Begin at home to sell the idea here first so as to get fulsome cooperation. This publicity committee, of course, will work with the various student County Chairmen for the Christmas Vacation drive. A student-faculty hookup, much as it has been heretofore, but augmented and stimulated by this new impetus.

There could easily be a visitation committee for the purpose of visiting small towns of the state on convenient occasions. The 4-H Clubs are the life blood of K.S.A.C. The University of Kansas has no hookup similar to this. Most of our faculty members to the larger cities out of the state to speak. What we need more than anything else is for our faculty members to visit the smaller communities and smaller towns, because the majority of the people of these very small towns go to K.S.A.C. and the University is not presented to these smaller towns and communities in the proper way. Many of these people term the whole University set-up as "high hat".

It seems that a revival of the old All-University Day for the high schools of the state would be an excellent thing. Music, dramatics, declamation, athletics - all could be thrown together in a great one or two-day University celebration. The days for these events would naturally be Friday and Saturday. Let each department put on an aggressive program and the University be host to all the boys and girls of the state. Maybe the Relays date would be a little too early. We had nearly 2,000 track athletes here last April. If we could have an additional 2,000 high school students following the other extracurricular activities it would be a wonderful time at the University.

Also, I think we should have a recognition of the fact that there is definite propaganda out in the western end of the state that such schools as the School of Engineering, Journalism, and Education at K.U. are inferior to our sister school at Manhattan. I have heard this comment at least fifty times a year, or more. These statements should be met with definite and suitable educational propaganda.

I have talked to several freshmen entering our school this year, at least five of that number that I recall that have been told of the Aggies' superiority. And the worst part of it is that they really believed it. I am not sure yet that some of the boys here still think there is some truth in it.