

to do for her. It is said that more girls in America are smoking cigarettes than boys. The challenge to the girl would not necessarily be through the channel of athletics as for the boy, but it is up to the research professor in education, or up to some one in education who knows what would challenge the girl to the same comparable endeavor.

A connoisseur when asked as to the cardinal principles of beauty for women, listed them as follows: her hair, her eyes, and her teeth. Just as cigarettes destroy the power of the athlete, so do cigarettes destroy the beauty of a woman's teeth. It is not a moral problem; it is an efficiency one. Therefore, it is possible to appeal to the girl from a different angle, just as it is possible to challenge the boy through competitive athletics.

Someone has said, "God make us wise to know

How strong the stalk must grow

That rears so fair a flower."

Certainly every individual who understands the laws of heredity and who appreciates the strength given them by their parents and forebears, should feel their obligation to society to desire a strong body for their own loved ones.

"So wee a gift, yet the wealth of many lands

Cannot buy it in the richest mart.

So frail a gift, yet those tiny hands

Take mighty hold upon two human hearts."