
S. B. Bulen		55.50	49,50	6.00
> Bust We &	220-1	37.00	22,00	15.00
x-4 larences 1	Slack	98,00	68,00	30.00
S Harold Bu	111 - 12 - 12 - 12 - 12 - 12 - 12 - 12	21,00	13.50	7,50
J. W. Duren	te	60.00	40.00	20.00
> M. J. Wheele		122.00	73.50	48.50
M.W. Smit				
1 Duile. Durid	RON	75.50	54.85	20.65
> Leonard a	10	94.50	94.50	
Ladurence l'	vondruff.	72.50	53.04	23,00
3-7.0. Russe	22 11	18.50	7.50	9.00
> John Wite	Le.	93.50	93.50	
3 A. M. P. Shen	work	34.50	32.50	2.00
> Lee Monn	add.	69.50	69.50	
J.K.W. Davi	die er	28.00	22.00	6.00
17. C. Ween (Spec)	al Xith	239.00	154.00	85.00
3-4. Callen Mu	Le. The	110.50	165.50	5.00
Total	Reported	1292.00	100435	284.65

 N.B. - alice moneries \$4 on on off Jaco. O. Foste

WORKER'S REPORT

LAWRENCE COMMUNITY CHEST

Workers		and			
Date		Team No.			
	NAME	Amount Subscribed	Amount	Balance Due	
0	avied Over	129200	1004,35	28.7.65	
1 K. K.	Lander	60,50	46.50	14,00	
· Dalas	M. Stit	28.00	28.00	5.00	
> (P)ens	er, F. Smith	138,00	135.00	5.00	
14.1.	Mareau	39,50	10,00	29,50	
1					
	Total Reported	158.00	1216.85	341,1	

Number of Subscriptions in this Envelope.....

THE UNIVERSITY OF KANSAS LAWRENCE

UNIVERSITY LIBRARY C. M. BAKER, DIRECTOR

October 24, 1940

Mr. Forrest C. Allen 105 Robinson Gym. K.U.

Dear Sir:

I accept the task of rounding up the Library for the Community Chest Campaign.

Very truly yours,

Director of Libraries.

CMB: M

Drallen kun zor gow

Laurence, K Oct. 24-1940

Deane W. Malott, Chancellor
E.B. Stouffer, Dean
Paul B. Lawson, Dean
Raymond Schwegler, Dean
Frank T. Stockton, Dean
Donald M. Swarthout, Dean
F.J. Moreau, Dean
W.L. Burdick, Dean
J.J. Jakosky, Dean
Allen J. Reece, Dean
George O. Foster, Registrar

Karl Baldwin, Colonel
Karl Klooz, Bursar
C.M. Baker, Librarian
Gwinn Henry, Director of Athletics
C.G. Bayles, Superintendent of
Buildings and Grounds
Forrest C. Allen, Director of Physical
Education.

Gentlemen:

The Special Gifts Committee of the Lawrence Community Chest Inc. have presented me with pledge cards. I have been asked to hand these to you, but I prefer to send them through the mail so you can have more time to meditate before making your gift.

I would appreciate it if you would return the card to me through the University mail. The deadline is Saturday noon. If the card is placed in the mail by Saturday noon it will be possible for me to make my report to the Special Gifts Committee by Manday morning.

The Special Gifts Committee desires that a report be made to them before actual solicitation begins on Tuesday morning the 29th of October. The drive among the townspeople and the faculty members on the Hill will last three days, the 29th, 30th and 31st.

Please Suffer to the perforated "Subscriber's Receipt", the Committee desires to call attention to the fact that "An individual may deduct 15% of his net income under the same Federal and State Income Tax Laws."

Thanking your for your careful consideration in making this pledge, I am,

Sincerely yours,

Chairman, University Committee