

I said, "Well, Mr. Warner, I don't believe President Lyman Wilbur of your University, would be happy to see your face and your signature on every billboard in America, suggesting that the young men in America take up the cigarette smoking habit."

Always a man of deliberate, taciturn, yet crafty reactions -- they called him "the old fox" -- reflectedly turned to me and said, "Yes, I guess you are right."

He turned them down, and if you knew what that meant in Glenn Scobie Warner's reactions, you would have known that it was a great victory. Glenn Scobie Warner is Scotch. He never threw his money away.

The next day he quietly said to me, "Do you know what was in that envelope?" And I said, "No, Mr. Warner, I do not." He replied, "There were two \$500.00 bills."

After Jim Bausch won the decathlon in the Olympic Games in Los Angeles in 1932 he was considered the world's greatest all-round athlete. The tobacco interest obtained his signature, but Jim Bausch did not win the championship by training on cigarettes. No champion athlete ever does.

By observation these young boys watch a champion perform and they are quick to learn that a champion cannot dissipate his energies and have enough left to meet the challenge of the challenger who is constantly coming on -- coming on. Up through the hundreds and thousands of years men have been clutching at each other's throats. Contact and combat have developed in such a way that our youth play the games like the soldiers play at war, but there are rules of the game in athletics that must be followed - inhibitions that must be practiced. Education through play is obtained by following these inhibitions. The Chinese philosopher says that our athletic games are merely a list of "don'ts".