

Dr. J.W. Twente - School of Education (Fraser Hall)
Mr. John Virtue - English Department, (Fraser Hall)
Dr. J.J. Wheeler - East Frank Strong Hall
Dr. Laurence Woodruff - Snow Hall

One man, who is not included in the above list, refused his assignment.

We pointed out the important and convincing requirements of this very necessary project, giving the dates and other important data as well as the officers of the organization, and so forth. The general facts that were covered in the first letter were also given in this one. We emphasized the complimentary breakfast for the downtown workers in the Eldridge Hotel, Tuesday morning at 7:30, and insisted these workers avail themselves of the opportunity to be present to receive the necessary inspiration which would enable Lawrence and Mount Oread to go over the top in keeping with the ideals and practices of free America. We also stated that the chairman would write a special campaign letter to all members of the faculty and endeavor to make the solicitation somewhat more efficient and easier. We pointed out the fact that an individual may deduct 15% of his net income under the Federal and State Income Tax Law. This information was to be passed on to the individuals solicited, hoping that the contributors would give freely, but I admonished all of them not to oversubscribe.

Then the third letter was written to each and every faculty member and employee of the University of Kansas. In this letter we endeavored to stimulate the patriotism and the responsibility that all of us feel at the present time in contrast to the misery and want in the European countries. We did not mention that, but we did call attention to the old English slogan: "There will always be an England", and we paraphrased that with "There will always be an America and an England."

I said, "Home and neighbor are the warp and the woof of American virility and democratic hospitality. We recognize the needs of our neighbors and we unflinchingly respond to these needs founded upon helpful service. The Community Chest idea is founded upon the principles of democracy. Each of us give to a fund where all beneficiaries are aggregated and one single drive is made. For some of these activities it is thinkable that in the past we have made no contribution; for others we give annually. A budget has been made and I am enclosing it herewith to show you the beneficiaries of the plan."

I then set out in the body of the letter the general data that I had emphasized heretofore; namely, the incorporation data, the officers, the date of the drive, the total budget, including the Christmas Program and the Fourth of July Celebration, listed separately, and the explanation why the K.U. YMCA and YWCA and Red Cross were not included, and so forth.

I devoted a paragraph to the Kansas City, Missouri Community Chest campaign and manifested the splendid response that the Missourians had made to such a worthy cause. I noted that there would be no pressure exerted here in Lawrence on anybody by anyone; in fact, we stated that we desired that the individuals give only as their conscience and their pocketbook dictated. I also mentioned the fact